WAC 246-808-520 Identification. (1) When using their name, a licensed chiropractor must clearly identify oneself as a chiropractor on their office signs, web site, business cards, letterhead, electronic and other media with the use of one or more of the following: Doctor of chiropractic; D.C.; D.C., Ph.C.; chiropractor; or chiropractic physician consistent with RCW 18.25.090.

(2) A chiropractor shall identify and present their chiropractic practice in a dignified manner, and not in a sensational or misleading way.

(3) A chiropractor practicing in a multidisciplinary setting must identify oneself as a chiropractor.

(4) Nothing in this section prohibits the use of a business name that does not include one of the terms in subsection (1) of this section.