5206.E AMH CPB H2079.3

By Representative Walen

ESB 5206 - H COMM AMD

By Committee on Consumer Protection & Business

- On page 2, line 2, after "location" insert "on the side of the
- 2 <u>building with the main entrance</u>"
- On page 2, line 6, after "location" insert "on the side of the
- 4 building with the main entrance"
- 5 On page 2, line 7, after "location" insert "on the side of the
- 6 building with the main entrance"
- On page 2, line 23, after "use" strike "separate" and insert "up
- 8 to two"
- 9 On page 2, line 25, after "must" insert "be limited to two signs
- 10 <u>and</u>"
- On page 2, line 26, after "size" strike "and number"
- 12 On page 2, line 28, after "size" strike "and number"
- On page 2, after line 33, insert the following:
- "(d) One of the two trade name signs may be a double-sided sign,
- 15 such as a pylon sign or monolith sign, that contains identical
- 16 <u>content on each side.</u> A <u>double-sided sign that contains identical</u>
- 17 content on each side is considered to be one trade name sign for
- 18 purposes of this section."

EFFECT: Requires the four authorized cannabis-related advertising signs that are either affixed on the building of the licensed cannabis retailer's location or hanging in the window of the licensed cannabis retailer's location, to all be on the side of the building with the main entrance. Limits the additional trade name signs to a maximum of two trade name signs, instead of providing that the maximum number of trade name signs is to be determined by the city, town, or county in which the licensed cannabis retailer is located. Specifies that one of the two trade name signs may be a double-sided sign, such as a pylon sign or monolith sign. A double-sided sign that

contains identical content on each side is considered to be one trade name sign.

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