

# WASHINGTON STATE DEPARTMENT OF LICENSING





# **Older Driver Safety study**



### ESHB 1125 / Improving Older Driver Safety - Feasibility Study

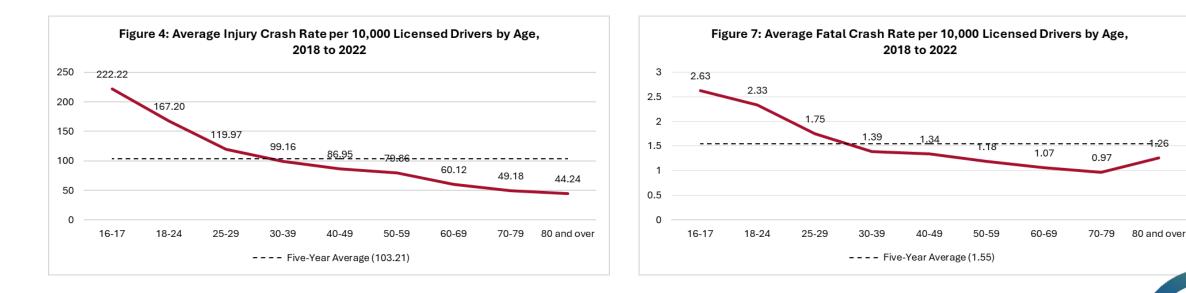
DOL was directed to develop a comprehensive plan aimed at improving older driver safety.

# The legislation required the plan to include at least four primary components:

- Comprehensive review of DOL policies surrounding older drivers and medically at-risk drivers.
- Feasibility analysis of establishing a medical advisory board to advise DOL on policy related to:
  - General policy for at-risk drivers
  - Driving privileges for individual medically at-risk drivers
  - Appeals process for drivers whose privileges are revoked or restricted due to medical conditions
- Recommended assessment tool for DOL to better assess a driver's potential risk to themselves or others.
- Information on how each component of the plan improves older driver safety while preserving maximum level of older driver independence and privacy.



- Older drivers have lower risk of crash involvement compared to young and middle-aged drivers.
  - There is elevated risk for fatal crash involvement for drivers age 80+.

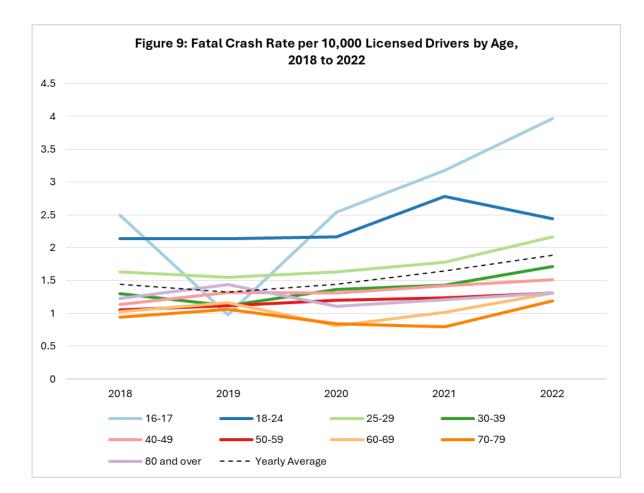




• Older drivers have a higher crash risk per mile driven, but lower risk in terms of crash involvement per licensed driver. This is likely due to older drivers self-regulating (choosing to drive less often, shorter distances, or not drive at night).

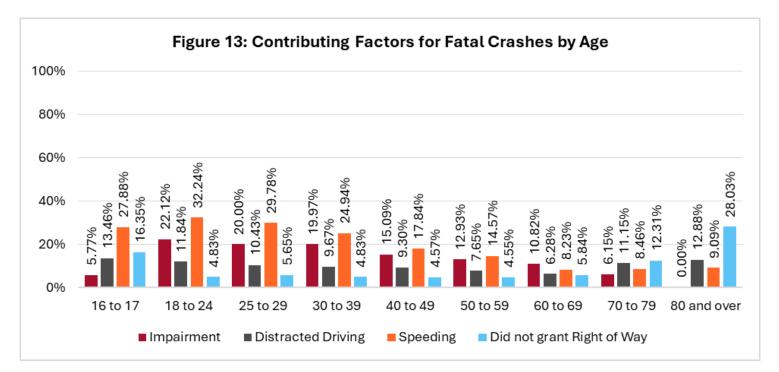


 Fatal injury crash rates in Washington State have increased between 2018 to 2022, but the increase is largely driven by teen (16-17 year old) drivers.





• When older drivers are involved in fatal crashes, not granting right-of-way is their most common contributing factor







# **Recommendations:**

- Establish an Older & Medically At-Risk Driver Program at DOL
  - Establish a campaign to normalize aging out of driving and develop resources to help make this transition easier.
- Implement changes to DOL policies and counter assessments
  - Expand and evaluate use of licensing restrictions; enhance the appeals process; pilot new screening tools; promote use of standardized assessment tools.
- Establish a permanent medical advisory board at DOL
  - Board should include 7-10 members from a variety of medical and professional backgrounds to advise on policy, recommend assessment tools, and consult on licensing restrictions for medically at-risk drivers.





# Young Driver Safety Study ESSB 5583

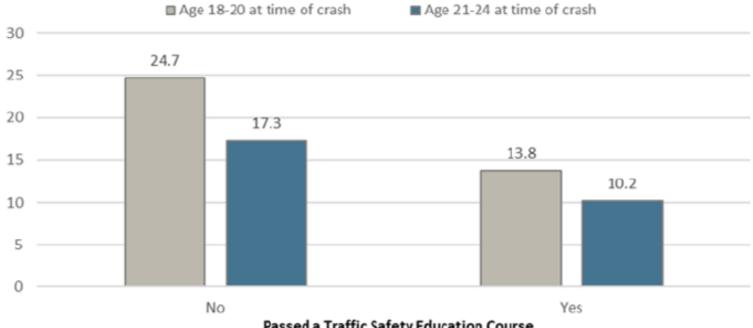


The "Improving Young Driver Safety (ESSB 5583) Implementation Plan", developed collaboratively by the Washington State Department of Licensing (**DOL**), and Washington State University (**WSU**), and with input from the Washington State Office of the Superintendent of Public Instruction (**OSPI**), provides a comprehensive analysis of the current state of driver education in Washington.

While ESSB 5583 mandated the expansion of driver education to individuals aged 18 to 24, this plan recognizes the critical need to first **establish a strong foundation** within the existing driver education system before expanding requirements.



#### Crash rates are young drivers involved in injury and fatal crashes per 1,000 licensed drivers for 2018-2022



Passed a Traffic Safety Education Course

*Note.* This chart shows a correlation between the completion of driver training and reduced crash risk. Further data analysis must be conducted to determine whether driver training causes reduced crash risk. Only young drivers who were likely first licensed in Washington State prior to the date of the crash are included. Crash rates are calculated using average annual crashes and licensed driver counts for 2018 through 2022. This chart includes injury and fatal crashes (it excludes non-injury and unknown injury crashes).



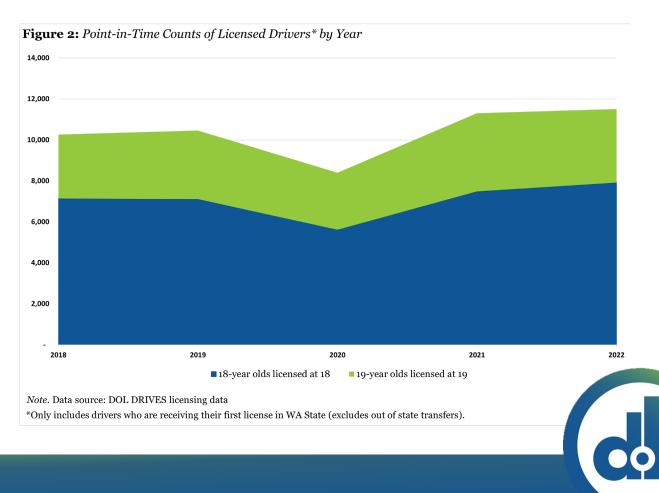


|                                  |         | Yo   | Young driver crash involvement rates for injury and fatal crashes for 2018-2022<br>Driver crash involvements per 1,000 licensed drivers |      |      |      |      |      |      |      |  |  |  |
|----------------------------------|---------|------|---|------|------|------|------|------|------|------|--|--|--|
|                                  | 2018-   |      | Age of licensed drivers   |      |      |      |      |      |      |      |  |  |  |
|                                  | 2022    |      |   |      |      |      |      |      |      |      |  |  |  |
|                                  | Average | 16   | 17  | 18   | 19   | 20   | 21   | 22   | 23   | 24   |  |  |  |
|                                  | 16      | 12.3 | 15.7  | 16.3 | 15.4 | 14.1 | 13.5 | 12.9 | 12.5 | 11.9 |  |  |  |
| Age<br>when<br>first<br>licensed | 17      | -    | 11.9  | 15.5 | 15.2 | 14.7 | 16.0 | 15.8 | 17.2 | 15.7 |  |  |  |
|                                  | 18      | -    | -   | 19.6 | 18.3 | 16.5 | 17.0 | 16.0 | 14.5 | 15.5 |  |  |  |
|                                  | 19      | -    | -   | -    | 15.3 | 13.8 | 12.2 | 12.7 | 13.2 | 10.3 |  |  |  |
|                                  | 20      | -    | -   | -    | -    | 15.8 | 15.6 | 12.5 | 12.2 | 11.6 |  |  |  |
|                                  | 21      | -    | -   | -    | -    | -    | 16.0 | 15.5 | 12.8 | 13.7 |  |  |  |
|                                  | 22      | -    | -   | -    | -    | -    | -    | 14.8 | 14.0 | 12.9 |  |  |  |
|                                  | 23      | -    | -   | -    | -    | -    | -    | -    | 10.3 | 12.5 |  |  |  |
|                                  | 24      | -    | -   | -    | -    | -    | -    | -    | -    | 14.2 |  |  |  |



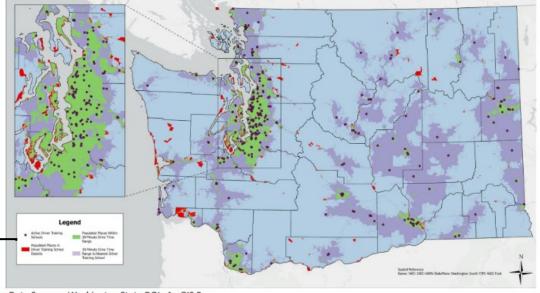
# If the driver education age requirement expands through age 24, WSU projects a **required industry growth of 60%** to meet that demand.

The infrastructure of both public and private driver education programs is insufficient to accommodate an expansion of mandatory training. Therefore, this plan prioritizes enhancing the quality and accessibility of driver education for those under 18, while laying the groundwork for expansion to older age groups.



#### ESSB 5583 / Improving Young Driver Safety: Increasing Equity and Access

Figure 7: Identifying Driving School Deserts Using 30-Minute Drive Times to Nearest Schools (2024)



Data Sources: Washington State DOL; ArcGIS Pro Shapefile Sources: U.S. Census Bureau; Washington State Office of Financial Management

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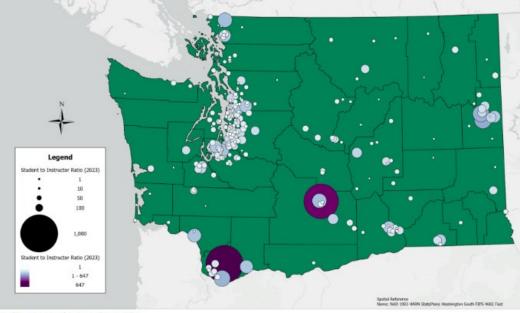


Figure 4: Student to Instructor Ratio by School Census Tract (2023)

Data Source: Washington State DOL Shapefile Source: Washington State Office of Financial Management





**Strengthening the Instructor Workforce:** Increasing the number of qualified instructors through improved training, certification pathways, and ongoing support to grow capacity.

**Enhancing Access and Affordability:** Expanding access to driver education for all individuals under 18 years old, particularly in underserved communities, through increased awareness of resources, financial aid programs, and diverse curriculum delivery methods.

**Fostering Diversity and Inclusion:** Creating a more diverse and inclusive driver education industry by supporting aspiring driver training school owners and instructors from varied backgrounds.





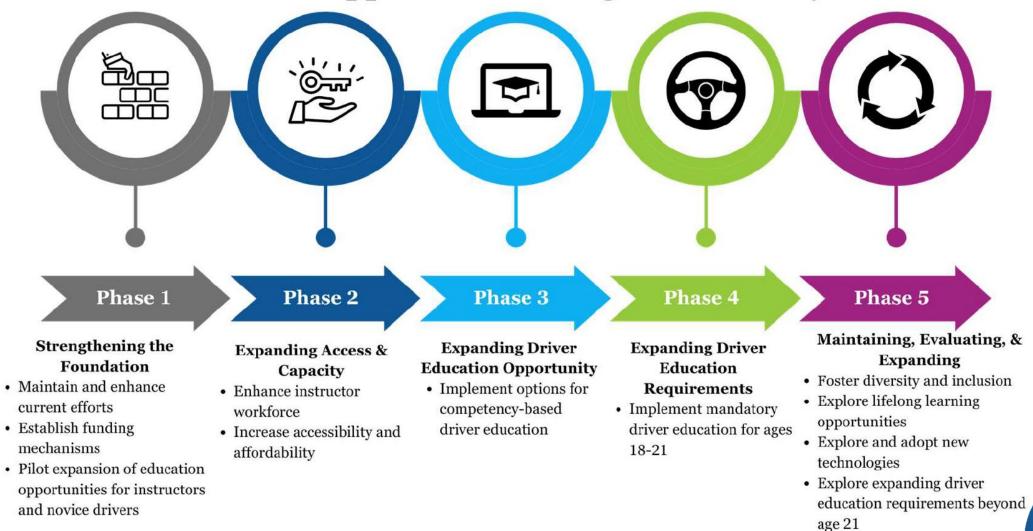
# To implement a DE requirement pre-licensure for novice drivers under 25, we must:

- Build infrastructure and increase accessibility prior to expanding mandatory driver education to 18 to 24-year-olds.
- Help reduce delay of licensure for 16-17-year-olds by increasing opportunity, financial support, and mentoring.
- Address the existing gaps where driver education is largely unavailable
- Create sustainably funded scholarship or grant programs, prioritizing high-need communities, to:
  - provide free or reduced cost driver education,
  - support current driver education, and
  - encourage expansion and innovation for driver education.



### ESSB 5583 / Improving Young Driver Safety

### **Phased Approach to Young Driver Safety**



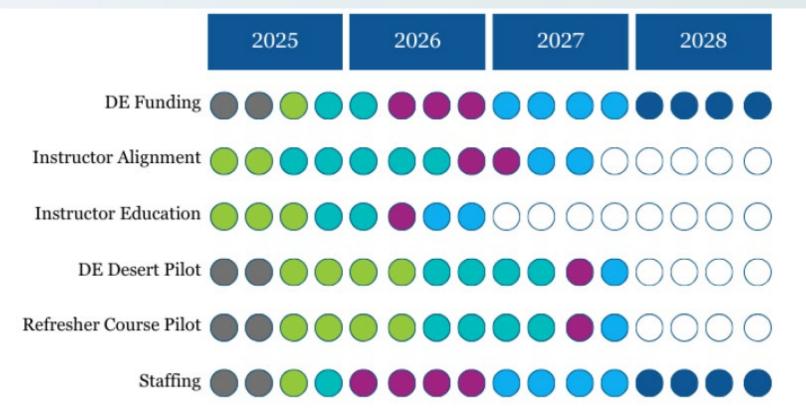
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### ESSB 5583 / Improving Young Driver Safety

|   | DE FUNDING   | INSTRUCTOR<br>ALIGNMENT   | INSTRUCTOR<br>EDUCATION  | DE DESERT<br>PILOT   | REFRESHER<br>COURSE PILOT  | STAFFING  |
|---|--|---|--|--|--|---|
| PHASE 1:<br>STRENGTHEN<br>FOUNDATION                  | Create a dedicated traffic<br>safety fund and establish<br>revenue streams. WSL<br>determines entity<br>managing program and<br>funds. | DOL, OSPI, and private<br>industry reach final<br>agreement on<br>competency-based<br>and/or aligned driver<br>instructor pathway(s). | Pilot instructor<br>certification and<br>business guidance<br>courses.   | Onboarding of software<br>and system changes<br>for pilot.   | Develop refresher<br>course content.<br>Onboard software,<br>system, and legislative<br>changes to support<br>refresher course | Convert temporary<br>DOL staffing hired<br>under 5583 to<br>permanent.                |
| PHASE 2:<br>EXPAND<br>ACCESS AND<br>CAPACITY          | Entity launches grant<br>and/or scholarship<br>program(s). Allocation<br>of funds to 16-17 age<br>range.                               | System and legislative<br>changes to support<br>alternative pathway<br>alignment.   | Transition driver<br>instructor pilot to<br>program of record.<br>(WSL determines who<br>teaches course.) If kept<br>by DOL, convert to LMS. | Pilot driver education<br>program in driver<br>education deserts.  | Pilot refresher course.  | Continue creating<br>products that support<br>young adults and<br>driver instructors. |
| PHASE 3:<br>STABILIZATION                             | Funding generated for<br>expansion of grant<br>and/or scholarship<br>program to those 18-21.   | Implementation of alternative pathway(s).   | Assessment and<br>reporting of courses.  | Assessment and<br>reporting of program.  | Evaluation of refresher<br>course.   | Grow FTE along with<br>industry growth to<br>maintain quality of<br>service.          |
| Contingent upon 40% industry growth                   |  |   |  |  |  |   |
| PHASE 4:<br>EXPAND<br>DRIVER<br>EDUCATION TO<br>18-21 | Funding generated for<br>expansion of grant<br>and/or scholarship<br>program to those 22-24.   | Evaluation and continual<br>improvement of<br>program.  | Implement continuing<br>education support<br>courses for driver<br>instructors.  | Convert driver<br>education pilot to<br>program of record.<br>Consider expansion.<br>(Determined by<br>evaluation of program.) | Continue or sunset<br>refresher course.<br>(Determined by<br>evaluation of program.)   | Grow FTE along with<br>industry growth to<br>maintain quality of<br>service.          |
| Contingent upon 20% industry growth                   |  |   |  |  |  |   |
| PHASE 5:<br>EXPAND<br>DRIVER<br>EDUCATION TO<br>22-24 | Maintain funding<br>appropriate for need<br>and conduct periodic<br>assessment.  |   |  |  |  | Grow FTE along with<br>industry growth to<br>maintain quality of<br>service.          |



#### ESSB 5583 / Improving Young Driver Safety



*Note*. Years reflect proposed phase start dates. Times are representative estimates. Phase 1 includes some pre-existing work completed as part of 5583. Movement to Phase 4 is contingent upon 40% industry growth. Movement to Phase 5 is contingent upon 20% industry growth.





# **Driver Education Deserts**

- **Sustain DOL Funding:** Continue funding to develop, maintain, and deliver traffic safety education at the Department of Licensing (DOL).
- **Enhance Access:** Prioritize and improve access to driver education within existing requirements.
- **Expand High School Programs:** Increase the availability of traffic safety education programs in public high schools.
  - Integrate into CTE & Life Skills: Incorporate traffic safety education into Career and Technical Education (CTE) and life skills curricula.
  - Fund High School Support: Establish dedicated funding programs to support driver education in high schools.



# **Driver Education Deserts**

- Driver education desert pilot:
  - Deliver online instructor-led and self-paced theory training with material for both the learner-driver and their parent, guardian, or driver-mentor to act as a coach.
  - Through a driver performance dashboard, students, coaches, and educators employed by the Department of Licensing will monitor progress and identify strengths and opportunities during the learning stage and deliver comprehensive driver education tailored to learner needs and proficiencies.



# **Driver Education Deserts**

- The average cost of driver education in Washington State is ~\$625 for every \$1 million allocated, approximately 1.6K people could take a fully funded driver training education course.
  - The pilot delivers driver education to 3x the students at a third of the cost.





### **Opportunities for refresher training**

- Leverage online license renewals to deliver targeted safety training, to improve driver behavior and create a safer driving environment.
- Pilot educational training focused on hazard-based perception and risk management
- Integrate ongoing safety education into the driver's licensing process to enhance skills and promote road safety throughout their driving lifetime.



# For Future consideration:

### Extending graduated driver licensing (GDL)

- Research the effectiveness of Graduated Driver License (GDL) regulations to persons aged 18 to 24, with or without a driver training requirement.
  - CA DMV is due to publish results of a related study in 2025.
- Research the extension of GDL without driver education.



| Implementation Plan Initiative                     | Effectiveness | Cost   | Time (in yrs.) | Legislation | Appropriation |
|--|---------------|--------|----------------|-------------|---------------|
| Maintain Appropriations for Traffic                |               |        |                |             |               |
| Safety Education                                   | ****          | \$\$   | <1             | No          | Yes           |
| Establish Traffic Safety Education<br>Fund         | ****          | \$     | <1             | Yes         | No            |
| Traffic Safety Educator Training and Certification | ****          | \$\$   | <1             | No          | Yes           |
| Revenue Generation for Traffic Safety<br>Education | ****          | \$\$\$ | 1-3            | Yes         | Yes*          |
| Driver Education Desert TSE Pilot                  | ***           | \$\$   | 1-3            | Yes         | Yes           |
| Learning Management System                         | *****         | \$\$   | 1-3            | No          | Yes           |
| Align OSPI and DOL Requirements for Instructors    | ****          | \$\$\$ | 3-5            | Yes         | Yes*          |
| Pilot Refresher Course                             | *             | \$\$   | 1-3            | No          | Yes           |

Note. Depending on recommendation selected.

