



# Public Health Emergency (PHE) Unwind

Senate Health & Long Term Care Committee

July 19, 2023

# Overview

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- ▶ Public Health Emergency (PHE)
- ▶ Unwind approach
- ▶ Outreach strategy
- ▶ Medicaid redeterminations
  - ▶ May – June
  - ▶ Outcomes



# PHE unwind

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- ▶ Due to the PHE, most clients have remained covered on Apple Health since March of 2020.
- ▶ Continuous eligibility requirements ended March 31, 2023. HCA resumed normal operations on April 1, 2023.
- ▶ Expecting the highest numbers of disenrollments May through July, extending 12 months to April 2024.
- ▶ Federal Medical Assistance Percentage (FMAP) phases down through December 2023.
- ▶ Goal to ensure customers are provided the opportunity for continued coverage through Apple Health (Medicaid), a marketplace plan, Medicare, or employer sponsored insurance.

# Outreach campaign

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## Get Ready

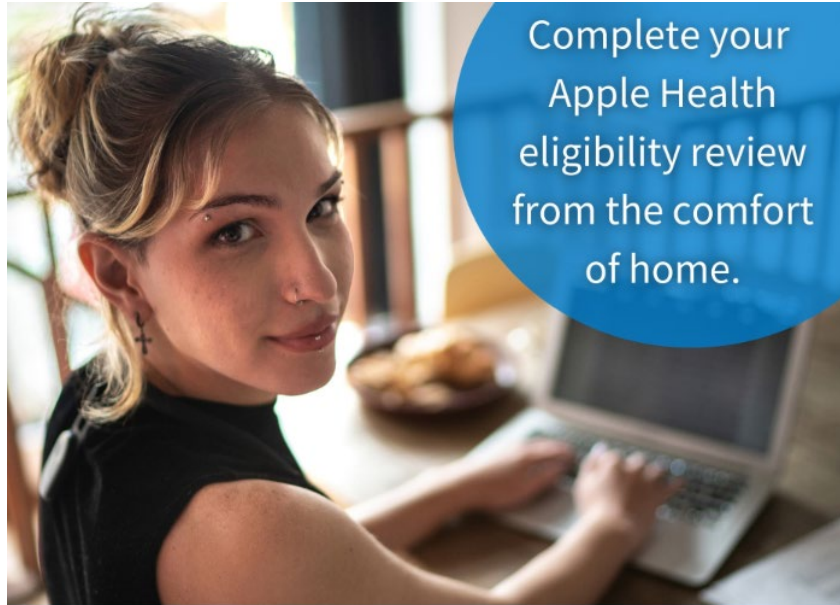


New mailbox?  
Make sure you  
update your  
Apple Health  
contact info.

Washington  
Apple Health

Make sure your contact information is up to date!  
Visit [wahealthplanfinder.org](http://wahealthplanfinder.org)

## Renew



Complete your  
Apple Health  
eligibility review  
from the comfort  
of home.


Washington  
Apple Health

Renew your coverage at [washingtonconnection.org](http://washingtonconnection.org)

# Medicaid renewal campaign

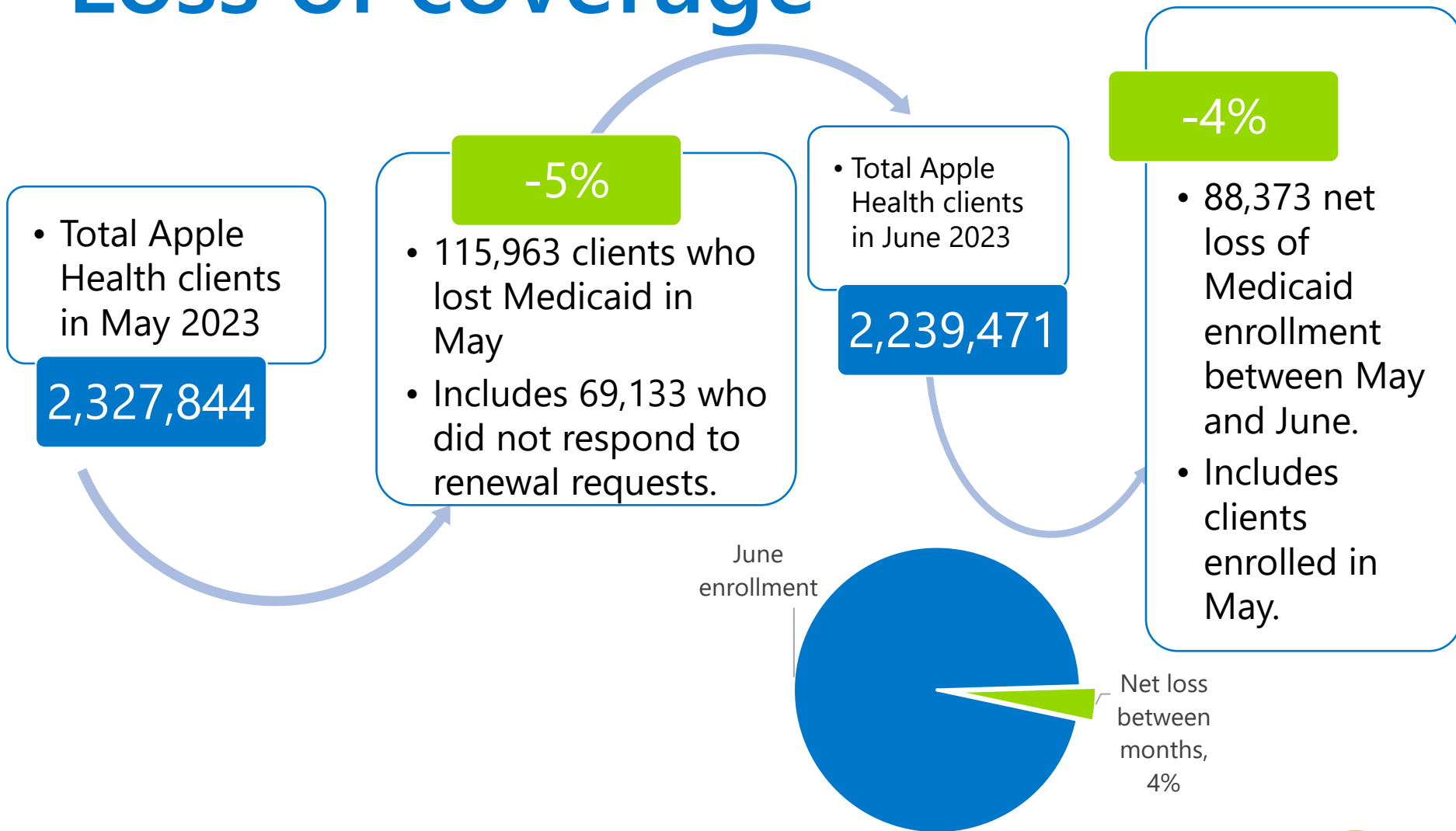


 Contact information postcard urges clients to update their address and phone number

 Clients not auto-renewed get a letter to take action to stay insured

 Clients who have not yet renewed are sent a termination letter

# Loss of coverage



# Ongoing redeterminations

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- ▶ Continue to conduct outreach and engagement efforts with clients and the community.
- ▶ Medicaid terminations can be disruptive.
  - ▶ Committed to working with clients to renew or transition coverage as smoothly as possible.
- ▶ The high volume of terminations was anticipated within the first 3 months and aligns with other states.
  - ▶ The volume of monthly redeterminations will decrease beginning in August.

# Transition to other coverage

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- ▶ Clients terminated for not renewing can reapply for Apple Health any time.
  - ▶ 90-day reconsideration period for MAGI.
  - ▶ 30-day reconsideration period for Classic.
  - ▶ Can request up to 3 months retroactive approval for unpaid medical bills.
- ▶ Loss of Apple Health is a qualifying life event that allows enrollment into other coverage through Washington Healthplanfinder, Medicare, or employer-sponsored insurance.



# Questions and contact

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# Appendix

# Resources

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- ▶ Information on HCA's response to the PHE
  - ▶ [hca.wa.gov/phe](https://hca.wa.gov/phe)
    - ▶ Guide to Washington Apple Health (Medicaid) Post-PHE
    - ▶ Washington State renewal distribution plan
  - ▶ [Continuous enrollment unwind data\\*](#)
    - ▶ Understanding continuous enrollment unwind data



\***Source:** [hca.wa.gov/assets/free-or-low-cost/apple-health-phe-unwind-enrollment-data.pdf](https://hca.wa.gov/assets/free-or-low-cost/apple-health-phe-unwind-enrollment-data.pdf)