



Washington Hospitality Association

Impact of COVID-19 closures on Hospitality Industry

Presented by Anthony Anton, CEO of Washington Hospitality Association

It costs the average restaurant \$25,000 to stay closed for a month

| FIXED COSTS | Monthly |
|---|---------------|
| Restaurant Occupancy Costs | 7,154 |
| Direct Operating Expenses | 3,066 |
| Administrative Expenses | 4,088 |
| Utilities | 3,066 |
| Cap Ex & Interest | 3,066 |
| Repairs & Maintenance | 1,533 |
| Fees and Contract Obligations unrelated to above | 1,533 |
| Covid Hard Cost | 1,533 |
| Ave. Fixed Costs for a Full Service Restaurant | 25,040 |

- The average hard costs for a restaurant in Washington, including everything from licensing to lease payments, is \$25,000
- That means the average restaurant owner loses \$25,000 for every month they are completely closed.
- Take-out only averages only 10% of prior sales, still resulting in over \$20k in average monthly losses.

We know we can operate safely

- Washington has among the strictest COVID-19 restaurant guidelines in the nation
- 45 other states allow indoor dining
- New York state, which has collected the most data on the spread of COVID-19 of any state in the nation, found just 1.4 percent of cases were connected to restaurants.
- This matches Washington state's own contact tracing data, where epi-link tracing data found less than 1% of cases coming from restaurants
- A well-regulated restaurant can provide a safe place to gather — rather than driving people to gather privately without safety precautions, which accounts for the majority of the spread.

The bell curve
of capacity

People need a safe regulated outlet, we have proven
we can provide it.

Deaths in December Per 100k

By Capacity in Mask Mandated States

| | |
|---|-------------|
| US Average | 22.5 |
| Closed Indoor Dining States (7 states) | 25.2 |
| 25% Indoor Dining States (6 states) | 23.3 |
| 50% Indoor Dining States (14 states) | 18.7 |
| 60-75% Indoor Dining States (4 states) | 21.5 |
| 100% Indoor Dining States (10 states) | 28.7 |