



Creating safe and healthy communities
through the prevention of substance abuse and violence
in Washington State.

www.wasavp.org

Prevention Policy Considerations To Protect Youth

- Will it “normalize” vaping and vaping products especially among those under age 21?
- Will it increase access and availability of vapor products for youth?
- Will it increase advertising in places visible to those under 21?
- Does it make use more appealing to youth or target youth as consumers? (Consider packaging, product and placement that appeal to youth).
- Does it disproportionately impact or target, low income, youth of color or LGBTQ youth?
- Are there adequate resources to conduct enforcement of rules upon retailers?
- Are any new revenue sources dedicated to prevention and cessation services?
- Is the burden of proof to show products are safe put on the manufactures of the products?
- Do not preempt local jurisdictions from enacting more strict laws to protect public health.

WASAVP Recommendations to Prevent Youth Vaping

- Continue to ban vape flavors since these are especially appealing to youth.
- Review all ingredients in vaping products and remove any that may be harmful when inhaled.
- Consider restricting where vaping products can be sold to limit youth access/view (i.e. 21 and older only stores, or locked cabinets).
- Restrict advertising including packaging that appeals to youth or young adults.
- Restrict on-line sales and advertising to only those who are 21 or older.
- Limit the amount of nicotine allowed in a product.