

CoMOTION®

» Your Innovation Partner

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YOUR FIRST STOP FOR INNOVATION: UW'S CoMOTION®

CoMotion at the University of Washington is the collaborative innovation hub dedicated to expanding the societal impact of the UW community. By developing and connecting local and global innovation ecosystems, CoMotion helps innovators achieve the greatest impact from their discoveries.

We deliver the tools and connections UW researchers and students need to accelerate the impact of their innovations.

MAKING A DIFFERENCE - INCLUSIVE INNOVATION

We are driven by the idea that innovation should be inclusive – innovation that is marked by holistic thought and action so that the changes we support will have meaningful, positive, and broad social impacts. This means encouraging innovation that is not limited by geography or discipline, and which engages the community at large in the innovation process – across academia, industry, and non-profits.

Because of our relationships, talent and infrastructure, over 300 companies are solving real-world problems and contributing to UW being a top innovation university.



#1

WORLD-RANKED MOST
INNOVATIVE PUBLIC UNIVERSITY

#19

WORLD-RANKED UNIVERSITY
GRANTED U.S. PATENTS

TOP 25

UNIVERSITY FOR GREATEST
ADVANCES IN SCIENCE

\$12.5B

ANNUAL ECONOMIC IMPACT
TO STATE OF WASHINGTON

CoMOTION INNOVATION FRAMEWORK

CoMotion exists for innovators - for those with a compelling vision who want to see that vision come to life. With a framework built on Innovation Transfer, Innovation Learning, and Innovation Strategy, each of these pillars provides essential elements for how CoMotion helps innovators achieve the greatest impact from their ideas and discoveries.

INNOVATION TRANSFER: As a national leader in university technology transfer, we guide innovators through the journey of the commercialization process including project development, intellectual property protection, marketing, licensing and post-licensing support. We accelerate the process of problem solving and shorten the path to success by providing:

- Multi-industry startups inside and outside the UW community with programs and space through our **CoMotion Labs**
- Resources through an Innovation Fund, and
- Mentorship through our Entrepreneur-in-Residence program

INNOVATION LEARNING: We promote innovation learning by transforming ideas into engaging and targeted learning experiences. We expose students, faculty and staff to innovative thinking and the innovation ecosystem; and we incubate new cross-discipline educational models. We also offer faculty, staff, and students trainings and workshops on pitching, how to fund innovations, marketing strategy, business development, and more.

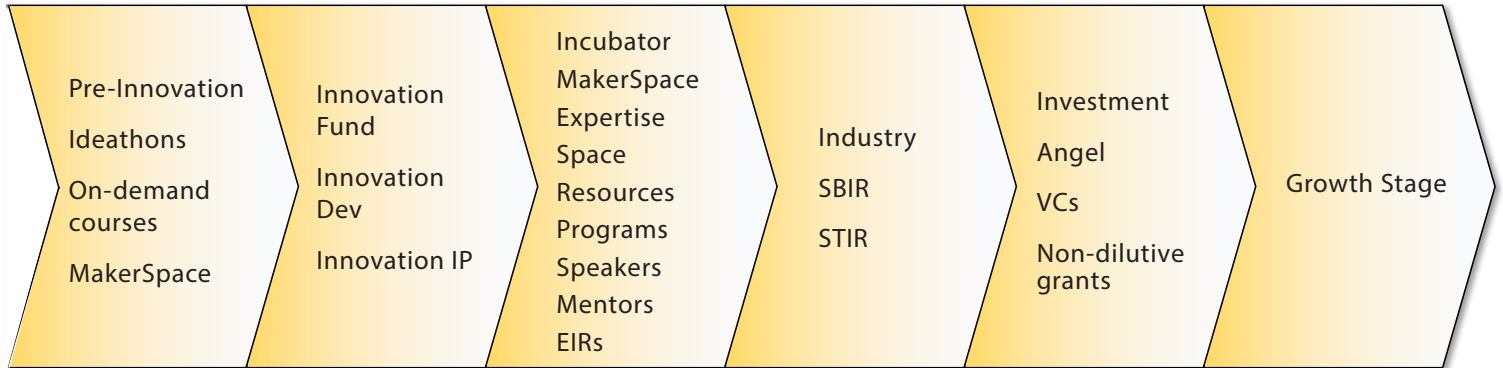
INNOVATION STRATEGY: We create new initiatives for the UW to adapt to a dynamic, ever-changing educational landscape. One of these is the Global Innovation Exchange to develop thought leaders in innovation, and another is our public/private partnership grant program called Amazon Catalyst. We believe anyone can innovate and we work to instill an innovation mindset throughout the University and foster an environment where the courage to take risks is understood to be part of the path to success.

CoMOTION LEADERSHIP

Vikram Jandhyala is Vice President for Innovation Strategy at the University of Washington, Executive Director of CoMotion, and co-Executive Director of the Global Innovation Exchange (GIX). He is a Professor and former Chair in the Department of Electrical Engineering, and serves on the advisory boards of UW Foster Business School's Buerk Center for Entrepreneurship, the Cambia Grove Healthcare Hub, Partners for Our Children, and iInnovate. He founded, along with his students, Nimbic (acquired by Mentor Graphics) and was an early employee at Ansoft (acquired by Ansys).



THE COMOTION INNOVATION PROCESS: FROM IDEA TO IMPACT



50+

DEPARTMENTS IN NEARLY
ALL UW COLLEGES FUNDED
THROUGH CoMOTION

200

MENTORS AND

1,000

UW TEAMS ENGAGED
IN LAST FIVE YEARS

79

STARTUPS CREATED
IN LAST FIVE YEARS

INNOVATION INITIATIVES

The Global Innovation Exchange (GIX) is a global partnership between major universities and innovative corporations to develop thought leaders in innovation. The first two academic partners are Tsinghua University and the University of Washington, with early partner support from Microsoft.

Amazon Catalyst is a collaboration between UW CoMotion and Amazon to empower members of the UW community to think big, invent solutions to real-world problems, and make a positive impact on the world by awarding grants of up to \$100,000 per project.

TURNING INNOVATION INTO IMPACT

The University of Washington can serve as your entry point for a wide range of beneficial relationships with businesses, non-profit organizations and agencies throughout the Puget Sound region. To take the next step toward turning innovation into impact, contact:

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