

# Motion Picture Competitiveness Report

Annual report to the Washington State Legislature pursuant to [RCW 43.365.020](#)

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Report to the Legislature

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# Executive summary

## Overview

Washington's Motion Picture Competitiveness Program was established in 2006 ([RCW 43.365.020](#)) to attract and retain film industry investment in Washington.<sup>1</sup> [Chapter 270, Laws 2022](#), extended the program through 2030, provided enhanced incentives, established workforce development initiatives and increased the funding cap for the Motion Picture Competitiveness Program to \$15 million a year.<sup>2</sup>

[Washington Filmworks](#), the private nonprofit organization that manages the Motion Picture Competitiveness Program, provides aggregated data to produce the certified and complete statistics required for this report.<sup>3</sup> This report reflects the period from July 1, 2024, through June 30, 2025, and includes:

- An annual list of recipients awarded financial assistance from the prior year.
- The board's progress towards the goal of funding assistance provided to motion picture productions located or filmed in rural communities.
- Motion picture productions that tell stories of historically underrepresented communities.
- Information on workforce development, career-connected learning and business development activities.
- Key findings or highlights.

## Industry landscape

In this section, we outline the industry landscape and latest trends affecting the film industry in Washington.

### National industry trends

In January, ProdPro released its [2025 TV & Film Outlook Report](#), which surveys crew members, executives and suppliers about the state of the film industry.<sup>4</sup> While the report suggests the industry is rebounding after the WGA and SAG-AFTRA strikes in 2022 and 2023, global production remains 11 percent below 2022 levels. When surveyed about preferred filming destinations for 2025-2026, the top 5 were international jurisdictions due to competitive tax incentives, lower costs and expanding infrastructure abroad. In response, major motion picture hubs such as California have more than doubled their investment in production incentive programs to retain and attract the motion picture industry to their region.

### Impact of artificial intelligence

[A 2024 Deloitte study](#) shows that independent creators are early adopters of artificial intelligence (AI), which will likely lead to more AI user-generated film content.<sup>6</sup> The Industry Trade Publication [Screen International](#) also suggests in their story about 2025 film industry trends that, "AI tools could help democratize and diversify the film and TV industry by lowering the barriers for entry for diverse voices." The impact of AI in film production is evolving quickly, with Washington-based companies such as Amazon investing in breakthrough companies like Fable Studio, which houses a platform where users can input parameters, and AI will create a customized show for them to watch."<sup>7</sup>

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<sup>1</sup> The Washington State Legislature, "[RCW 43.365](#),"

<sup>2</sup> The Washington State Legislature, "[Chapter 270, Laws 2022](#),"

<sup>3</sup> Washington Filmworks, "[Washington Filmworks](#)"

<sup>4</sup> ProdPro is a production intelligence platform that focuses on connecting the physical production ecosystem of the crew, vendors and studios,

<sup>5</sup> Source: ProdPro, "[2025 TV & Film Outlook Report](#),"

<sup>6</sup> Source: Deloitte, "[2025 TMT Predictions Hollywood Cautious of GenAI Adoption](#),"

<sup>7</sup> Source: The Wrap, "[Amazon Invests in Fable AI Company Showrunner](#),"

Meanwhile, the Deloitte study also outlines the impact of AI on the film industry, which indicates that the technology is not yet able to deliver Hollywood-level productions. And while it can generate short clips, it cannot produce longer, more coherent stories. The challenge in adopting AI tools at scale is that training the models is expensive and would likely need to be updated every six months. New updates and opportunities are worth closely tracking given the dynamic pace of change.

### **Surge in independent film**

As traditional production models from the studio system continue to erode, the independent film sector is becoming more vibrant. Traditional financing models in this space are more complex, and independent film entities such as A24 and Neon weave together equity for projects with multiple investors. Budgets range widely but are generally between \$3M to \$12M if made domestically.

### **Washington's film market assets**

The Motion Picture Competitiveness Program continues to strategically invest in the future of film in Washington to maintain its competitiveness, including:

- The Small Budget Production Initiative (SBPI) is a unique program that supports emerging Washington producers and directors with early-stage funding commitments for projects with budgets between \$20,000 - \$1M. An investment in future job creators, the program has financially supported 18 projects that have completed principal photography since its launch, including short films, feature films and documentaries.
- Washington Filmworks has completed two cycles of the Above-the-Line Program, which provides a 12-week educational course for up to 30 emerging Washington state directors and producers from historically underrepresented communities. Filmmakers who successfully complete the education forum may apply for a six-month mentorship to develop their narrative project.
- Washington state is ranked fifth nationally in AI start-up activity, with over 480 emerging AI businesses across the state. The film industry in Washington will undoubtedly benefit from strategic investments in start-up environments, such as the City of Seattle-supported AI House and from the launch of [Foundations](#), a member-owned community of tech founders in Seattle.<sup>8</sup> The access to local AI talent and expertise, along with collaboration opportunities, will support Washington filmmakers looking to integrate AI into their work.

## **Reflections**

- Washington Filmworks' commitment to supporting local filmmakers is impactful and important to the future of film in Washington. Industry-responsive programs such as the [Above-the-Line Education Forum](#) and [the Small Budget Production Initiative](#) will help Washington gain a national reputation for launching new talent in the film industry.<sup>9,10</sup>
- A challenging motion picture industry landscape, coupled with a significant 2025 reduction in federal funding for organizations such as the National Endowment for the Arts (NEA) and National Endowment for the Humanities (NEH), makes the investment in the Motion Picture Competitiveness Program even more critical as an opportunity to protect and support family wage jobs for Washington cast and crew.

The enhanced Motion Picture Competitiveness Program incentives for telling the story of historically underrepresented communities and filming in rural Washington are impactful and will help drive economic

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<sup>8</sup> Seattle Foundation, "<https://www.seattlefoundations.org/>,"

<sup>9</sup> Washington Filmworks, "[Above the Line Education Forum & Mentorship](#),"

<sup>10</sup> Washington Filmworks, "[Small Budget Production Initiative](#),"

activity in the state. In 2024, just two years after implementing these new enhanced incentive goals, 61 percent of funding supported the telling of stories from marginalized communities and 11.5 percent supported projects filmed in rural areas. More information about strategies to reach these goals can be found in the [Enhanced incentives](#) section of this report.

## Introduction

### Background

The Motion Picture Competitiveness Program was authorized in 2006 to attract and retain film industry investment in Washington (RCW 43.365). Chapter 270 of Laws 2022 increased the funding cap for the Motion Picture Competitiveness Program to \$15 million per year. The legislation includes several other provisions that expand and strengthen the statewide film industry, including:

- Additional incentives for projects filming in rural jurisdictions and for films that tell stories of historically underrepresented communities
- A workforce development mandate to better support people from underrepresented communities
- Support for small budget productions, creatively driven by Washington residents
- Extended sunset date of the program to 2030

This report reflects the period from July 1, 2024, through June 30, 2025, and is required annually to the Legislature pursuant to RCW 43.365.020(12):

"By December 31, 2022, and annually thereafter, the department on behalf of the board, must report to the legislature on the approved Motion Picture Competitiveness Program. This report may include information required in the survey established in RCW 43.365.040. At a minimum, the report must include an annual list of recipients awarded financial assistance from the prior year with total estimated production costs, locations of each production, and the board's progress towards the goal of at least 20 percent of its funding assistance provided to motion picture productions located or filmed in rural communities and 20 percent of its funding assistance provided to motion picture productions that tell stories of historically underrepresented communities. The report must also include information on workforce development, career-connected learning, and business development activities, including whether they have been scaled up in size from the previous year and how they are meeting the goal of supporting people from historically underrepresented communities."

Washington Filmworks is a private, nonprofit organization that manages the Motion Picture Competitiveness Program and an array of resources supporting creative industries. Its mission is to create economic development opportunities by building and enhancing the competitiveness, profile and sustainability of Washington's film industry. Washington Filmworks provides aggregated data and the certified and complete statistics required for this report, which must include at a minimum:

- Annual list of recipients awarded financial assistance from the prior year, with total estimated production costs and locations of each production.
- The board's progress towards the goal of at least 20 percent of its funding assistance provided to motion picture productions located or filmed in rural communities.
- Twenty percent of its funding assistance is provided to motion picture productions that tell stories of marginalized communities.

- Information on workforce development, career-connected learning and business development activities, including whether they have been scaled up in size from the previous year and how they are meeting the goal of supporting people from marginalized communities.
- Must allocate funds for training and job placement for marginalized communities as follows:
  - For fiscal years 2023 and 2024, a minimum of \$500,000 for each fiscal year.
  - For each fiscal year on or after July 1, 2024, a minimum of \$750,000.

## 2025 Motion Picture Competitiveness Program

### Washington Filmworks funding assistance

The mission of Washington Filmworks is to create economic development opportunities by building and enhancing the competitiveness, profile and sustainability of Washington’s film industry. Washington Filmworks offers two funding assistance programs:

#### **Production Incentive Program (PIP)**

This program is designed to support larger budget productions that provide health and retirement benefits for Washington cast and crew. To qualify for funding assistance, a production must meet the following in-state spending minimum thresholds:

- \$500,000 for motion pictures
- \$300,000 for episodic series
- \$150,000 for commercials (filming in rural counties)

#### **Small Budget Production Initiative (SBPI)**

Designed to invest in emerging Washington filmmakers by providing an early-stage funding commitment and funding assistance for motion picture content. The motion picture budget must be between \$20,000 and \$1,000,000 and must include at least two Washington residents in the positions of director, producer, screenwriter or lead actor.

If a qualified production meets spending thresholds, is in a rural county or tells the story of a historically underrepresented community, it may qualify for enhanced incentives.

Washington Filmworks also provides the services of the statewide film office, support for filming in rural Washington and several workforce development programs for the film industry.

### Certified and complete statistics

RCW 43.365.040 requires Commerce to provide specified summary statistics as follows:

- (6) The department must use the information from this section to prepare summary descriptive statistics. The department must report these statistics to the legislature each even-numbered year by September 1st. The department must provide the complete annual surveys to the Joint Legislative Audit and Review Committee, which shall perform a review as required under RCW 43.365.050.

During this reporting period of July 1, 2024, to June 30, 2025, Washington Filmworks provided \$4,960,512 in funding assistance to six PIP projects and four SPBI projects, resulting in over \$10.9 million in qualified spending within local communities. These productions also hired 837 Washington residents.

## Enhanced incentives

Of the funding assistance paid out in this period, 11.5 percent went to projects qualifying for the enhanced incentive for filming in a rural community, as defined in RCW 43.365.010. This is an increase from 7.85 percent in the previous fiscal year. Projects filmed in a wide array of rural counties across Washington, including Jefferson, Okanogan and Pend Oreille.

A total of 61 percent of the funds paid out this period went to projects that qualified for the enhanced incentive of telling the story of a historically underrepresented community.

## Film office/rural economic development

Washington Filmworks serves as the statewide [Film Office](#) and provides rural economic development services to support filming in rural jurisdictions.<sup>11</sup> These services continue to drive significant economic development opportunities across the state from projects that may not be associated with the Motion Picture Competitiveness Program.

The following are examples of the variety of projects that Washington Filmworks supported within this reporting period that did not receive funding assistance from the organization:

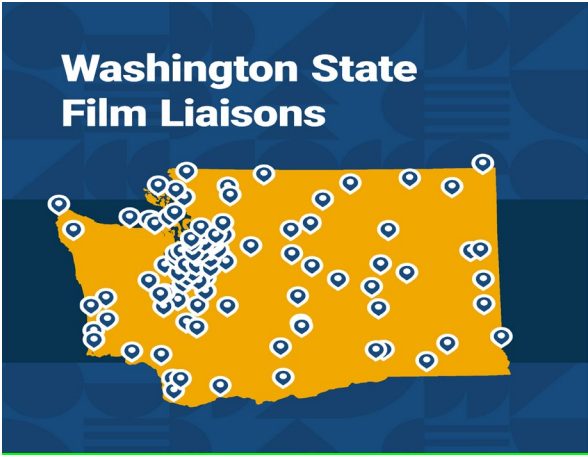
- Alaska Airlines
- Dear Canadian Open Net Farmers, featuring William Shatner
- Expedition Bigfoot
- House Hunters
- T-Mobile, featuring Billy Bob Thornton
- Washington Lottery, featuring Kam Chancellor and Richard Sherman

The total economic impact of non-incentive-driven projects can be difficult to quantify, as non-incentive projects are not legislatively required to provide budget information. In the current fiscal year, to better demonstrate the impact of the Film Office, Washington Filmworks launched an online form called [Tell Us About Your Project \(TAP\)](#).<sup>12</sup> Clients use this interface to request assistance and to share a wide array of quantitative and qualitative data, including the number of local hires, budget information, filming locations and narratives about their experiences filming in Washington.

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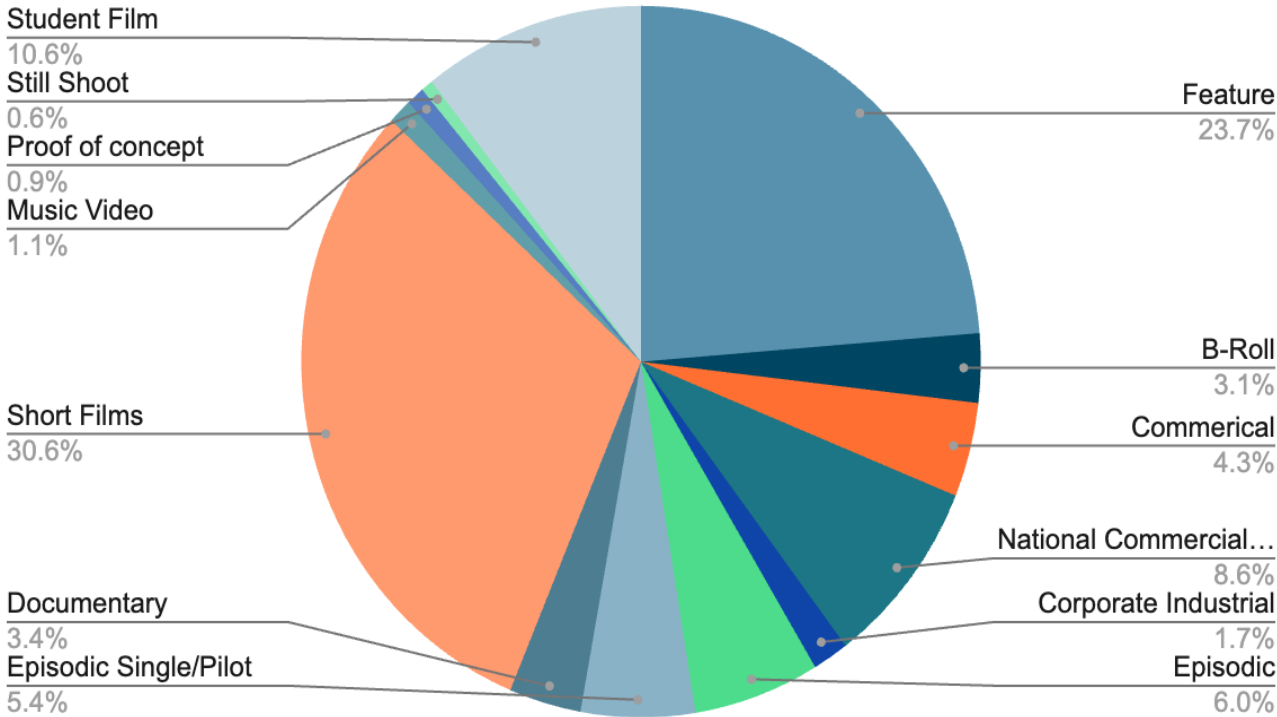
<sup>11</sup> Washington Filmworks, "[Resources](#),"

<sup>12</sup> Washington Filmworks, "[Survey Submission Form](#),"



This fiscal year, the film office provided services for an estimated 350 film projects, of which 39.5 percent were feature films, 19.7 percent were commercials and 13.6 percent were episodic series. See the graph in Figure 3.1 for more detailed information about the project submission types for film projects.

**Figure 3.1. Project submission types – 350 total**



Washington Filmworks' Rural Economic Development Department works with rural jurisdictions to identify the key assets needed to support film in their communities. This includes identifying key filming locations, auditing film infrastructure and working with local elected officials to better understand the positive economic impact of film in their community.

This fiscal year, Washington Filmworks evaluated the film-readiness of five geographically diverse counties, including Jefferson, Kittitas, Skagit, Stevens and Walla Walla. Through community engagement and SWOT analysis, Washington Filmworks identified five central themes.

All five counties possess distinct locations and creative communities. Strengths include responsive film liaisons, proximity to production hubs and a range of authentic looks from historic towns to forests, farmland and coastlines. However, each county faces weaknesses, such as a lack of local crew and equipment and limited infrastructure to support large-scale productions for long periods without advance planning.

This strategic outreach yielded an increase in film-friendly locations in the Washington Filmworks location database. Two counties have integrated film liaison duties into new staff positions at the City of Port Townsend in Jefferson and the Tri-County Economic Development District in Stevens. This resulted in a narrative film in Stevens County, and three commercials and a narrative film in Kittitas County. A narrative film was also filmed in Walla Walla, and the region is planning a new annual film summit in October 2025. Two commercials were filmed in Skagit, and the region is hosting a familiarization tour for film industry professionals in November 2025.

In Q1 2025, Washington Filmworks received a regenerative grant from State of Washington Tourism to foster film readiness within the 29 federally recognized tribes in Washington State by offering our resources and nurturing collaboration, building mutual understanding and respect for tribal individuality, developing a network of tribal film liaisons, identifying and connecting native filmmakers with resources and workforce development opportunities and expanding the network of film-friendly locations on Tribal lands. Washington Filmworks has contracted with the Whitener Group through November 2025.

The Film Office and the Rural Economic Development Department work in tandem to program and facilitate film education opportunities for the film liaison network and professional location scouts. With more than 150 film liaisons across the state, this group is committed to serving as a bridge between Washington Filmworks, the local community and film productions. Topics at quarterly meetings this year included working with location managers and a conversation with a local producer about what to expect when a film project is being held in a town. Quarterly location manager meetings focus on working with state agencies, virtual familiarization tours from partners across the state and updates on film permitting processes at city, county and state jurisdictions.

Using footage generated from grants awarded in May 2024, Washington Filmworks produced a wide array of photographic and filmed assets to market locations across the state. In October 2024, Washington Filmworks hosted a virtual familiarization tour with [the Location Managers Guild International](#).<sup>13</sup> The video has [10 unique chapters](#), highlighting locations, incentives, the film office services and the production centers of Seattle and Spokane.<sup>14</sup>

Inspired by the presentation, Location Manager Mitchell Gutman brought an international Pacific Car and Foundry Company (PACCAR) photo and video shoot to Washington and had this to say about his experience:

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<sup>13</sup> Location Managers Guild International, "[Who We Are](#),"

<sup>14</sup> Washington Filmworks, posted video on Vimeo, "[WF hosted a virtual familiarization tour](#),"

"My recent experience with Washington Filmworks on a high-profile photo shoot couldn't have been better. From my first phone call, I was introduced to local location contacts and permit offices who were able to help source the looks our client was seeking quickly, easily, and within budget. We ended up utilizing locations in Burlington, Harbor Island, and throughout downtown Seattle that gave our team all the looks they had requested and more. As this was an international client, they were immensely impressed with how simple, straightforward and transparent the process was all around. And as someone who has worked throughout North America on projects of all shapes and sizes, I can say confidently that permitting and working with the municipalities was as affordable, easy and accommodating as it gets."

Mitchell Gutman

In addition to the Location Managers Guild International presentation, the footage was integrated into an interactive marketing tool representing all seven regions of the state, which introduces prospective clients to the breadth and depth of locations.

Washington Filmworks continues to expand its internal marketing resources, including the [Location Database](#), a publicly searchable resource for filmmakers worldwide.<sup>15</sup> This past fiscal year, 125 new locations were added to the database, of which 55 percent were in rural counties. There are now more than 3,126 locations in the database. The film office used these assets to create over 22 location packages for potential clients, including HBO, Duplass Brothers Productions, Fifth Season and T-Mobile.

Washington Filmworks's [Production Directory](#) is an important tool used to demonstrate to potential clients the depth of local crew and production resources in the state. During the reporting period, Washington Filmworks added 185 local crew and 31 local businesses to the Production Directory, a free resource for all resident crew and businesses.

## Implementing the Motion Picture Competitiveness Program

Chapter 270 of the Laws of 2022 enables Washington Filmworks to better support the film industry by providing career-connected learning opportunities and workforce development initiatives.<sup>16</sup> To meet the program's goals, Washington Filmworks initiated a business plan to market Washington as a destination for motion picture content. Washington Filmworks continues to work with the film industry and community partners to design impactful new programs that will set the industry up for success and help build the future of film in Washington.

### Small Budget Production Initiative

The SBPI is designed to support emerging resident filmmakers with early-stage funding commitments and assistance for projects budgeted between \$20,000 and \$1 million. These smaller-budget productions provide an excellent training ground for emerging above-the-line talent (cast, director, producer, screenwriter) and below-the-line crew who collaborate on a professional film set.

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<sup>15</sup> Washington Filmworks Location Database, "[The Location Database](#),"

<sup>16</sup> Washington Filmworks Crew Portal, "[Production Directory](#),"

Between July 1, 2024, and June 30, 2025, 22 projects received funding assistance. Of those projects, six are in development and/or pre-production and 11 have advanced into principal photography. These projects include short films, narrative and documentary features and episodic series. Five conditionally approved projects did not raise the required funds within the allowable six-month window, so funds held in reserve were relinquished, and funding assistance was made available to other eligible applicants per RCW 43.365.020.

## Workforce development

Statute requires that Washington Filmworks invest a minimum of \$750,000 in workforce development opportunities focused on underrepresented communities during FY2025. These workforce development funds have been transformative for the film industry, as emerging and professional creatives are often categorized as non-traditional workers and, as such, do not qualify for traditional funding models supported by the Workforce Development Board.

As it relates to the statute, Washington Filmworks has adopted the definition of career-connected learning to guide the workforce development initiative, which includes career awareness and exploration, career preparation (e.g., training) and career launch (e.g., job placement).

## Above the Line mentorship program (narrative film)

Participants who successfully completed Washington Filmworks' FY2024 [Above the Line Education Program](#) were invited to apply for a six-month mentorship designed to prepare filmmakers for the production of a narrative project.<sup>17</sup> A total of 18 applicants from the education forum applied for the program, and five were selected for the mentorship program, representing King, Spokane and Clark Counties. Each mentee worked with a Washington-based mentor as well as a mentor from a production city such as Los Angeles, New York and San Francisco.

Washington Filmworks logged over 275 hours of one-to-one mentoring during the six-month program, and each mentee agreed or strongly agreed that their mentorship helped move them forward in their filmmaking career. The program culminated in a 'pitch session' where each mentee presented their project to industry guests. A total of two mentees applied and were approved for the SPBI program.

Mentor/producer Valerie Steinberg, and listed in Variety Magazine one of their [2023 10 Producers to Watch](#) had this to say about her experience with the program:<sup>18</sup>

"I can certainly point to mentors who have helped and guided me along my path, so it's important to do the same for those coming up. Furthermore, it really is gratifying as a mentor to share knowledge and helps remind us why we're doing this."

Valerie Steinberg

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<sup>17</sup> Washington Filmworks, "[Above the Line Education Forum & Mentorship](#),"

<sup>18</sup> Variety, "[10 Producers to Watch](#),"

The mentors also suggested that this program is unique in the nationwide marketplace and an investment in the future of filmmaking in Washington. Mentor/showrunner Dan Merchant, who has made three episodic series in Spokane, suggests:

"If Washington is serious about building a film community that's going to go on and grow in a really meaningful way to make the industry a vital commercial factor, as well as a cultural factor here, we need tomorrow's filmmakers and we need to start working with them today."

Dan Merchant

### **Above the Line Education Forum (documentary film)**

An investment in future job creators in Washington, the Above the Line workforce development program focuses on job training for Washington-based documentary directors and producers from underrepresented communities. There were 32 applicants from cities across Washington, and a cohort of 25 from fourteen different cities was selected to participate in the 12-week educational forum. Over the course of the program, 51 film industry professionals presented topics such as working in Washington, legal basics, financing and marketing/distribution. A post-program survey conducted by every participant reflected the following:

- 100 percent increased their general knowledge
- 88 percent increased their legal Basics skills and knowledge
- 96 percent increased their financing skills and knowledge
- 100 percent increased their budgeting skills and knowledge
- 92 percent increased their production skills and knowledge
- 92 percent increased their marketing & distribution skills and knowledge

The film industry remains a network-based economy, and program participants report that their professional networks have expanded authentically because of this program. Program participant Shaminder Dulai shared this about his experience:

"I moved to Seattle in 2019. Between being new, COVID and job layoffs, I have felt lost, adrift and unmoored from my new home. I was missing a sense of community, a genuine community with connection that wasn't 'networking' and transactional at the core. Through this group, I met some very amazing filmmakers and am starting to feel like I have a way into belonging."

Shaminder Dulai

Washington Filmworks continues to support the graduates of the Above the Line program by hosting bi-monthly virtual meetups. Alumni can receive feedback on their project materials and brainstorm solutions with others in the same development phase. They are sharing resources and opportunities and are already planning to collaborate.

The organization also surveys program graduates to better understand the retention of these professionals in the industry and the program's overall impact. Below are recent survey results:

## Job creation

- 74 percent of participants secured new paid roles in the film and television industry.
- Participants worked on a total of 236 paid projects.
- 52 percent of participants created paid film industry jobs that employed 138 individuals.

## Retention<sup>19</sup>

- 74 percent of participants worked in the film and television industry in Washington.
- 44 percent of participants worked in creative industries outside of film and television in Washington.
- 96 percent of participants have no plans to move out of Washington in the next 12 months.

## FWD funding initiative

In direct response to community feedback, Washington Filmworks continued the FWD Funding Initiative, a program designed to invest in film industry workforce development efforts serving historically underrepresented communities by disbursing funds to Washington-based businesses. In FY2025, two additional rounds of FWD funding were completed.

In round one of FWD funding in FY2025, 25 proposals representing 13 cities across Washington were considered. The total requested funding for all proposals was \$470,000. Three businesses (12% of proposals) were funded, and \$40,000 was distributed within two counties. The applications awarded funding in this cycle were focused on industry job training. The following is an overview of the projects funded:

### Atina Film Studios

Atina Film Studios, helmed by Emmy Award-winning filmmaker Anita M. Cal, is a production company with a purpose to empower marginalized storytellers and help bring their imaginations to film festivals, television and movie screens. Their short film workshop provides on-set experience, scriptwriting and producer training. Funding supported the Short Film Workshop program in South King County.

### Tasveer

Tasveer's mission is to inspire social change through thought-provoking South Asian films, art and storytelling. Their video production program aims to support Seattle-area South Asian high school and college students in learning about film industry careers and shadowing professionals on a working set. Funding supported the video production program in Seattle.

### Wenatchee Valley Tech

This Skill Center serves 9th through 12th-grade students from area school districts. Their training camera operators program trains students for industry jobs, and students can earn industry certifications through the school. Funding supported the purchase of three professional cameras for the camera operators program in Wenatchee.

In round two of FWD Funding this FY2025, 19 proposals representing 11 cities across Washington were considered. The total requested funding for all proposals was \$350,000. Three businesses (or 15% of proposals) were funded, and \$40,000 was distributed across three counties. The applications awarded funding in this cycle were focused on industry job training and awareness. The following is an overview of the projects funded:

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<sup>19</sup> In the year following program completion,

## **Olympic College**

Olympic College (OC) has received funding to support supplemental skill workshops, a training program providing access to specialized skills taught by industry professionals. In early 2025, the OC Film School offered zero-cost, hands-on production assistant workshops and grip and electric training workshops at the Bremerton campus. In June 2025, a zero-cost, virtual script supervisor workshop was offered. Funding supported six supplemental skill workshops in Bremerton.

## **Seattle Documentary Association**

Seattle Documentary Association has received funding to provide scholarships for filmmakers to attend Craft & Collaboration (C&C), their signature annual event. This year, C&C offered a two-day educational and networking experience designed for documentary filmmakers of all levels, from novice to professional. Funding supported this year's C&C event in Seattle.

## **Sui Productions**

Sui Productions has received funding to support songs from the youth program, which serves youth from underrepresented communities in Tacoma. Participants are learning about the film and music business, and the program will culminate with the recording of a song for a feature film. Funding supports the songs from the youth program in Tacoma (this project is still in progress).

## **Advisory boards**

Washington Filmworks has two advisory boards, described below:

### **Film Leadership Council**

Formed in 2018, the Film Leadership Council serves as an advisory board to the Washington Filmworks Board of Directors and consists of film professionals from locations across the state representing a wide array of motion picture production. The Film Leadership Council helps develop proposals to maximize the impact of the production incentive program and the film office's resources. They also serve as ambassadors for Washington Filmworks and the statewide film industry.

### **Equity Committee**

Established by statute in 2022, the Equity Committee serves as an advisory board to Washington Filmworks' Board of Directors and provides film industry insight and input from historically underrepresented communities. It aims to foster diversity, equity and inclusion within the organization and the statewide film industry. The Equity Committee also holds Washington Filmworks accountable for integrating diversity, equity and inclusion into all aspects of its work. The Equity Committee also ratified its first-ever charter in March 2023.

In fall 2024, the Equity Committee and the Film Leadership Council collaborated to design and participate in a series of focus groups to gain in-depth insights from local crew and hiring managers on how to support inclusive film sets. A total of 69 people participated in 10 focus groups, and an additional eight people provided written feedback.

In April of 2025, key findings from the focus groups were shared with participants, and the data indicated that champions for building inclusive film sets exist, that leadership on film sets is imperative and diversity in the above-the-line talent and at the department level creates a more positive set experience.

In FY2026, Washington Filmworks will continue the work with the joint body to achieve the following three outcomes:

- 1) Publish the focus group outcomes
- 2) Provide resources about inclusivity so that the industry has a shared language
- 3) Host in-person events for learning and networking

## Media mentorship program

Washington Filmworks continues to manage the Media Mentorship Program, which creates pathways into the state's film industry workforce. A partnership with [the International Alliance of Theatrical Stage Employees \(IATSE\) 488](#), the program provides education, one-on-one mentorships and an opportunity to work as a paid production assistant on projects supported by the production incentive program.<sup>20</sup> This fiscal year, two program production assistants worked on the feature film Train Dreams, and one worked on 213 Bones.

Given the success of this pilot program and the availability of workforce development dollars, Washington Filmworks will launch a more expansive entry-level pathway program in FY2026.

## Business development

Washington Filmworks defines business development as pursuing strategic opportunities by cultivating partnerships and other commercial relationships and by identifying new market opportunities. Washington Filmworks' business development efforts were focused on Washington and at production centers and film events.

A notable addition to this work is a contract with Gersh, the fourth-largest talent and literary agency in the world. Washington Filmworks signed a contract in June 2024 and is facilitating introductions and meetings with producers, directors and financiers to discuss the benefits of filming in Washington.

The following is a list of partners and commercial relationships Washington Filmworks maintains:

- National production centers and film industry events
- Sundance Film Festival (January 2025)
- Los Angeles sales trips (July/October 2024, April/May 2025)
- AWB Hill Climb (Olympia)
- City of Seattle MXR
- City of Seattle's Film Commission
- Executive Film Advisory Board (King County)
- Film Day (Olympia)
- Rainier Club (Seattle)
- Screen Actors Guild Awards (Seattle)
- Seattle Creates Events
- Seattle International Film Festival
- Seattle University
- State of Washington Tourism Conference
- Tasveer Film Market (Seattle)
- University of Washington
- Washington State Chamber of Commerce Convention
- Membership Organizations

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<sup>20</sup> IATSE Local 488, "[IATSE Local 488 represents film, television, commercial, and theater crew members across the Pacific Northwest, including Washington, Oregon, Montana and Northern Idaho.](#)"

- American Advertising Federation
- Association of Film Commissioners International (AFCI)
- Association of Washington Businesses
- Film USA
- Location Managers Guild International
- Seattle Metropolitan Chamber of Commerce

## Annual list of projects funded July 2024 to June 2025

Following is a list of all projects that applied for and received Motion Picture Competitiveness Program funding in fiscal year 2025. Each project listed in this report includes the project title, a link to the project, production dates, filming locations, synopsis and notable information.



Photo Credit: Washington Filmworks

### 213 Bones (feature film)

**Link:** Not Available

**Filming Dates:** October 27, 2023 - November 21, 2023

**Where to See It:** Premiering at Fright Fest (London)

**Filming Locations:** Spokane

**Synopsis:** A group of anthropology students discovers that studying the past can be deadly in a slick, smart whodunnit horror. When they begin finding human bones and personal property scattered around their campus, it becomes clear that a gruesomely masked maniac is brutally targeting them and late-night study sessions turn into a frantic race to unveil the attacker's identity before they all end up as a textbook homicide case.

**Notable:** [Behind the Scenes Video](#)



Photo Credit: Motion State, Amber Konnie

## 2025 ProV1 Launch Campaign (commercial)

**Link:** [Final Commercial](#)<sup>21</sup>

**Filming Dates:** May 21, 2024 - May 23, 2024

**Where to See It:** NBC Sports Channel, Titleist Website, PGA Events

**Filming Locations:** Gamble Sands Golf Course (Brewster)

**Synopsis:** 2025 launch campaign for the Titleist Pro V1, the number one ball in golf. This campaign celebrates the 25th anniversary of the Titleist Pro V1 ball.

**Notable:** [Behind the Scenes Video](#)

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<sup>21</sup> Titleist Pro V1, Motion State, 2024



Photo Credit: Motion State, Ryan Brien

## Ascent AS (commercial)

Link: [Final Commercial](#)

**Filming Dates:** May 1, 2024 - May 3, 2024

**Where to See It:** National Television

**City Filming Locations:** Seattle, Snoqualmie Pass, Ronald, Woodinville

**Synopsis:** Encompassing two 15-second national advertising spots and one 90 second running footage package to be used by Bridgestone vendors and retailers. In one advertisement Bridgestone tires help a father and daughter get to their destination in Cle Elum, WA, enabling them to continue their tradition of adventuring. The second spot tells the story of a father and son who reconnect on a road trip on their way to the lake.

**Notable:** “We are very fortunate to call Washington State our home and even luckier to get to shoot in all the stunning landscapes that our state has to offer. Thankfully, the team at Washington Filmworks also believes in this notion and has created a wonderful program to help incentivize both local and out-of-state productions to take advantage of rural areas of Washington. This particular project for Bridgestone, with the support of Washington Filmworks, helped us expand our location reach and get to shoot in beautiful Kittitas County.” — Motion State



Photo Credit: Providence1\_Credit\_Rupert

## Providence Winter Campaign

**Link:** [Final Commercial: Teri's Story](#) and [Final Commercial: Sang-Hee's Story](#)

**Filming Dates:** October 15, 2024 - October 18, 2024 / November 12, 2024 - November 15, 2024

**Where to See It:** Regional Television

**City Filming Locations:** Bow, Cle Elum, Seattle, Shoreline,

**Synopsis:** As part of a broader advertising campaign, Providence Swedish highlighted the advanced, high-touch and personalized care offered at their institutes and regional medical centers. This campaign used a testimonial-style creative direction to showcase the high-touch, personalized care that Providence Swedish is known for.

**Notable:** [Behind the Scenes: Skagit County Shoot](#) and [Behind the Scenes: Kittitas County Shoot](#)



Photo Credit: Netflix

## Train Dreams (feature film)

Link: [Official Trailer](#)

**Filming Dates:** April 11, 2025 - May 23, 2025

**Where to See It:** Netflix (in theatres November 21, 2025)

**City Filming Locations:** Colville, Metaline Falls, Spokane

**Synopsis:** Based on Denis Johnson's beloved novella, Train Dreams is the moving portrait of Robert Grainier, a logger and railroad worker who leads a life of unexpected depth and beauty in the rapidly changing America of the early 20th Century.

**Notable:** Official Selection, Sundance Film Festival and Official Selection, Toronto International Film Festival. The film premiered at the 2025 Sundance Film Festival to rave reviews and stars Joel Edgerton and past Academy Award nominees Felicity Jones, Kerry Condon and William H. Macy. The industry publication Deadline indicates that Netflix will run an Oscar campaign to support its release in theatres.

### Critical Acclaim:

"A Western epic of breathtaking visual splendor" – TheWrap

"One of the best pictures of the year" – Vulture

"Elevates Bentley into the league of essential American filmmakers" – The Hollywood Reporter

"A gorgeous and poignant film of quiet, bruised life" – The Guardian

"The finest offering at this year's Sundance Film Festival" – The Daily Beast



Photo Credit: Wondercamp

## True to Nature (commercial)

**Filming Dates:** September 16, 2024 - September 20, 2024

**Where to See It:** [On YouTube](#)

**County Filming Locations:** Island, Jefferson, Kitsap, Skagit

**Synopsis:** The campaign is a Washington State Tourism initiative highlighting the state's diverse landscapes and experiences. It aims to inspire people to explore and connect with nature, featuring stories and videos produced by local filmmakers. The campaign includes various content formats showcasing outdoor spaces and encouraging travel bookings.

**Notable:** The project received an internet commercial Bronze Award at The Show 2025



Photo Credit: The Uncertain Detective

## The Uncertain Detective Episode 3 (online episodic series)

**Link:** [YouTube \(Series Home\)](#)

**Filming Dates:** June 17, 2024 - June 26, 2024

**Where to See It:** [YouTube: Season 3](#)

**City Filming Locations:** Seattle, North Bend, Cle Elum, Yakima, Ellensburg

**Synopsis:** A film director creates a surreal, neo-noir TV series featuring a bumbling detective, casts his wife and kids in it and tries to juggle his two worlds as they become increasingly intertwined. In the show, as in their lives, each character tries to solve the central mystery of life: in a world that seems to be falling apart, where is the love that binds us together?

**Notable:**

**Local press reviews:**

"So charming. You just really enjoy being around this family. Very funny, very dry humor, featuring a ton of great Seattle actors." — KUOW

"A genuine portrayal of what it's like to live and work as a family of artists, inhabiting and exhibiting different selves. The comedy is subtle and self-deprecating...funny and appealingly odd." — Crosscut

The following is information on the SBPI projects that have completed production and received funding assistance but have not yet premiered publicly:



Photo Credit: Washington Filmworks

## Branches (short film)

**Island Location:** Whidbey Island

**Synopsis:** In the aftermath of a leg amputation due to cancer, ex-dancer Quinn (30's) finds herself back home with family on an island in the Salish Sea. Feeling suffocated by her lack of independence, grueling recovery process and the haunting old growth forest that surrounds them, she decides to go out on the town for the first time since her diagnosis. The outing leads to a string of unsettling meetings that shake up her perspective and force her to confront an unexplained childhood encounter in that old growth forest in order to make sense of her loss and find healing.



Photo Credit: Barbara Saurmann

## Mermaid Ward Locations: King, Kittitas, London

**Synopsis:** An autobiographical feature documentary which chronicles the accidents, trauma and grief that preceded an acute psychotic episode the filmmaker, Mischa Jakupcak, experienced decades ago while completing her master's degree at the London Film School.

This first-person documentary explores issues of identity, trauma, culture, grief, mental illnesses and filmmaking. What was clinically diagnosed as an Acute Psychotic Episode was, in fact, also a spiritual emergency. She experienced an existential crisis in which language broke down, her mind shattered and her understanding of her life's purpose, goals, values, attitudes and beliefs all imploded.



Photo Credit: Alley Rutzel

## Whose Woods Are These | County Location: Snohomish

**Synopsis:** The story of two young friends who set out to solve the mystery of Henry Granger, the ancient hermit who lives on the outskirts of their country town.

**Post-production Updates:** During this fiscal year, funds for postproduction completion packages were allocated to Going Home Season 2, Penelope Season 1 and Tim Travers and the Time Traveler's Paradox. Refer to the 2024 Motion Picture Competitiveness Report for more detailed information about these productions.

# Appendix A: Projects by fiscal year

Following is a list of projects that have received funding through the Motion Picture Competitiveness Program from fiscal years 2007 through 2025. These projects are sorted by year and by project type.

## 2007

### Commercial

- Lipitor

### Feature

- The Holidays

## 2008

### Commercial

- Mervyn's
- WA Lottery Tumbling

### Feature

- Diamond Dog
- Little Dizzle
- The Golden Door
- Travelling

### Movie of the Week

- Letter to Bill Gates
- True Adolescents

## 2009

### Commercial

- Hyundai
- Mervyn's LP
- BECU
- WA Lottery Frisbee

### Feature

- Finding Bliss
- Alicia's Book
- Norman
- The Whole Truth
- Give 'Em Hell, Malone
- Oy Vey My Son Is Gay
- Wrong Turn at Tahoe
- The Whole Truth (listed twice in Appendix A)

### Feature Commit/Commercial

- World's Greatest Dad

### Movie of the Week

- Dear Lemon Lima

## 2010

### Commercial

- Banner Bank
- Target
- Campbell's
- Chevrolet
- MS in Store
- MS Sherlock
- Xbox360 Lips
- Coors
- Catch 22

### Feature

- \$5 Cover
- The Ward
- The Details
- The Joneses
- The Big Bang
- The Hit List
- Late Autumn

## 2011

### Commercial

- MS Natal
- Toyota Running Footage
- Evergreen
- Xbox
- Bank of America
- WA Lottery Celebration
- Chevy Silverado
- Seattle Cancer Care Alliance
- Bridgestone
- Ben Bridge
- Green Squirrel
- Navy Spirit Lake
- Chevy Crossroads
- WA Lottery Beneficiary
- WA Lottery How to Play
- WA Lottery Joust
- Xbox Play

### Feature

- Knights of Badassdom
- Grassroots
- The River Sorrow
- Camilla Dickinson

### Movie of the Week

- Thunderballs

## 2012

### Commercial

- Humira
- Cathay Pacific
- MS Xbox Kinect
- Xbox 360 (042012)

### Feature

- Safety Not Guaranteed
- Fat Kid Rules the World
- 21 and Over
- Mine Games
- Eden

## 2013

### Commercial

- Ford Summer Sales Event
- Xbox (062012)
- 99 Tigers
- Glad
- Bank of America
- Green Mountain Coffee
- American Family Insurance

### Feature

- You Can't Win
- Touchy Feely
- One Square Mile
- Admissions
- A Bit of Bad Luck
- Deep Burial
- Lucky Them
- Post
- One Square Mile

## 2014

### Commercial

- KIA
- Sugar Plum
- WA Lottery (Royale)
- Samsung
- WA Healthplan Finder

### Feature

- Different Drummers, Prod/Post
- Laggies, Prod/Post
- Seven Minutes, Prod/Post
- The Architect

- West of Redemption

### **Innovation Lab Project**

- The Maury Island Incident

### **Post Production**

- Touchy Feely
- A Bit of Bad Luck
- You Can't Win
- Deep Burial

## **2015**

### **Commercial**

- Toyota Running Footage
- Alaska Airlines
- JP Morgan-Chase
- Subaru

### **Episodic**

- Z Nation, Season Episodes 1–13

### **Feature**

- Captain Fantastic

### **Innovation Lab Project**

- Box Walk
- Rocket Men

### **Post Production**

- The Architect

## **2016**

### **Commercial**

- Nissan
- Bank of America
- Ford

### **Episodic**

- Z Nation, Season 2 Episodes 1–15
- Rancho Rosa

### **Feature Post**

- West of Redemption

### **Innovation Lab Project**

- Salish Seas
- War Room
- Strowlers
- Automata

### **Innovation Lab Project Post**

- Salish Seas

## 2017

### Episodic

- Z Nation, Season 3 Episodes 1–15

### Innovation Lab Project

- Polae
- Wallflower
- This Brute Land Virginia

## 2018

### Episodic

- Z Nation, Season 4 Episodes 1–13
- Untitled Grey's Anatomy Spinoff

### Innovation Lab Project

- Tabitha Witch of the Order

## 2019

### Episodic

- Z Nation, Season 5 Episodes 1–13

### Feature

- Language Arts

## 2020

### Episodic

- Three Busy Debras, Season 1 Episodes 1–6

### Feature

- East of the Mountains
- Home Sweet Home
- All Those Small Things

### Post Production

- Language Arts

## 2021

### Post Production

- All Those Small Things

## 2022

### Episodic

- Three Busy Debras, Season 2 Episodes 1–10
- Going Home Season 1 Episodes 1–6

### Feature

- Boon

- Midday Black Midnight Blue
- Year of the Fox (Partial)

## 2023

### Episodic

- Penelope Episode 1

### Feature

- Dreamin' Wild
- Year of the Fox

## 2024

### Commercial

- True to Nature
- Model Year Product Release CFMoto

### Episodic

- Penelope Episodes 2
- Going Home Season 2 Episodes 1–6

### Feature

- Tim Travers and the Time Travelling Paradox

### Small Budget Production Initiative Feature

- Inheritance

### Small Budget Production Initiative Short

- Bottlecap

## 2025

### Commercial

- 2025 Pro V1 Launch Campaign
- Ascent AS
- Providence Winter Campaign
- True to Nature

### Feature

- 213 Bones
- Train Dreams

### Post

- Going Home Season 2
- Penelope Season 1
- Tim Travers and the Time Traveler's Paradox

### Small Budget Production Initiative Episodic

- The Uncertain Detective Episode 3

### Small Budget Production Initiative Feature

- The Mermaid Ward

## Small Budget Production Initiative Short

- Branches

- Whose Woods Are These

# Appendix B: Summary descriptive statistics

## Overview

Appendix B provides cumulative and year-by-year summary descriptive statistics for projects funded by the Motion Picture Competitiveness Program (MPCP) from FY 2007 through FY 2025, including:

- Number of MPCP projects completed
- Qualified MPCP spending
- MPCP funds distributed
- Washington hires
- Jobs by salary tiers
- Benefits-eligible jobs

Yearly summary descriptive statistics data charts are organized in this Appendix by time periods as follows:

- Appendix B section 1 covers fiscal years in the period 2007-2013
- Appendix B section 2 covers fiscal years in the period 2014 to 2020
- Appendix B section 3 covers fiscal years in the period 2021-2025, as well as cumulative data.

## Summary descriptive statistics key cumulative highlights FY 2007 – FY 2025

The Motion Picture Competitive Program has delivered substantial cumulative economic impact from 2007-2025, fostering local employment and shifting the workforce toward higher-paying, benefits-eligible positions. The Motion Picture Competitiveness Program legislation focuses on creating "family wage jobs with health and retirement benefits". While early years were dominated by lower-wage jobs, recent years show strong growth in mid- and high-wage categories, reflecting a maturing industry and successful policy interruptions.

Cumulatively from 2007-2025, the Motion Picture Competitiveness Program supported 149 film projects. \$53.85M in Motion Picture Competitiveness Program funds were distributed, which spurred \$197M in qualified spending, generating significant economic activity in Washington. 26,694 jobs have been created through Motion Picture Competitiveness Program; 20,733 of these jobs were held by Washington residents.

## Appendix B, Section 1: 2007 – 2013

**Table B.1.1 Summary descriptive statistics, 2007 to 2013**

This table shows the number of projects completed, qualified spending, funds distributed, and number of Washington hires by year for the period of 2007-2013. This data shows rapid growth in project activity 2007-2013, peaking at 22 projects in FY 2011. Qualified spending rose from \ \$1M (FY 2007) to \ \$18.4M (FY 2010). There was strong in-state employment impact, with Washington hires consistently outnumbering non-residents.

Category	FY 2007	FY 2008	FY 2009	FY 2010	FY 2011	FY 2012	FY 2013
Number of projects that have completed principal photography and completion packages have been reviewed	2	8	14	16	22	9	14
Verified total qualified spend per review	\$1,047,031	\$6,704,051	\$15,808,957	\$18,387,627	\$13,465,933	\$10,899,713	\$9,435,555
Total funds distributed	\$203,665	\$1,337,810	\$3,205,607	\$5,516,288	\$3,992,689	\$3,119,780	\$2,570,383
Total Washington hires	94	1,162	2,590	1,804	2,048	1,868	1,470
Total non-Washington hires	40	141	575	311	332	250	229

**Table B.1.2. Total jobs created for Washington residents through the Motion Picture Competitiveness Program, by salary tier, 2007-2013**

Table B.1.2 Shows number of Washington jobs by salary range. Washington’s salary distribution shows most jobs concentrated in the lowest tier, with mid-range positions forming a smaller share and high-wage roles starting as the smallest but steadily increasing. This trend indicates a workforce historically anchored in lower wages, with gradual upward movement toward higher-paying jobs over time. In 2013, the data metrics changed from salary ranges to hourly rates.

Category	FY 2007	FY 2008	FY 2009	FY 2010	FY 2011	FY 2012	FY 2013
Number of Washington jobs up to \$30,000; starting 2013, up to \$15 per hour	93	493	364	843	211	223	765
Number of Washington jobs from \$30,000 to \$60,000; starting 2013, from \$15 to \$30 per hour	1	54	412	488	512	354	287
Number of Washington jobs over \$60,000; starting 2013, over \$30 per hour	0	145	270	209	316	221	418

**Table B.1.3. Number of Washington jobs with benefits created by salary tier jobs 2007-2013**

The data in this table shows benefits-eligible jobs shifted upward between 2007-2013, with notable growth in higher-paid positions.

Category	FY 2007	FY 2008	FY 2009	FY 2010	FY 2011	FY 2012	FY 2013
Number of benefits-eligible Washington jobs up to \$30,000	46	315	138	2	52	160	126
Number of benefits-eligible Washington jobs from \$30,000 to \$60,000	1	41	324	155	244	247	278
Number of benefits-eligible Washington jobs over \$60,000	0	138	111	85	182	221	360

## Appendix B, Section 2: 2014 – 2020

**Table B.2.1. Summary descriptive statistics 2014 through 2020**

This table shows the number of projects completed, qualified spending, funds distributed, and number of Washington hires by year for the period of 2014-2020. The data shows a decline in project volume from 11 projects in FY 2014 to 4 projects in FY 2020. Spending and funds distributed remained stable mid-decade, then tapered. Washington hires stayed strong with modest decline after FY 2016.

Category	FY 2014	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
<b>Number of projects that have completed principal photography and completion packages have been reviewed</b>	11	8*	9**	4***	3****	2†	4††
<b>Verified total qualified spend per review</b>	\$9,688,254	\$11,109,475	\$12,450,689	\$8,689,410	\$7,600,534	\$8,857,697	\$6,290,396
<b>Total funds distributed</b>	\$2,649,530	\$3,366,665	\$3,366,763	\$2,943,560	\$2,572,400	\$2,999,472	\$1,977,847
<b>Total Washington hires</b>	1,294	2,491	2,696	2,025	1,806	2054	859
<b>Total non-Washington hires</b>	211	429	748	542	530	663	126

\* For reporting purposes, Washington Filmworks counts "Z Nation" Season 1 with 13 individual episodes as one project.

\*\* For reporting purposes, Washington Filmworks counts "Z Nation" Season 2, with 15 individual episodes, as one project.

\*\*\* For reporting purposes, Washington Filmworks counts "Z Nation" Season 3, with 15 individual episodes, as one project.

\*\*\*\* For reporting purposes, Washington Filmworks counts "Z Nation" Season 4, with 13 individual episodes, as one project.

† For reporting practices, Washington Filmworks counts "Z Nation" Season 5 with 13 individual episodes as one project.

†† For reporting practices, Washington Filmworks counts "Three Busy Debras" Season 1 with 6 individual episodes as one project

**Table B.2.2. Total jobs created for Washington residents through the Motion Picture Competitiveness Program, by salary tier, 2014-2020**

This data shows total number of Washington jobs by salary range, with clear upward movement in wage distribution and significant growth in high-wage positions in the 2014-2020 period.

Category	FY 2014	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Number of Washington jobs up to \$15 per hour	619	1,023	963	722	340	577	272
Number of Washington jobs from \$15 to \$30 per hour	270	831	995	726	513	519	353
Number of Washington jobs over \$30 per hour	240	637	738	577	953	958	234

**Table B.2.3. Total number of Washington benefits-eligible jobs created through the Motion Picture Competitiveness Program, by salary tier, 2014-2020**

This data shows Washington benefits-eligible jobs concentrated increasingly in mid- and high-wage tiers in the period 2014-2020.

Category	FY 2014	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Number of benefits-eligible Washington jobs up to \$30,000	118	60	17	3	10	1	9
Number of benefits-eligible Washington jobs from \$30,000 to \$60,000	256	744	755	654	289	277	139
Number of benefits-eligible Washington jobs over \$60,000	378	500	668	549	936	927	225

## Appendix B, Section 3: 2021 – 2025

**Table B.3.1. Summary descriptive statistics 2021 through 2025**

Table B.3.1 shows the number of projects completed, qualified spending, funds distributed, and number of Washington hires by year for the period of 2021-2025. The data illustrates post-pandemic rebound from 2021-2025, with 10 projects completed in FY 2025. Qualified spending surged to \\$11.4M in FY 2022, staying strong through FY 2025. Funds distributed peaked at \\$4.96M in FY 2025.

Category	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025	2007-2025 Totals
Number of projects that have completed principal photography and completion packages have been reviewed	0	5†††	2††††	6	10	149
Verified total qualified spend per review	\$116,212	\$11,428,202	\$8,449,173	\$7,808,259	\$10,950,089	\$179,187,256
Total funds distributed	\$31,241	\$3,751,735	\$2,561,020	\$2,727,807	\$4,960,512	\$53,854,774
Total Washington hires	4	1,676	921	1,034	837	28,733
Total non-Washington hires	0	196	183	242	213	5,961

††† For reporting practices, Washington Filmworks counts “Three Busy Debras” Season 2 with 10 individual episodes as one project and “Going Home Season 1 with 6 individual episodes as one project.

†††† Penelope is being counted as one project but had 8 episodes across two reporting periods.

**Table B.3.2. Total jobs created for Washington residents through the Motion Picture Competitiveness Program, by salary tier, 2021-2025**

Table B.3.2 shows the number of Washington jobs by salary range between 2021-2025, with a surge in Washington hires after FY 2021, totaling 4472 resident jobs created in this period.

Category	FY 2021	FY 2022	FY 2023	FY 2024	FY2025	2007-2025 Totals
Number of Washington jobs up to \$15 per hour	0	31	44	20	9	7,612
Number of Washington jobs from \$15 to \$30 per hour	0	575	589	283	320	8,062
Number of Washington jobs over \$30 per hour	4	1070	308	731	508	8,537

**Table B.3.3. Total number of Washington benefits-eligible jobs created through the Motion Picture Competitiveness Program, by salary tier, FY2021-2025**

Table B.3.3 shows workforce increasingly concentrated in higher-wage positions between 2021-2025, with benefits-eligible jobs dominated by the highest wage tier.

Category	FY 2021	FY 2022	FY 2023	FY 2024	FY2025	2007-2025 Totals
Number of benefits-eligible Washington jobs up to \$30,000	0	4	3	2	6	1,072
Number of benefits-eligible Washington jobs from \$30,000 to \$60,000	0	156	52	30	17	4,659
Number of benefits-eligible Washington jobs over \$60,000	4	1020	250	669	381	7,604