RCW 74.31.040 Public awareness campaign. In collaboration with the council, the department shall conduct a public awareness campaign that utilizes funding from the traumatic brain injury account to leverage a private advertising campaign to persuade Washington residents to be aware and concerned about the issues facing individuals with traumatic brain injuries through all forms of media including television, radio, and print. [2011 c 143 § 4; 2007 c 356 § 5.]

Short title——2007 c 356: See note following RCW 74.31.005.