RCW 47.36.310  Motorist information signs—Interstate highways—
Contents, placement, fees. The department is authorized to erect and
maintain motorist information sign panels within the right-of-way of
the interstate highway system to give the traveling public specific
information as to gas, food, lodging, camping, or tourist-oriented
business available on a crossroad at or near an interchange. Motorist
information sign panels shall include the words "GAS," "FOOD,
"LODGING," "CAMPING," or "TOURIST ACTIVITIES" and the letters "RV"
next to a gas, food, lodging, camping, or tourist activity sign if the
business or destination accommodates recreational vehicles, and
directional information. Directional information may contain one or
more individual business signs maintained on the panel. The "RV" logo
for businesses or destinations that accommodate recreational vehicles
shall be placed in the lower right corner of the gas, food, lodging,
camping, or tourist activity sign and shall be in the form of a small
yellow circle with the letters "RV" in black. In managing the number
of individual business signs to be displayed, the department must
ensure the use of available space on a panel is maximized. Motorist
information sign panels are authorized within the corporate limits of
cities and towns and areas zoned for commercial or industrial uses at
locations where there is adequate distance between interchanges to
ensure compliance with the Manual on Uniform Traffic Control Devices.
The erection and maintenance of motorist information sign panels shall
also conform to the Manual on Uniform Traffic Control Devices and
rules adopted by the state department of transportation. A motorist
service or tourist-oriented business located within one mile of an
interstate highway shall not be permitted to display its name, brand,
or trademark on a motorist information sign panel unless its owner has
first entered into an agreement with the department limiting the
height of its on-premise [on-premises] signs at the site of its
service installation to not more than fifteen feet higher than the
roof of its main building measured to the bottom of the on-premise
[on-premises] sign. The restriction for on-premise [on-premises] signs
does not apply if the sign is not visible from the highway. The
department may, on a case-by-case basis, waive the height restriction
when an on-premise [on-premises] sign is visible from the rural
interstate system. The department shall charge sufficient fees for the
display of individual business signs to recover the costs of their
installation and maintenance, and shall charge sufficient fees to
recover costs for the erection and maintenance of the motorist
information sign panels.  [2005 c 407 § 1; 1999 c 201 § 3; 1987 c 469
§ 3; 1986 c 114 § 1; 1985 c 142 § 1; 1984 c 7 § 223; 1974 ex.s. c 80 §
2. Formerly RCW 47.42.046.]