

**RCW 28A.604.050 Allowable uses of student personal information—
Adaptive learning and customized education.** Notwithstanding RCW
28A.604.010 through 28A.604.060, nothing in this chapter is intended
to prohibit the use of student personal information for purposes of:

- (1) Adaptive learning or personalized or customized education;
- (2) Maintaining, developing, supporting, improving, or diagnosing
the school service provider's website, mobile application, online
service, or application;
- (3) Providing recommendations for school, educational, or
employment purposes within a school service without the response being
determined in whole or in part by payment or other consideration from
a third party; or
- (4) Responding to a student's request for information or for
feedback without the information or response being determined in whole
or in part by payment or other consideration from a third party.

[2015 c 277 § 6.]