RCW 15.64.050 Small farm direct marketing assistance program—
Created—Duties. (1) The small farm direct marketing assistance
program is created.
(2) The director shall employ a small farm direct marketing
assistant.
(3) The small farm direct marketing assistance program shall
assist small farms in their direct marketing efforts. In carrying out
this duty the program shall:
(a) Assist small farms in complying with federal, state, and
local rules and regulations as they apply to direct marketing of
agricultural products;
(b) Assist in developing infrastructure to increase direct
marketing opportunities for small farms;
(c) Provide information on direct marketing opportunities for
small farms;
(d) Promote localized food production systems;
(e) Increase access to information for farmers wishing to sell
farm products directly to consumers;
(f) Identify and help reduce market barriers facing small farms
in direct marketing;
(g) Assist in developing and submitting proposals to grant
programs to assist small farm direct marketing efforts; and
(h) Perform other functions that will assist small farms in
directly marketing their products. [2007 c 522 § 947; 2007 c 122 § 1;
2001 2nd sp.s. c 3 § 2.]

Severability—2007 c 522: "If any provision of this act or its
application to any person or circumstance is held invalid, the
remainder of the act or the application of the provision to other
persons or circumstances is not affected." [2007 c 522 § 1801.]

Effective date—2007 c 522: "This act is necessary for the
immediate preservation of the public peace, health, or safety, or
support of the state government and its existing public institutions,
and takes effect immediately [May 15, 2007]." [2007 c 522 § 1802.]

Findings—2001 2nd sp.s. c 3: "The legislature finds that:
(1) Many consumers in this state appreciate and seek out the
opportunity to purchase local farm products.
(2) Consumers and small-scale farmers would both benefit from
increased opportunities to market farm products locally. Direct
marketing provides farmers with the opportunity to realize an
increased share of consumers' food dollars and provides consumers with
a greater opportunity to support local agriculture and understand farm
operations, farm culture, and the role farms play in meeting our food
needs.
(3) The state would greatly benefit from a focused effort to
increase the economic viability and profitability of small farms
through increasing their ability to market their products directly to
consumers.
(4) Direct marketing opportunities are often not feasible for
farmers to undertake because of market barriers and the difficulty of
obtaining information related to marketing.
(5) A direct marketing assistance program for small farmers could
provide the needed information, technical assistance, and barrier
clearing work that is a key to increasing direct marketing of farm
products." [2001 2nd sp.s. c 3 § 1.]