

5710

Sponsor(s): Senators Prentice, Fairley, T. Sheldon and Rasmussen

Brief Description: Regulating supermarket club cards.

**SB 5710 - DIGEST**

Provides that, unless otherwise required by law, no personally identifiable cardholder information may be used in any legal proceeding, or in any employment action without the express consent of the cardholder. Consent must be obtained when the issuer of the supermarket club card releases cardholder information for a proceeding or action, and the cardholder must be informed that without consent the information may not be released.

Requires an issuer of supermarket club cards to provide a card to a consumer on request without requiring the consumer to provide any personal information, including name, address, telephone number, email address, and social security number.