

---

HOUSE BILL 2832

---

State of Washington

53rd Legislature

1994 Regular Session

By Representatives Van Luven, Shin, Wineberry, Jacobsen, Ballasiotes, Johanson, Appelwick, Forner, Long, B. Thomas, R. Johnson, Cothorn, Jones, L. Johnson and J. Kohl

Read first time 01/26/94. Referred to Committee on Trade, Economic Development & Housing.

1 AN ACT Relating to economic diversification through film and video  
2 production; amending RCW 43.330.090; making an appropriation; and  
3 providing an effective date.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

5 **Sec. 1.** RCW 43.330.090 and 1993 c 280 s 12 are each amended to  
6 read as follows:

7 (1) The department shall work with private sector organizations,  
8 local governments, local economic development organizations, and higher  
9 education and training institutions to assist in the development of  
10 strategies to diversify the economy, facilitate technology transfer and  
11 diffusion, and increase value-added production by focusing on targeted  
12 sectors. The targeted sectors may include, but are not limited to,  
13 software, forest products, biotechnology, environmental industries,  
14 recycling markets and waste reduction, aerospace, food processing,  
15 tourism, film and video, microelectronics, new materials, robotics, and  
16 machine tools. The department shall, on a continuing basis, evaluate  
17 the potential return to the state from devoting additional resources to  
18 a targeted sector's approach to economic development and including  
19 additional sectors in its efforts. The department shall use

1 information gathered in each service delivery region in formulating its  
2 sectoral strategies and in designating new targeted sectors.

3 (2) The department shall ensure that the state continues to pursue  
4 a coordinated program to expand the tourism industry throughout the  
5 state in cooperation with the public and private tourism development  
6 organizations. The department shall work to provide a balance of  
7 tourism activities throughout the state and during different seasons of  
8 the year. In addition, the department shall promote, market, and  
9 encourage growth in the production of films and videos, as well as  
10 television commercials within the state; to this end the department is  
11 directed to assist in the location of a film and video production  
12 studio within the state.

13 (3) In assisting in the development of a targeted sector, the  
14 department's activities may include, but are not limited to:

15 (a) Conducting focus group discussions, facilitating meetings, and  
16 conducting studies to identify members of the sector, appraise the  
17 current state of the sector, and identify issues of common concern  
18 within the sector;

19 (b) Supporting the formation of industry associations, publications  
20 of association directories, and related efforts to create or expand the  
21 activities or industry associations;

22 (c) Assisting in the formation of flexible networks by providing  
23 (i) agency employees or private sector consultants trained to act as  
24 flexible network brokers and (ii) funding for potential flexible  
25 network participants for the purpose of organizing or implementing a  
26 flexible network;

27 (d) Helping establish research consortia;

28 (e) Facilitating joint training and education programs;

29 (f) Promoting cooperative market development activities;

30 (g) Analyzing the need, feasibility, and cost of establishing  
31 product certification and testing facilities and services; and

32 (h) Providing for methods of electronic communication and  
33 information dissemination among firms and groups of firms to facilitate  
34 network activity.

35 By January 10th of each year, the department shall report in  
36 writing on its targeted sector programs to the appropriate legislative  
37 economic development committees. The department's report shall include  
38 an appraisal of the sector, activities the department has undertaken to  
39 assist in the development of each sector, and recommendations to the

1 legislature regarding activities that the state should implement but  
2 are currently beyond the scope of the department's program or  
3 resources.

4 NEW SECTION. **Sec. 2.** The sum of thirty thousand dollars, or as  
5 much thereof as may be necessary, is appropriated for the biennium  
6 ending June 30, 1995, from the general fund to the department of  
7 community, trade, and economic development for the purposes of  
8 assisting the location of a film and video production facility in the  
9 state.

10 NEW SECTION. **Sec. 3.** This act shall take effect July 1, 1994.

--- END ---