

# STATE OF WASHINGTON DEPARTMENT OF COMMERCE

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April 21, 2022

Dear Governor Inslee and Washington State Legislators,

Enclosed is the farmworker housing section of the consultant reports fulfilling the proviso from the <u>2020 capital budget</u>:

\$200,000 of the appropriation in this section is provided solely for the department to contract for a study regarding both available and needed affordable housing for farmworkers and Native Americans in Washington state. The study must include data to inform policies related to affordable housing for farmworkers and Native Americans and supplement the housing assessment conducted by the affordable housing advisory board created in chapter 43.185B RCW.

As directed by state statute, Commerce contracted with Berk Consulting for the report on farmworker housing needs. Commerce contracted with Big Water Consulting, supported by the Urban Institute and Akana, for the report on housing needs for Native Americans.

Due to pandemic staffing issues and stakeholder engagement challenges, these reports were delayed for final review and approval by the agency and governor's office. This delay should not create negative perceptions about the important and timely work conducted by the consultants to engage and review the needs of these populations.

Despite the delay in publication, both consultants shared findings and summaries with the state Legislature and at the 2021 Housing Washington Conference.

The agency reviewed the recommendations produced by the consultants and stakeholders, and will consider these recommendations in future housing discussion and proposals.

Signed,

Diane Klontz

**Assistant Director** 

Community Services and Housing Division

Department of Commerce



# Washington Farmworker Housing Needs Assessment

January 2022

COMMUNITY SERVICES & HOUSING DIVISION

Prepared by: BERK Consulting

# Acknowledgements

Many members of the farmworker community, as well as Commerce staff, participated and contributed to the preparation of the Needs Assessment. Their participation and contributions are appreciated.

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#### **COFS Washington Study**

Nona White, Department of Commerce

The COFS Washington study is being developed by a broad coalition of researchers and community-based organizers from across California, Oregon, and Washington.

Washington Partners include:
Our Valley, Our Future
CIELO
Community to Community Development
CAFÉ
El Proyecto Bienstar Northwest Communities
Education Center (NCEC)/Radio KDNA

#### **Organizations**

Beacon Development
Washington State Housing Finance
Commission
Washington State Department of Commerce
Beacon Development Group
Employment Security Department
Washington Department of Health
Office of Rural and Farmworker Housing
Washington State Department of Agriculture

#### **Washington Department of Commerce**

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For people with disabilities, this report is available on request in other formats. To submit a request, please call 360-725-4000 (TTY) 360-586-0772

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# **Executive Summary**

#### Overview

Washington is home to 35,600 farm operations across 15 million acres of farmland producing crops and food, accounting for approximately \$20.1 billion in revenue. More than 300 agricultural commodities, including hops, cherries, apples, asparagus and raspberries, grant the state a global economic presence and employ tens of thousands of people. Thus, the Washington farmworker is a crucial link in the agricultural value chain. However, at an average of 40-60% of HUD-area Median Family Income (MFI), the average Washington state farmworker earns wages that often put decent, safe housing out of reach.

This report was developed for the Department of Commerce to help the Legislature understand and address the challenges of providing decent and affordable housing for farmworkers in Washington. This report meets the requirements related to farmworker housing in Sec. 1011 (9) of the 2020 capital budget:

\$200,000 of the appropriation in this section is provided solely for the department to contract for a study regarding both available and needed affordable housing for farmworkers and Native Americans in Washington state. The study must include data to inform policies related to affordable housing for farmworkers and Native Americans and supplement the housing assessment conducted by the affordable housing advisory board created in chapter 43.185B RCW.

The report summarizes funding available to develop farmworker housing, reviews agricultural work in Washington, estimates the current inventory compared with demand and makes preliminary recommendations to meet the challenge. All report findings and recommendations are based on publicly available employment and housing data and qualitative information gathered through engagement with stakeholders.

# Housing Needs and the Farmworker Housing Supply Gap

Current estimates indicate there are 33,016 units of publicly-funded farmworker accommodations, compared to an estimated 102,304 total farmworkers in Washington. This

means up to an estimated 69,288 farmworkers are competing in local housing markets for rental or ownership housing options when those markets provide few options. There is a general housing affordability crisis and an extremely competitive housing market for low-income households statewide, especially in rural areas where agricultural work is primarily located. Farmworkers face additional disadvantages in the private market, including limited or no English proficiency, unfamiliarity with local housing

From 2012-2018, statewide farmworker wages increased 19% while home values increased 52% and rent increased 57%.

Sources: Washington ESD, 2020; Washington Center for Real Estate Research, 2019.

customs, and inability to make upfront payments, such as deposits. These dynamics can force farmworkers to live in overcrowded or substandard rental housing.

The Washington farmworker population includes resident year-round workers, migrant workers and H-2A visa guest workers, who have different housing preferences and experiences in the housing market. Year-round workers often prefer to live in permanent housing with amenities like schools and churches and work near a single farm or a range of local farms, depending on the season. Temporary migrant workers often prefer to be close to, or even located on, their worksites. Federal law requires employers of H-2A visa workers to provide housing for their H-2A employees at no cost.<sup>2</sup> However, H-2A workers represent only about 12% of all farmworkers in Washington, so this guarantee does not apply to most of the state's farmworkers. Non-H-2A migrant workers are most likely to live unsheltered or in unsafe or unhealthy housing situations because flexible, temporary housing is unavailable in the private market.

Housing is inextricable from health, particularly for agricultural workers in the time of COVID-19. Much temporary farmworker housing is in a congregate style, sharing sleeping quarters and common areas, and farm work often requires physical proximity and shared surfaces. As a result of the COVID-19 pandemic and for the first time in U.S. history, farmworkers have been declared essential workers, permitting them to work even in areas where stay-at-home orders are in place.3 Where policies offer some protections to farmworkers, they often do not cover undocumented workers, who are the most vulnerable to losses of housing or employment and adverse health conditions.

<sup>1</sup> It is likely this estimate over counts the housing need, since publicly available data shows jobs instead of workers. See page 29 of the full report for discussion.

<sup>&</sup>lt;sup>2</sup> 20 CFR 655.122(d)(1)

<sup>&</sup>lt;sup>3</sup> Miriam Jordan, "Farmworkers, Mostly Undocumented, Become 'Essential' During Pandemic," *The New York Times*, (April 2, 2020), https://www.nytimes.com/2020/04/02/us/coronavirus-undocumented-immigrant-farmworkers-agriculture.html

### Recommendations

During this study, farmworkers, employers and community organizations alike highlighted the need for improved farmworker housing access and affordability. Though federal, state and local programs are dedicated to ensuring affordable housing for farmworkers, farmworker housing production has not kept up with the growth in need.

### **Funding Recommendations**

- Evaluate increasing or restructuring funding for farmworker housing through the State Housing Trust Fund (HTF). The HTF is a key resource for farmworker housing funding. Though the level of funding for farmworker housing has remained largely consistent since 1999, the total number of units and beds produced with those funds is lower in the last six years than in the program's first six years.
- Establish a dedicated funding source for temporary housing. Temporary units have higher operating costs and lower rents, which means that the private market is unlikely to build temporary housing for migrant workers. Establishing a dedicated funding source for temporary housing with a higher portion of funds available for maintenance and operations can alleviate temporary workers' challenges in local housing markets.
- Implement the Joint Legislative Audit and Review Committee (JLARC) recommendation to retool the tax exemption for farmworker housing. The exemption is not utilized to the extent it should be because its occupancy requirements differ from other funding sources. "Agricultural employee" is also defined differently for the exemption and other funding sources. This can limit housing providers that build farmworker housing from combining other funding sources with the exemption.
  In addition, the Department of Revenue (DOR) has a policy restricting the use of seasonal farmworker housing developed using the exemption for other purposes at any time during the year. This creates a situation where housing providers are forced to restrict farmworker beneficiaries from taking non-farm work in certain seasons. Another regulation requires facility managers to reserve 25% of beds for walk-ins, but there is no clarity about who qualifies as a walk-in.
- Advocate changes to the USDA that make it easier to combine Rural Development (RD) funding with other sources. USDA RD funds are a key source for funding for farmworker housing development in rural communities. However, this funding requires strict financing and operating conditions that make it challenging to combine funds.
- Evaluate the Housing Trust Fund allocation of funding to rural versus urban areas and consider offering support to rural communities in applying for funding. The HTF legislation (RCW 43.185.050) establishes a statutory target of at least 30% of the funds in any given funding cycle be awarded for the benefit of projects located in rural areas

of the state, yet this target is not consistently met. More technical assistance to rural communities could help increase successful applications.

### Housing Development Recommendations

- Encourage cities to increase zoning and infrastructure investments for multifamily housing within urban growth areas. Local regulations and discretionary processes tied to the approval of multifamily farmworker housing may create challenges for new development.
- Remove barriers to the development of low-income rental housing. Farmworkers seeking rental housing on the private market share major challenges with people with similar incomes. This includes an overall shortage of affordable units for individuals earning 40-60% MFI, and a significant shortage of rental homes, especially units large enough to accommodate families.
- Evaluate eligibility requirements for subsidized housing and/or prioritization of subsidized housing funds. As noted above, many domestic workers, both year-round and migratory, struggle to compete in local housing markets with low wages. Yet many farmworkers' incomes are not low enough to qualify for prioritization on subsidized housing waitlists.

### **Program Recommendations**

Establish housing navigators for farmworkers. Farmworkers are more likely to be immigrants and to speak a language other than English than the statewide population. This can put them at a disadvantage when they try to find housing. Housing navigators can help address these barriers by providing services customized to meet families' needs during the preparation and early housing search phases, including helping households know fair housing rights.

### Other Recommendations

• Evaluate reforms to the H-2A guest worker program. From the farmworker perspective, working conditions for H-2A workers are often poor or unsafe. While housing is provided and is based on temporary housing standards, its quality varies significantly between employers. Growers value access to a stable workforce, which the H-2A program provides, but see significant room for improvement. The program is perceived among growers as cumbersome, time-consuming, expensive, and inflexible.

• Advocate for immigration reform. Undocumented immigrant farmworkers face many challenges. They are often unable or unwilling to advocate for better housing or conditions for fear of penalization for their immigration status. While state and local government assistance has been available to farmworkers during the pandemic, undocumented workers are ineligible for federal public benefits such as extra unemployment insurance or stimulus checks.

# Project Introduction

# Scope of the Project

This report was developed for the Department of Commerce to help the Legislature understand and address the challenges of providing decent and affordable housing for the farmworkers in Washington. The report summarizes funding available to develop farmworker housing, a brief overview of agricultural work in Washington, estimates of the current need and preliminary recommendations to meet the challenge.

# Defining a Farmworker for this Project

For purposes of this study, we define a farmworker as someone whose employment is classified as Agriculture (11 NAICS<sup>4</sup>). There are a few exceptions, such as forestry and logging (113), fishing, hunting, and trapping (114), and support activities for forestry (1153). Employment in these industries totals approximately 6% of statewide covered agricultural employment, or 6,000 workers. Forestry and logging employment estimates are highest in Clallam, Cowlitz and Lewis counties. These counties are not profiled in detail in this report due to overall low agricultural employment compared to all counties statewide. Fishing, hunting and trapping employment is highest in King County, followed by Pacific County. This definition is aligned with the Washington State Employment Security Department (ESD), as they are a primary source for farmworker data in Washington.

### Methods

This study approach includes industry analysis using publicly available data sources, a review of research on the topic, interviews with stakeholders, agricultural employers and advocates familiar with farmworker housing conditions in the state, and a survey of farmworkers. More details on these methods are presented below.

<sup>&</sup>lt;sup>4</sup> North American Industry Classification System

#### **Data Sources**

- Beacon Development Group records for permanent and seasonal farmworker housing stock
- Catholic Community Services/Catholic Housing Services of Western Washington for information on farmworker housing stock
- Employment Security Department (ESD) data was used to establish farmworker employment numbers and wages
- Department of Health (DOH) records for seasonal farmworker housing stock
- Office of Rural and Farmworker Housing (ORFH) records for permanent and seasonal farmworker housing stock
- United States Department of Labor data for H-2A visa requests
- Washington State Department of Commerce (Commerce) data for permanent and seasonal farmworker housing stock
- Washington State Department of Agriculture (WSDA) data for agricultural lands

#### Interviews

We are grateful to all interviewees for their time and insights. The following interviews were conducted to enhance our understanding of the farmworker housing landscape in Washington:

- O Gloria Velasquez Burton, Catholic Community Services
- Erin Porter and Kimberly Gierach, Washington Department of Health (Dec. 5, 2019)
- Jason Davidson and Nona White, Department of Commerce (Jan. 6, 2020)
- Joshua Moll, Employment Security Department (Jan. 8, 2020)
- Marty Miller and Korbie Haley, Office of Rural and Farmworker Housing (Jan. 17, 2020)
- CaraMia Stearns-Vance, Employment Security Department (Jan. 17, 2020)
- O Dan Fazio, Wafla (Feb. 27, 2020)
- Lowel Krueger, Yakima Housing Authority (March 2, 2020)
- Brett Valicoff, Valicoff Fruit Co. (March 6, 2020)
- O Bryan Ketcham, Catholic Charities (March 19, 2020)

- Bre Elsey, Washington Farm Bureau (June 11, 2020)
- April Clayton, Red Apple Farms (June 22, 2020)
- Jon Devaney, Tree Fruit Association (June 23, 2020)
- Rosella Mosby, Mosby Farms (July 7, 2020)
- Josh Koempel, Rock Island Farm (July 9, 2020)

# Washington COFS (COVID Farmworker Survey)

BERK is working with the Department of Health, University of Washington researchers and community partners on a survey of farmworkers across the state. The purpose of the survey is to gather information that can provide clear, consistent, transparent, linguistically appropriate and culturally intelligible statewide outreach and to farmworker communities about mitigating the current COVID-19 pandemic in Washington. Questions around housing needs and demographics will be especially relevant to this study.

The primary audiences for the survey include:

- Farm/agricultural workers
- Post-production workers (packing houses)
- Migrant farmworkers
- H-2A farmworkers
- Shellfish harvesters (aquaculture)
- Greenhouse and nursery workers
- Dairy workers

Surveys were conducted over the phone in August and September 2020 by promotoras and other trusted, locally-based farmworker community representatives. There was a quantitative survey and in-depth interview. Both methods were conducted in Spanish, with support for other languages as necessary. There were 217 respondents to the survey across the state. More information on the survey is available at this link: <a href="http://covid19farmworkerstudy.org/washington-2/">http://covid19farmworkerstudy.org/washington-2/</a>

# Farmworker Housing Landscape

### Farmworker Housing Types

Farmworker housing falls into three broad categories:

- 1. Permanent housing
- 2. Temporary housing
- 3. Emergency housing

#### Permanent Housing

Permanent housing for farmworkers includes rental units that are available year-round and owner-occupied housing units. Most rental and owner-occupied housing units targeted for farmworkers are developed, owned and managed by nonprofit organizations or local housing authorities. Permanent housing units include units for individuals and families.

In addition to affordable units targeted for farmworkers, farmworkers may also live in rental or owner-occupied housing available on the private market, particularly in areas where targeted farmworker housing is limited. When renting or buying on the private market, farmworkers compete against other renters and homeowners for units and face market-rate housing prices that are generally unaffordable.

### Temporary Housing

Temporary farmworker housing serves the needs of migrant workers and H-2A visa holders. It may take the form of single-family homes, apartments, dormitories, RVs or trailers, hotel or motel rooms, or other structures. In temporary housing, workers typically share rooms and other facilities. Beds in temporary housing facilities may be available on a nightly, seasonal or intermediate basis <sup>5</sup>

Nonprofits, housing authorities, farm owners, and private market organizations operate temporary housing facilities for farmworkers. The Department of Commerce (Commerce)

<sup>&</sup>lt;sup>5</sup> Washington State Farmworker Housing Trust, "2006 Farmworkers Survey," (May 2007).

indirectly provides a limited amount of temporary housing via its Rent-a-Tent program, allowing cherry growers to rent tents to house workers at a subsidized rate. The program is restricted to farmers housing cherry harvest workers. 6 Commerce also operates a trailer program at Monitor Park in Chelan County, which is managed by the county with operating funds from Commerce.

Traditionally, many farm operators provide temporary housing for migrant workers. However, state regulations designed to improve conditions in temporary farmworker housing have also increased costs for growers, leading some to stop providing housing.<sup>7</sup> A notable exception is housing for H-2A visa workers — farm operators are required to provide housing for these workers.

# Farmworker Housing Within the Context of the Growth Management Act (GMA)

Under the Growth Management Act, all counties in Washington must designate and conserve "natural resource lands of long term commercial significance." Nonagricultural accessory uses and activities, including new buildings, parking or supportive uses, must not be located outside the general area already developed for buildings and residential uses and shall not otherwise convert more than one acre of agricultural land to nonagricultural uses. Washington's 29 "fully planning counties" must also adopt a rural element in their comprehensive plan. The GMA requires various rural densities for rural lands that are not of commercial significance, typically one unit up to five, 10 or 20 acres, and the county comprehensive plan must define and protect rural character. 9

The GMA allows accessory dwelling units (ADUs) on rural parcels. Typically, attached ADUs are permitted locally because they likely share driveways, wells and septic systems with the primary residence and appear as single-family developments. Detached ADUs usually have more regulatory requirements to guard against the impacts on rural character and service demand.

If licensed by the Department of Health (DOH), temporary/migrant farmworker housing is exempt

5

<sup>&</sup>lt;sup>6</sup> Washington State Department of Health, "Temporary Worker Housing (Migrant Farmworker)," (2020), https://www.doh.wa.gov/LicensesPermitsandCertificates/FacilitiesNewReneworUpdate/TemporaryWorkerHousing/PermittedLandUse/Tents; under RCW 70.114A.110, H-2A visa workers may not be housed under the state's cherry harvest temporary labor camp program since the H-2A regulations require that workers must be provided housing.

<sup>7</sup> Interview with Dan Fazio, Executive Director, Wafla, (Feb. 27, 2020).

<sup>&</sup>lt;sup>8</sup> RCW 36.70A.170 requires designation. RCW 36.70A.177 allows innovative zoning techniques and accessory uses to support agricultural activities, but does not provide detail on additional residential uses. See also WAC 365-196-815

<sup>9</sup> RCW 36.70A.070(5)

from the density requirements of the GMA. 10 Temporary or migrant farmworker housing, which can be a permanent structure, must be located on a rural worksite and used for workers employed at the site. DOH licensing authority overrides local zoning regulations for licensed, temporary housing except for the building height, setback, and road access requirements for the local zone. 11

There are many examples across the state of permanent structures used for temporary housing. Most permitted examples are on farms, but many counties are starting to see a shift to building or repurposing facilities within towns to be closer to services. Some of these builds are dormitorystyle and were built under local permitting, then retrofitted for farmworker housing.

## The Flow of Public Dollars to Farmworker Housing

There are two main financial sources for farmworker housing: federal and state governments.

#### Federal Funding

The federal government funds the production of farmworker housing through block grant programs, competitive direct grant/loan programs and tax credits.

The programs funding permanent farmworker housing are:

- The National Housing Trust Fund (HTF). Administered by the Department of Housing and Urban Development (HUD), the national HTF provides states with block grants to fund the production and preservation of affordable housing units. Commerce awards national HTF funds to specific projects in Washington through a competitive application process (see the section on state HTF funds below). 12 This program only funds permanent housing, including for farmworkers.
- Farm Labor Housing Direct Loans and Grants. The Section 514/516 Farm Labor Housing (FLH) program provides loans and grants to develop on- and off-farm housing. The U.S. Department of Agriculture (USDA) Office of Rural Development (RD) administers this

<sup>&</sup>lt;sup>10</sup> RCW 70.114A.050; Washington State Department of Health, "Temporary Worker Housing (Migrant Farmworker)," (2020), https://www.doh.wa.gov/LicensesPermitsandCertificates/FacilitiesNewReneworUpdate/TemporaryWorkerHousing/FrequentlyAsked Questions#13

<sup>&</sup>lt;sup>11</sup> RCW 70.114A.050

<sup>&</sup>lt;sup>12</sup> National Low Income Housing Coalition, "Getting Started: First Homes Being Built with 2016 National Housing Trust Fund Awards" (2018), https://nlihc.org/sites/default/files/NHTF\_Getting-Started\_2018.pdf

- competitive loan and grant program. Farmers, farm associations, nonprofit organizations, state and local governments, and Tribal nations are eligible to receive these grants or low-interest loans to fund the construction of affordable, permanent housing for farmworkers.<sup>13</sup>
- Community Development Block Grants (CDBG). Jurisdictions may use CDBG funds for a range of programs benefitting low- and middle-income residents. While funds are not specifically for farmworker housing, projects that support the production and operation of housing for low-income farmworkers are eligible. Cities and counties that meet HUD's minimum population threshold receive CDBG entitlements directly, while the state distributes the remaining funds to lower-population jurisdictions on a competitive basis. <sup>14</sup> This program only funds permanent housing, including for farmworkers.
- Multi-family Housing Direct Loans. Under this competitive program administered by the USDA, developers may receive low-interest loans to fund affordable rental housing construction in rural areas.<sup>15</sup> This program only funds permanent housing, including for farmworkers.
- The Low Income Housing Tax Credit (LIHTC). The LIHTC is a federal program administered by HUD. HUD issues tax credits to states, which then can award them to developers to incentive the production of affordable housing for low-income tenants. This program funds only permanent housing, including for farmworkers.

#### State Funding

Farmworker housing projects are eligible for the following two state funding:

- The state Housing Trust Fund (HTF) funds both permanent and temporary/seasonal farmworker housing.
- The retail sales and use tax exemption on labor, services, and materials used to construct or improve farmworker housing can apply to the construction of permanent and temporary/seasonal farmworker housing.

Each year, Commerce distributes state HTF, federal HTF and federal HOME dollars to qualified

<sup>&</sup>lt;sup>13</sup> U.S. Department of Agriculture, "Farm Labor Housing Direct Loans & Grants," (2019), <a href="https://www.rd.usda.gov/programs-services/farm-labor-housing-direct-loans-grants">https://www.rd.usda.gov/programs-services/farm-labor-housing-direct-loans-grants</a>

 <sup>14</sup> Washington State Department of Commerce, "Community Development Block Grants – General Purpose Grants," (2020),
 https://www.commerce.wa.gov/serving-communities/community-development-block-grants/cdbg-general-purpose-grants/
 15 U.S. Department of Agriculture, "Multi-Family Housing Direct Loans," (2020), <a href="https://www.rd.usda.gov/programs-services/multi-family-housing-direct-loans">https://www.rd.usda.gov/programs-services/multi-family-housing-direct-loans</a>

capital projects in Washington through a competitive funding process. Farmworkers are a priority population for HTF-funded projects, so the Washington State Legislature sets annual funding targets for farmworker housing projects. However, because the program is administered on a competitive funding basis, the state's ability to meet that target is affected by the quantity and quality of project applications for farmworker housing projects each year. The WSHFC distributes federal LIHTC dollars via a competitive process.<sup>16</sup>

In 2019, Commerce distributed \$12 million in state and federal HTF funds to four farmworker housing projects, supporting the construction of a combined 226 units of permanent housing.<sup>17</sup>

The LIHTC and sales and use tax exemption programs take the form of foregone revenue. They are intended to incentivize private developers to build farmworker housing and, in the case of LIHTC, offer income-restricted units.

#### Funding Trends

State funding for farmworker housing has increased over the last 30 years, though the production of new units and beds with those funds has slowed since 2014. When the state established the HTF in 1987, farmworker housing projects were eligible for loans and grants, but no funds were set aside specifically for this housing type. As a result, by 1998, the state had committed only \$6.8 million to farmworker housing projects.

In 1999, former Gov. Gary Locke established the Washington State Farmworker Housing Program, a specific program within the HTF. For the first time, the Washington State Legislature set a goal for public funding of farmworker housing projects — \$4 million per year. In its first six years of operation, the program distributed \$48.4 million in competitive grant/loan funds. It funded the construction of facilities with 1,015 permanent housing units and 4,054 seasonal beds for farmworkers.<sup>18</sup>

In 2009, the Farmworker Housing Program was again folded under the state HTF, though the funding targets for farmworker housing remained in place. In its most recent six years of operation (2014-2019), the HTF awarded \$48.0 million for farmworker housing.

Though the level of funding for farmworker housing has remained consistent since 1999, the total

<sup>&</sup>lt;sup>16</sup> Washington State Housing Finance Commission, "Multifamily Housing," (2018), https://www.wshfc.org/mhcf/index.htm

<sup>&</sup>lt;sup>17</sup> Washington State Department of Commerce, "2019 Capital Awards for Affordable Housing," (2019), https://deptofcommerce.app.box.com/s/9xm5sx1rrr1qw0njxo1o1srlm7vw3coa

<sup>&</sup>lt;sup>18</sup> Washington State Department of Community, Trade and Economic Development, "Farmworker Housing in Washington State: Safe, Decent and Affordable," (March 2005).

number of units and beds produced with those funds is lower in the last six years than in the program's first six years. From 1999-2004, the program supported the production of 5,069 permanent units and seasonal beds. From 2014-2019, the HTF supported the production of 1,709 units and beds. This is likely due to two reasons:

- 1. A focus on permanent housing -36% of the production in 2014-2019 was permanent units, compared with 20% in 1999-2004
- 2. Rising construction costs in Washington

#### Funding Gaps

A major gap, particularly at the federal level, is funding for facilities that accept undocumented farmworkers. Nationally, nearly half of farmworkers (48%) are undocumented, <sup>19</sup> yet federal regulations prohibit facilities funded by the Farm Labor Housing and Multi-family Housing loan and grant programs from renting to undocumented individuals. <sup>20</sup> In addition, programs that support homeownership, like the federal HOME program, are less likely to support undocumented individuals, as many lending institutions will not grant mortgages to undocumented individuals. <sup>21</sup>

## Farmworker Housing Funders

In addition to federal and state programs, several nonprofit, social enterprise, and quasi-public organizations subsidize or support farmworker housing in Washington.<sup>22</sup> These include:

- Impact Capital. A community development financial institution that provides low-interest and flexible lending to nonprofit and public entities producing affordable housing.
- Federal Home Loan Banks. A national consortium of 11 regional banks that provide low-cost funding to financial institutions that support the production of affordable community housing.
- Rural Community Assistance Corporation. A nonprofit organization providing low-cost

<sup>&</sup>lt;sup>19</sup> Farmworker Justice, "Farmworker Housing and Health in the United States: A General Introduction and Overview," (2014).

<sup>&</sup>lt;sup>20</sup> Washington State Department of Community, Trade and Economic Development, "Farmworker Housing in Washington State: Safe, Decent and Affordable," (March 2005).

Deyanira Del Río. "Mortgage Lending and Foreclosures in Immigrant Communities: Expanding Fair Housing and Fair Lending
 Opportunity Among Low Income and Undocumented Immigrants," (Kirwan Institute for the Study of Race and Ethnicity, The Ohio State University, 2010), 3-8, <a href="http://www.kirwaninstitute.osu.edu/reports/2010/02\_2010\_ForeclosuresandImmigrantComm\_DelRio.pdf">http://www.kirwaninstitute.osu.edu/reports/2010/02\_2010\_ForeclosuresandImmigrantComm\_DelRio.pdf</a>
 Washington State Department of Community, Trade and Economic Development, "Farmworker Housing in Washington State: Safe, Decent and Affordable," (March 2005).

financing for affordable housing projects and training and advising for rural communities.

- Washington Community Reinvestment Association. A consortium of financial institutions that provides low-interest loans to farmers and developers to establish on-farm housing.
- Washington State Housing Finance Commission. A self-funded state agency that provides tax-exempt financing and tax credits to developers and nonprofits to fund affordable housing projects.

### Farmworker Housing Developers

Most farmworker housing projects in Washington are developed by organizations that fall into one of four categories:

- Catholic charity and housing services organizations. Catholic housing services organizations have developed more than 60% of the state-funded permanent housing units for farmworkers since 2013. These organizations are regionally based and include Catholic Charities Housing Services Diocese of Yakima, Catholic Housing Services of Eastern Washington Diocese of Spokane, and Catholic Community Services/Catholic Housing Services of Western Washington Diocese of Western Washington, among others. These organizations do not typically develop seasonal housing.<sup>23</sup>
- Local housing authorities. Housing authorities are independent public corporations and may be associated with a city, county or region. In Washington, housing authorities develop both permanent and seasonal farmworker housing. Major developers include the Yakima Housing Authority,<sup>24</sup> which owns 172 farmworker housing units, and the Housing Authority of Skagit County, which has developed 50 permanent units of farmworker housing and 112 seasonal beds since 2013.<sup>25</sup>
- Farmworker and farmer associations. Wafla (farmworkers) and the Washington Growers League (farm operators) develop farmworker housing, primarily seasonal facilities. Since 2013, they have developed state-funded housing facilities with more than 1,000 seasonal beds.<sup>26</sup>

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<sup>&</sup>lt;sup>23</sup> Washington State Department of Commerce, "Capital Awards for Affordable Housing," (2013-2019).

<sup>&</sup>lt;sup>24</sup> Yakima Housing Authority, "Farmworker Housing," (2021), https://www.yakimahousing.org/services/farmworker-housing/

<sup>&</sup>lt;sup>25</sup> Washington State Department of Commerce, "Capital Awards for Affordable Housing," (2013-2019).

<sup>&</sup>lt;sup>26</sup> Ibid.

0	<b>Nonprofit housing services organizations.</b> Compared to other developer categories, these organizations play a relatively minor role. <sup>27</sup> However, they may develop permanently affordable housing units available to, but not necessarily restricted to, farmworkers.
	id.

# Farmworkers and COVID-19

The COVID-19 Farmworker Study (COFS) used a phone-based quantitative survey and in-depth interviews to bring farmworkers' voices into the public conversation about how to respond to the pandemic. In addition, the study brought together community-based organizations, researchers and advocates to learn about farmworkers who have been working during the COVID-19 pandemic.

#### According to the study:

- Thirty-six percent of workers stated that they carpooled to work. Most traveled in a regular vehicle and 14% traveled in a van or truck. Fifty-six percent of workers who carpooled traveled with the same people all the time. Among workers who carpooled with various people, 22% stated that they have traveled or worked with someone who presented symptoms of COVID-19.
- Sixty-six percent of workers reported changes in hygiene in the workplace. Seventy-three
  percent reported that their employers provided them with a mask. In addition, 5% reported an
  inadequate number of bathrooms in proportion to the number of workers, according to <u>WAC</u>
  296-800-23020.
- Forty-nine percent of workers received at least one form of COVID-19 training, 18% received two forms of training, and 13% received three. Training on how to use personal protective equipment could be in the form of a presentation, pamphlet or video.
- Almost all workers took precautions to protect their families when they got home from work.
- Thirty-nine percent of workers indicated that lack of insurance or costs were barriers to receiving medical care. Other barriers to receiving care were loss of wages (23%), loss of work (20%), lack of sick leave (13%), fear of government authorities (6%), and lack of childcare (3%).
- Workers indicated that daily financial challenges include food (50%), rent (46%), utilities (47%), water (43%) and childcare (17%).

# Background

Washington was the first state to experience a major outbreak of COVID-19 in early 2020. Since

then, several Washington counties, including Okanogan<sup>28</sup> and Yakima,<sup>29</sup> have experienced documented outbreaks of the coronavirus among farmworkers.

Agricultural workers, particularly seasonal workers, may be at higher risk of contracting the disease than the general population. Farmworkers were declared essential workers during the pandemic, permitting them to work even in areas with stay-at-home orders.<sup>30</sup> In addition to risks that come with simply going to work during a pandemic, the conditions of agricultural work put farmworkers at particular risk.

Depending on the nature of the work, physical distancing while on the job may be impossible. For example, machines used for harvesting lettuce have fixed seats that are less than six feet apart. In addition, many workers are in enclosed work environments with insufficient ventilation (such as meat packing/processing plants). Limited facilities in fields and orchards also impede handwashing — workers at some farms in California have described overcrowded handwashing stations and soap that runs out.<sup>31</sup>

Outside of work, seasonal and migrant farmworkers face unique challenges in maintaining appropriate distance from others. According to the COFS survey, farmworkers often travel to worksites together, sitting in close proximity in vehicles and touching the same surfaces, both of which may increase disease spread. Migrant workers typically live in congregate housing, in which multiple workers shared a bedroom and common spaces. For H-2A visa workers in Washington, housing often consists of dormitory-style rooms with four workers per bedroom. Reporting from California suggests that some farmworker housing is even more crowded — a legal aid organization filed suit over a residence in central California where 18 to 20 workers shared two bedrooms.<sup>32</sup>

When farmworkers become sick, the environment often does not allow for effective isolation or adequate access to medical care. Because of the time-sensitive nature of harvests, workers feel pressured to work through illnesses. Congregate housing makes it difficult to isolate from other workers when ill. <sup>33</sup> In addition, most agricultural work occurs in rural areas, where the number of

<sup>&</sup>lt;sup>28</sup> Hal Bernton, "Farmworker death draws state scrutiny in Okanogan County, where COVID-19 cases are spiking," *Seattle Times*, (July 25, 2020), <a href="https://www.seattletimes.com/seattle-news/health/farmworker-death-draws-state-scrutiny-in-okanogan-county-where-covid-19-cases-are-spiking/">https://www.seattletimes.com/seattle-news/health/farmworker-death-draws-state-scrutiny-in-okanogan-county-where-covid-19-cases-are-spiking/</a>

<sup>&</sup>lt;sup>29</sup> Jesse Newman, "Coronavirus Hits Nation's Key Apple, Cherry Farms," *Wall Street Journal*, (July 6, 2020), https://www.wsj.com/articles/coronavirus-hits-nations-key-apple-cherry-farms-11594027802

<sup>&</sup>lt;sup>30</sup> Miriam Jordan, "Farmworkers, Mostly Undocumented, Become 'Essential' During Pandemic," *New York Times*, (April 2, 2020), https://www.nytimes.com/2020/04/02/us/coronavirus-undocumented-immigrant-farmworkers-agriculture.html

<sup>&</sup>lt;sup>31</sup> David Bacon, "America's Farmworkers—Now 'Essential,' but Denied the Just-Enacted Benefits," *American Prospect*, (April 1, 2020), <a href="https://prospect.org/coronavirus/american-farmworkers-essential-but-unprotected/">https://prospect.org/coronavirus/american-farmworkers-essential-but-unprotected/</a>
<sup>32</sup> Ibid.

<sup>&</sup>lt;sup>33</sup> Ibid.

health care providers is limited. This lack of access is compounded for undocumented agricultural workers, who are ineligible for many forms of health insurance coverage and may be limited to receiving care in emergency rooms or community clinics.<sup>34</sup>

Economic conditions and lost income from the pandemic have exacerbated inequities. Other reasons farmworkers report for lost work time include lack of demand in food supply chains, hiring fewer employees to prevent virus spread, childcare issues, and fear of exposure. Food insecurity is also a key health issue in the pandemic. While food banks and other community resources offer relief for food insecurity, some farmworkers face barriers to utilizing these supports. For example, the National Guard helped distribute food at food banks in some communities, which may deter farmworkers because of the military presence.

<sup>34</sup> California Institute for Rural Studies, "COVID-19 Farmworkers Study (COFS)," (2021), https://cirsinc.org/covid-19-farmworker-study/

# Agricultural Work in Washington

## History of Farmworkers in Washington

The history of agriculture in Washington is deeply entwined with the state's histories of

colonization, land ownership, immigration, racism and social and economic justice. This section provides a brief overview of farm labor and agriculture history in Washington, emphasizing its connection to colonization, race and social justice.

#### First Peoples

Since time immemorial, the first peoples of the Pacific Northwest fished the area's rivers, streams, lakes and seas; hunted game in its forests and plains; and gathered wild plants. Fish, particularly salmon, were also central to the diet, culture and way of life for Native Americans in

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Exhibit 1: Clam digging near Port Townsend, 1910

Source: Sam G. Morse, 1910; Washington State Library Photograph Collection, 2020

this area. Indigenous peoples were involved in active land management before the arrival of Europeans; they burned prairie lands to maintain healthy prairie ecosystems and allow the camas root to dominate, and planted crops in some areas.<sup>35</sup>

From the earliest exploration by Europeans of the area now known as Washington, owners and operators of farms have been almost exclusively European or white, while farm laborers have included Native Americans, immigrants from Asia, Europe, and Latin America, and whites.

<sup>&</sup>lt;sup>35</sup> Denise Ranney, Washington State History (Transitional Learning) (Bellingham, WA: Whatcom Community College Press).

#### European Exploration

The earliest European arrivals were Spanish, British, and Portuguese explorers who landed on the Pacific coast in the late 18<sup>th</sup> century

Exhibit 2: Peeling bitterroot, 1955



resurgence 50 years later. 36

hunting otters for the fur trade.

These Europeans established settlements, forts, and trading posts in both Western and Eastern Washington. In 1792,

Farmers and Farmworkers
Farmers, or operators, are
individuals who own or manage a
farm. Operators hire farm workers
as laborers for wages. These
arrangements are often seasonal,
or limited to a specific task, such as
the harvest of a crop.

Spaniard Salvador Fidalgo arrived at Neah Bay with 83 men and orders to build a military settlement, including the directive to enlist local Native Americans as laborers for the installment's farm. The settlement failed within months, but white settlement of the region experienced a

Source: Unknown photographer, 1955; Washington State Library Photograph Collection, 2020

#### White Settlement

Among the first white American settlers in the area was New York minister Marcus Whitman and his wife, Narcissa. They established a mission at Waiilatpu, near present-day Walla Walla, in 1836. The Whitmans attempted to hire the local Cayuse people as laborers to establish the mission's farms and construct its buildings but could not afford the wages (in the form of tobacco, gunpowder, and clothing) the Cayuse requested. Instead, the Whitmans hired Kanakas — native Hawaiian laborers<sup>37</sup> — and whites. Marcus Whitman invested a significant amount of time in encouraging the Cayuse to adopt agricultural practices — he believed that doing so would lead them to abandon seasonal migration and subsequently provide him with more time to convert them to Christianity.

#### Land Ownership

Beginning in the mid-19<sup>th</sup> century, the federal government and Washington's government — territorial, then state — passed laws granting millions of acres of free land to white settlers and dispossessed Native Americans of the lands they inhabited. These included:

- The 1850 Oregon Donation Land Act, which granted 320 acres of free land to white male U.S. citizens in the Oregon Territory. 40
- The 1862 Homestead Act, which granted 160 acres of land to any U.S. citizen 21 or older.
- A series of treaties with Tribal nations, through which the federal government took hundreds of thousands of acres of land and Native Americans were moved onto reservations.<sup>41</sup>

The result was that landowners — and subsequently farmers and farm operators — were almost exclusively white.

# Exhibit 3: Farmer in wheat field, Adams County



Source: A.M. Kendrick, n.d.; Washington State Library Photograph Collection, 2020

#### 19th Century Farming Operations

From the 1850s to the 1880s, the state's major agricultural operations were concentrated in western Washington and included timber, hops, fruits and vegetables. While most farm workers were single white men, operators hired Native American men, women, children, and immigrant Chinese men to assist with harvests. In 1886, the completion of the Northern Pacific Railroad across the Cascades made large-scale crop farming feasible in Eastern Washington, predominately winter wheat. These Eastern Washington wheat farms employed the first known migratory farm workers in Washington — men who traveled between farms in Washington, Oregon and Idaho for the wheat harvest.<sup>42</sup>

<sup>&</sup>lt;sup>40</sup> Kenneth R. Coleman, "White Man's Territory," (Oregon Humanities, 2018), <a href="https://www.oregonhumanities.org/rll/magazine/owe-spring-2018/white-mans-territory-kenneth-r-coleman/">https://www.oregonhumanities.org/rll/magazine/owe-spring-2018/white-mans-territory-kenneth-r-coleman/</a>

When the first Washington Territorial Legislature met in 1854, it carved out a single exception to the white monopoly on land ownership — the family of George Washington Bush, a free African American who settled in the Olympia area in 1846; Denise Ranney, Washington State History (Transitional Learning), (Bellingham, WA: Whatcom Community College Press); Tim Wright, "A History of Treaties and Reservations on the Olympic Peninsula, 1855-1898" (Olympic Peninsula Community Museum, 2017).

42 James N. Gregory, "Towards a History of Farmworkers in Washington State," (In Farmworkers in Washington State, Seattle Civil

Rights & Labor History Project, 2009), <a href="http://depts.washington.edu/civilr/farmwk\_ch1.htm#\_edn3">http://depts.washington.edu/civilr/farmwk\_ch1.htm#\_edn3</a>

#### 20th Century Immigration

Exhibit 4: Cannery Workers and Farm Laborer's Union founding members,



In 1902, the U.S. Bureau of Reclamation began extensive irrigation projects in the Okanogan, Wenatchee and Yakima valleys, enabling these regions to produce the fruit and vegetable crops they are famous for today. The rise of these crops in central Washington led to an increased need for seasonal labor. By 1935, farmers in the Yakima Valley were hiring 33,000 workers for the harvest. In the early years of these harvests, whites and members of the Yakama Nation made up most of the workforce. 43

Though white men made up the majority of Washington's farm workforce until the late 20<sup>th</sup> century, immigrants and people of color began to join agricultural work in large numbers as early as the 1880s. These included Chinese, Japanese and Indian immigrants. In the early 20<sup>th</sup> century, many Japanese families settled Bellevue, the Kent Valley, and portions of Pierce County, establishing productive farms and selling produce in Seattle. However, the success of Japanese farmers resulted in a racist backlash — white farmers led a two-year campaign to force Japanese families out of farming. In 1921, the Washington State Legislature passed the Alien Land Law,

Source: Seattle Civil Rights & Labor History Project, 2020

making it illegal for Japanese individuals to own or buy land in Washington. The farm acreage operated by Japanese families fell by more than 50% in just two

years.44

After Congress passed the Immigration Act of 1924, barring all immigration from the Eastern

Hemisphere to the U.S., the immigration patterns for farm work shifted. Soon, the largest groups of immigrant farm workers were Mexicans and Filipinos, who were exempt from the Immigration Act because the Philippines was a U.S. territory at the time. Because of their legal status, Filipino laborers were more aggressive in forming unions than previous immigrant groups had been. The Cannery Workers and Farm

Farmers and Farmworkers
Farmers, or operators, are
individuals who own or manage a
farm. Operators hire farm workers
as laborers for wages. These
arrangements are often seasonal,
or limited to a specific task, such as
the harvest of a crop.

<sup>&</sup>lt;sup>43</sup> Maria Quintana and Oscar Rosales Castañeda, "Asians and Latinos Enter the Fields," (In *Farmworkers in Washington State*, Seattle Civil Rights & Labor History Project, 2009), http://depts.washington.edu/civilr/farmwk\_ch4.htm#\_edn8

<sup>&</sup>lt;sup>44</sup> Maria Quintana and Oscar Rosales Castañeda, "Asians and Latinos Enter the Fields"

Laborer's Union (CWFLU), formed by Filipino immigrants in 1933 in Seattle, became one of the first American Federation of Labor (AFL) unions led by people of color. Despite violent responses by farm operators and white workers, Filipino laborers continued to organize, participate in strikes, and form new unions through the 1940s and 1950s.<sup>45</sup>

Facing labor shortages in World War II, the federal government authorized the Bracero Program, which granted Mexican laborers legal authorization to work in the U.S. on a temporary contract basis. More than 40,000 braceros were contracted to work for farms in the Pacific Northwest. Working conditions were poor and illnesses and injuries on the job were common, so braceros organized, authorizing a series of work stoppages throughout the 1940s. Farm operator frustration with the organization and work stoppages eventually led to the program's demise in the Pacific Northwest <sup>46</sup>

#### Farmworkers in the 21st Century

After the termination of the bracero program, many Mexican American, Mexican and other Hispanic/Latino immigrants settled in the Pacific Northwest, particularly in Eastern Washington farming communities, such as Yakima, Toppenish, Pasco and Othello.<sup>47</sup> Throughout the second half of the 20<sup>th</sup> century, the number of Hispanic/Latino farm workers in Washington increased steadily. In the 1990s, Hispanic/Latino workers became the majority ethnic group among Washington's farmworkers for the first time.

<sup>&</sup>lt;sup>45</sup> Ibid

<sup>&</sup>lt;sup>46</sup> Maria Quintana and Oscar Rosales Castañeda, "Asians and Latinos Enter the Fields"

<sup>&</sup>lt;sup>47</sup> Oscar Rosales Castañeda, "Mexican-American Struggles to Organize," (In *Farmworkers in Washington State*, Seattle Civil Rights & Labor History Project, 2009), <a href="https://depts.washington.edu/civilr/farmwk\_ch5.htm">http://depts.washington.edu/civilr/farmwk\_ch5.htm</a>

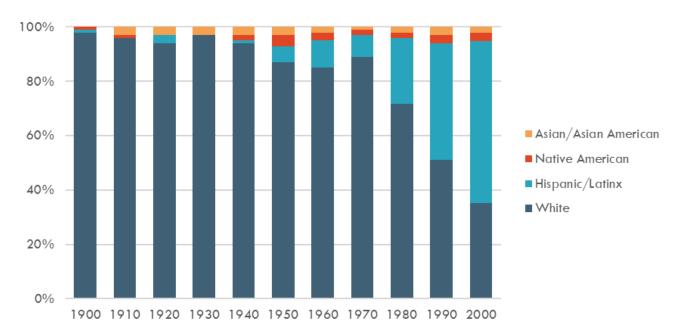


Exhibit 5: Race of Washington Farmworkers, 1900-2000

Source: U.S. Census Bureau, 2000; Gregory, 2009; BERK, 2020.

Since World War II, Hispanic/Latino workers centered in the Yakima Valley area led labor organizing among farm workers in Washington. In 1986, Cesar Chavez led a march of more than 2,000 farm workers from Granger to Yakima to protest low wages and poor working conditions. Later that year, workers formed the Washington chapter of the United Farm Workers (UFW). 48 Organizing by Hispanic/Latino farmworkers has continued into the 21st century. In 2006, organizers held a "Day without Immigrants" demonstration in Yakima that attracted more than 15,000 marchers. 49 In May 2020, more than 100 fruit packers went on strike in Selah, protesting the dangerous conditions resulting from COVID-19. 50

# Statewide Trends in Farmworker Location and Industry

The Washington State Employment Security Department divides Washington into six agricultural

<sup>&</sup>lt;sup>48</sup> Oscar Rosales Castañeda, "The Creation of the Washington State UFW in the 1980," (In *Farmworkers in Washington State*, Seattle Civil Rights & Labor History Project, 2009), <a href="http://depts.washington.edu/civilr/farmwk\_ch9.htm">http://depts.washington.edu/civilr/farmwk\_ch9.htm</a>

<sup>&</sup>lt;sup>49</sup> Oscar Rosales Castañeda, "The Struggle Continues," (In *Farmworkers in Washington State*, Seattle Civil Rights & Labor History Project, 2009), <a href="http://depts.washington.edu/civilr/farmwk\_ch10.htm">http://depts.washington.edu/civilr/farmwk\_ch10.htm</a>

<sup>&</sup>lt;sup>50</sup> Enrique Perez de la Rosa, "Are Their Apples Worth More Than Our Lives?": Yakima Valley Fruit Workers Strike," *Oregon Public Broadcasting*, (May 22, 2020), <a href="https://www.opb.org/news/article/farmworker-strike-yakima-valley-fruit/">https://www.opb.org/news/article/farmworker-strike-yakima-valley-fruit/</a>

reporting areas, as shown in Exhibit 6. In 2018, more than half of the total average annual covered employment in agriculture stemmed from two reporting areas spanning most of Central Washington, described below. These two regions also had the highest variable (seasonal) employment in 2018.<sup>51</sup> Population data for the counties below are from the American Community Survey.

**South Central Area 2** is north east of the Columbia River in south-central Washington. It includes Klickitat and Yakima counties.

- Klickitat County had an estimated population of 22,107 in 2018. The county primarily produces fruits, tree nuts and berries, as well as some cattle.
- Yakima County had an estimated population of 251,446 in 2018. The county produces the most apples, sweet cherries and pears of any county in Washington and the most hops of any U.S. county.

**North Central Area 3** is in north-central Washington, directly north of South-Central Area 2, and borders Canada. This region includes Chelan, Douglas, Kittitas and Okanogan counties.

- Chelan County had an estimated population of 77,036 in 2018. Chelan County produces fruits, tree nuts and berries almost exclusively.
- Douglas County had an estimated population of 42,907 in 2018. The county primarily produces apples, wheat and cattle. Agriculture employs one-third of the county workforce, the most workers of any industry sector.
- Kittitas County had an estimated population of 47,364 in 2018. The region grows excellent grass, and its major agricultural industries are hay and cattle.
- Okanogan County had an estimated population of 42,132 in 2018. In 2017, agriculture mostly tree fruits and wheat provided more jobs countywide than any other industry sector.

<sup>&</sup>lt;sup>51</sup> Gustavo Avilés, Josh Moll, Toby Paterson, and Zoe Zadworny, "2017 Agricultural Workforce Report," (Washington State Employment Security Department, September 2019).

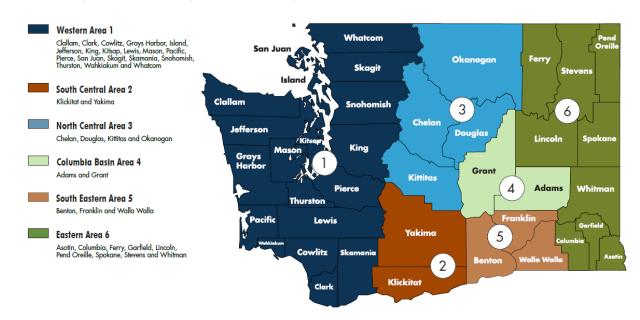


Exhibit 6. Agricultural reporting areas in Washington

Source: Washington State Employment Security Department, 2019

In 2017, apple orchards were the largest agricultural industry by employment, employing 25,074 covered farmworkers).<sup>52</sup> However, farm workers do not typically work only within a single agricultural industry or crop. Throughout 2016, more than 40% of agricultural employees worked in a different agricultural industry than in the prior quarter, compared to less than 22% of employees in all other sectors.<sup>53</sup>

# Statewide Demographic Information on Farmworkers

According to the COVID Farmworker Survey (COFS) study:

• Among Washington farmworkers, 23% of families speak English and Spanish at home, and 70% of families who speak an indigenous language also speak Spanish.

Farmworkers' needs and preferences, as well as housing situations, vary. The COFS study found that farmworkers live in various housing types, including homes, apartments and

<sup>&</sup>lt;sup>52</sup> Gustavo Avilés, Josh Moll, Toby Paterson, and Zoe Zadworny, "2017 Agricultural Workforce Report," (Washington State Employment Security Department, September 2019).

<sup>&</sup>lt;sup>53</sup> Gustavo Avilés, Daegoon Lee, Ph.D; Alex Roubinchtein, Ph.D., Zoe Zadworny," 2016 Agricultural Workforce Report," (Washington State Employment Security Department, 2018).

trailers.

- Housing is generally considered affordable if households spend no more than 30% of their incomes on housing.<sup>54</sup>
- The COFS study found that close to 20% of farmworkers surveyed spend more than half their monthly income on housing.
- About 37% of survey respondents spend between 25-50% of their incomes on housing.

# Language and Ethnicity

According to 2008 data:55

- Farmworkers primarily speak Spanish, and many have limited English proficiency. In 2006, 94% of farmworkers surveyed by the Washington State Farmworker Housing Trust indicated that they speak Spanish as a primary language at home. Only 1% of farmworkers surveyed indicated speaking English at home, and more than three-quarters indicated they could neither read nor write in English.
- Farmworkers' native language varies by location. For example, in Skagit County, many farmworkers speak a first language other than Spanish, with the two primary languages being Mixteco and Triqui, two indigenous languages from Mexico. Many farmworkers also speak regional variations of both languages.
- In 2006, nearly all farmworkers described themselves as ethnically Mexican or Central American. Ninety-five percent of farmworkers surveyed described themselves as "Mexican" or "Mexican American," and the remaining 5% identified as "Indigenous Mexican" or "Central American." <sup>56</sup>

## **Employment Patterns**

Seasonality is a key feature of agricultural employment. Farmworkers are often qualified as migrant or year-round workers, depending on their residence. Migrant farmworkers travel for work

<sup>56</sup> IBID.

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<sup>&</sup>lt;sup>54</sup> U.S. Department of Housing and Urban Development, "Glossary of Terms to Affordable Housing," <a href="https://archives.hud.gov/local/nv/goodstories/2006-04-06glos.cfm">https://archives.hud.gov/local/nv/goodstories/2006-04-06glos.cfm</a>

<sup>&</sup>lt;sup>55</sup> Washington State Farmworker Housing Trust, "A Sustainable Bounty: Investing in our Agricultural Future," (Washington State Farmworker Housing Trust), 2008.

for at least part of the year. On the other hand, a year-round farmworker lives in the same community and may work for different growers. For example, year-round workers typically work for a period with one grower on cherries and may later work on apples and pears for a different grower in a different season.

Workers who arrive with H-2A foreign worker visas comprise a third category of employees for the statewide agricultural sector. Given labor shortages due to a shrinking and aging workforce, immigration policy changes, the voluntary return of many Mexican people, and lower numbers of domestic migrant workers from California and Texas, growers have increasingly turned to this seasonal guest-worker program to augment and access a stable supply of labor.

#### Employment type definitions:

- Year-round covered employment: Year-round (or "stable," as used by ESD) agricultural
  jobs (not workers)
- *Migrant covered employment:* Seasonal, or "variable," agricultural jobs (not workers) still covered by unemployment insurance
- Migrant H-2A employment: Based on number of H-2A visas requested by employers, adjusted down to 75% reflecting requests versus actual workers who arrive. Annual total, reported by the ESD, adjusted to monthly seasonal rates by federal Department of Labor reporting.

Sources: Washington ESD, 2019; U.S. Department of Labor, 2020; BERK, 2020

The seasonality of the workforce and the number of jobs that a single worker can hold makes the quantification of agricultural jobs very challenging. The best available source for employment information is the Employment Security Department's Agricultural Workforce Report. ESD categorizes agricultural sector jobs as variable (migrant workers) and stable (workers who may live in one area and work almost year-round). H-2A workers are not included in this dataset. ESD maintains annual counts of H-2A visa requests in Washington but does not report further detail on these reports.

The federal Department of Labor publishes a database of H-2A worker requests by farm location and months of the request. This information can be used to understand what percentage of

ESD's total H-2A visa request count is distributed across Washington's counties throughout the year. This count is then discounted to reflect the reality that request counts are higher than actual H-2A workers are.

In 2018, the total covered farmworker employment was 134,848, as shown in Exhibit 7. Of this count, year-round employment included 64,378 jobs, while the migrant employment counts range from 7,607 in January to 73,616 in July.<sup>57</sup>

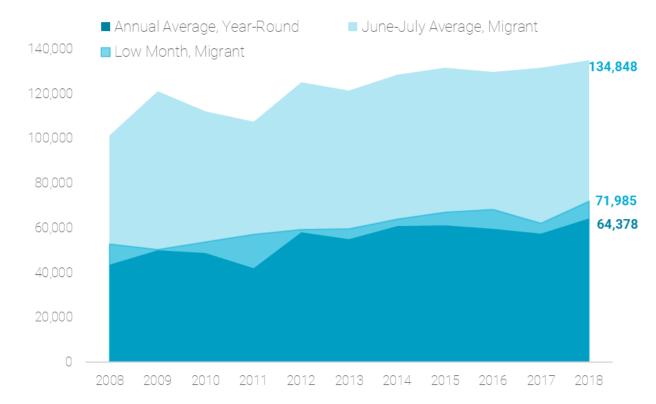


Exhibit 7: Statewide Average Annual Covered Employment, Year-Round and Migrant, 2008-2018

Sources: Employment Security Department/LMEA, 2019; U.S. Bureau of Labor Statistics, QCEW, 2019; BERK, 2020

Agricultural employment has grown from 2008 to 2018. The makeup of this workforce, however, has changed by employment type. Year-round employment has remained relatively stable as a proportion of the workforce, while domestic migrant employment has decreased in its share of total farmworker employment from 56% to 46%. Foreign workers through the H-2A visa program have increased to fill this gap. As shown in Exhibit 8, H-2A workers have increased from 2% to

<sup>&</sup>lt;sup>57</sup> U.S. Department of Labor, "Performance Data," https://www.dol.gov/agencies/eta/foreign-labor/performance

12% over the same period – an increase of almost 17,000 workers.

■ H2A 150,000 Migrant 12% 10% ■ Year-Round 125,000 100,000 46% 50% 50% 50% 51% 52% 53% 58% 55% 60% 75.000 56% 50.000 42% 45% 44% 43% 39% 45% 43% 25.000 41% 43% 38% 0 2008 2009 2010 2011 2012 2013 2014 2015 2017 2018

Exhibit 8: Statewide Annual Agricultural Employment by Type, 2008-2018

Sources: Employment Security Department/LMEA, 2019; U.S. Bureau of Labor Statistics, QCEW, 2019; BERK, 2020

Note: H-2A workers requested reduced by 75% to reflect trends of actual workers arrived; migrant and year-round employment numbers based on June-July average employment estimates.

Yakima County represents nearly one-third of statewide agricultural employment, with a much higher proportion of domestic employment than H-2A workers. See Exhibit 9 and Exhibit 10. H-2A worker distribution varies in geography. Counties in central Washington, such as Grant, Okanogan and Benton, rely much more heavily on H-2A workers. Qualitative input from grower interviews suggests that this may be related to the rural nature of these counties. These rural areas require long transportation times to access remote farmland, which makes it difficult to attract domestic labor, so H-2A workers help fill this gap.

Other 33%

Yakima 30%

Grant 10%

ranklii

Exhibit 9: Washington Covered Farmworker Employment by County, 2018

Note: Based on three-year average June-July average employment estimates

Sources: Employment Security Department/LMEA; U.S. Bureau of Labor Statistics, QCEW; BERK, 2020

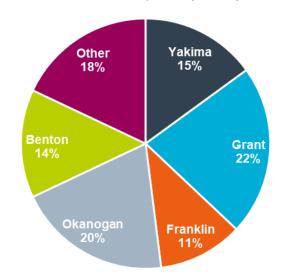


Exhibit 10: Washington H-2A Farmworker Requests by County, 2018

Sources: Department of Labor, Foreign Labor Certification Program, 2019; BERK, 2020

The 2006 Washington State Farmworker Housing Trust survey found that more than 75% of farmworkers were permanent Washington residents and 70% did not travel away from home for work. Of farmworkers surveyed, nearly 60% had worked in Washington agriculture for at least five years and 35% planned to continue to work in agriculture in Washington for at least five more

years. In addition, 1% reported working for the same employer or employers each year.<sup>58</sup> Since 2006, there has been an increase in H-2A applications in Washington, from 42 applications in 2008 to over 260 applications in 2018 (See Exhibit 11).<sup>59</sup>

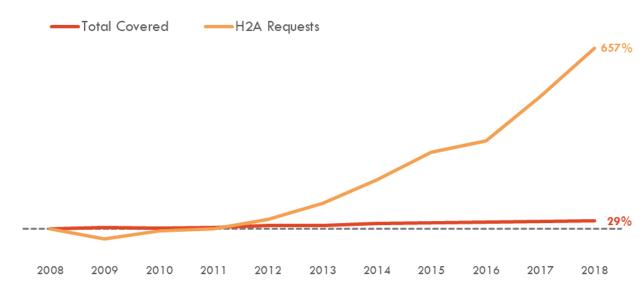


Exhibit 11: Growth Rates since 2008, H-2A Requested Workers and Covered Employment in Washington

Sources: Employment Security Department, Employment Connections Division - Foreign Labor Certification Program; BERK, 2020

#### Income

Annual agricultural wages vary dramatically by county, in part due to the nature of the farm work that counties offer. For example, in 2017, farmworkers in north-central Washington (Chelan, Douglas, Kittitas and Okanogan counties) earned an average of \$25,711, while those in the south-central area (Klickitat and Yakima counties) earned 20% more, on average, at \$30,721. See Exhibit 6 for a map of counties by region.<sup>60</sup>

Despite this regional variation, statewide farmworker wages have grown over the past five years. When adjusted for inflation, average annual wages for covered farmworkers increased from \$25,143 in 2012 to \$28,991 in 2017.

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<sup>&</sup>lt;sup>58</sup> Washington State Farmworker Housing Trust, "A Sustainable Bounty: Investing in our Agricultural Future," (Washington State Farmworker Housing Trust), 2008.

<sup>&</sup>lt;sup>59</sup> Washington State Employment Security Department, Employment Connections Division - Foreign Labor Certification Program.

<sup>&</sup>lt;sup>60</sup> Washington State Employment Security Department, Agricultural Workforce Report.

Exhibit 12: Annual Growth Rates for Annual Wages of Covered Agricultural Employment, 2013-2017

Area	2013	2014	2015	2016	2017	Overall	YoY Avg. Annual
Western	3.1%	2.1%	-0.8%	0.0%	4.3%	9.0%	1.8%
South Central	2.2%	3.3%	0.8%	2.5%	7.6%	17.2%	3.2%
North Central	2.6%	1.5%	2.6%	3.6%	7.6%	19.0%	3.6%
Columbia Basin	-0.7%	4.4%	1.3%	2.0%	5.3%	12.6%	2.4%
South Eastern	1.3%	5.3%	1.7%	1.9%	4.7%	15.7%	3.0%
Eastern	3.0%	-2.1%	-6.0%	2.1%	7.2%	3.8%	0.9%
Statewide	1.8%	3.1%	1.1%	2.3%	6.2%	15.3%	2.9%

Sources: ESD Agricultural Workforce Report, 2019; BERK, 2020

For foreign farmworkers employed through the H-2A program, the Adverse Effect Wage Rate (AEWR), or the effective minimum wage for this population, was \$13.38 per hour in 2017 in Washington.<sup>61</sup>

Regardless of this increase, wages in the agricultural sector remain low. A few factors compound farmworkers' low wages. Even during peak employment, most farmworkers work less than 40 hours per week.<sup>62</sup> Further, many migrant farmworkers have added expenses of supporting a family at home in addition to living expenses near their work sites (Abbett, 2005, p. 7).

<sup>&</sup>lt;sup>61</sup> Gustavo Avilés, Josh Moll, Toby Paterson, and Zoe Zadworny, "2017 Agricultural Workforce Report," (Washington State Employment Security Department, September 2019).

<sup>&</sup>lt;sup>62</sup> Janet Abbett," Farmworker Housing in Washington State: Safe, Decent and Affordable," (Washington State Department of Community, Trade and Economic Development), 2005.

# Statewide Housing Inventory

In Washington, housing for agricultural workers is counted by units for year-round employment and by beds for migrant workers, including covered employment and H-2A workers.

Year-round agricultural workers are assumed to occupy stable housing in their primary community's housing inventory. Certain groups in Washington provide subsidized housing specifically for farmworkers and their families. Outside of these specified units, farmworkers must compete in ownership and rental markets with all other residents.

Migrant farmworkers have less permanent housing needs. Often these accommodations are single-room occupancy buildings or congregate housing/bunkhouses and may be located on the farm or within cities or populated areas. Housing providers may be employers, nonprofits or housing authorities. As part of the H-2A worker program, employers must provide housing for their foreign workers, whether on-site or nearby. This means that available beds will first go to H-2A workers, then to covered migrant and year-round employees. Temporary worker accommodations are licensed through the state

Department of Health.

In 2019, an estimated 30,359 beds were provided for migrant or H-2A farmworkers and 2,657 housing units were set aside for year-round farmworker households. Reflective of H-2A visa geographic distribution shown in Exhibit 10, Okanogan and Grant counties have the highest number of seasonal beds while Yakima County has the most permanent housing units. Overall, these 33,016 accommodations compare to an estimated 102,304 total farmworkers in Washington, meaning that a potential 69,288 farmworkers compete in local housing markets for rental or ownership housing options. This estimate likely over-counts housing need, since it is based on an employee-to-job ratio from national survey results. Housing needs are further complicated because households come

The National Agricultural Workers Survey (NAWS) is an employment-based, random sample survey conducted by the U.S.

Department of Labor. Results from the Northwest region in 2018 suggest that farmworkers typically hold more than one job, with migratory workers working more jobs than year-round employees.

Year-round workers: 1.26 jobs Migratory workers: 1.95 jobs

Source: https://www.dol.gov/agencies/eta/national-agricultural-workers-survey

in different sizes and makeups. The estimates assume that each employee represents a unique household, but in reality a single family may include multiple farmworkers and unrelated coworkers may choose to live together rather than individually.

Exhibit 13: Estimate of Farmworker Housing by County, 2019

	Seasonal	Permanent	
	Beds	Units	Projects
Total	30,359	2,657	565
Grant	7,276	462	118
Okanogan	5,132	77	93
Yakima	4,637	948	102
Chelan	2,521	146	48
Franklin	2,506	145	40
Benton	2,363	89	39
Douglas	2,308	26	44
Whatcom	1,162	84	14
Adams	1,134	84	20
Klickitat	482	20	9
Skagit	461	240	19
Walla Walla	204	59	4
King	105	0	3
Clark	35	0	1
Pacific	17	0	2
Snohomish	16	0	2
Asotin	0	0	-
Clallam	0	0	-
Columbia	0	0	-
Cowlitz	0	138	4
Ferry	0	0	-
Garfield	0	0	-
Grays	0	0	-
Grays Harbor	0	0	-
Lewis	0	139	3
Mason	0	0	-
Pierce	0	0	-
Spokane	0	0	-
Whitman	0	0	-

Sources: Washington State Housing Finance Commission, 2019; Department of Health, 2019; Office of Rural and Farmworker Housing, 2020; BERK, 2020

# Gap Analysis

Exhibit 14 estimates the quantity of stable and covered migratory farmworkers in Washington who must locate housing in the private market. In 2019, an estimated 30,359 beds were provided for migrant or H-2A farmworkers, and 2,657 housing units were set aside for year-round farmworker households. Overall, these 33,016 accommodations compare to an estimated 102,304 total farmworkers in Washington, meaning that a potential 69,288 farmworkers compete in local housing markets for rental or ownership housing options.

Our county profile summaries dive deeper into the income and housing cost ratios across the state to assess how well private markets meet the needs of these households.

Exhibit 14: Washington Housing to Workers Comparison by Employment Type, 2018

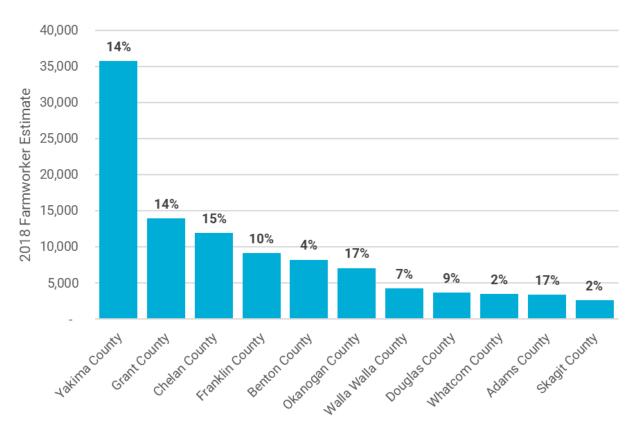
Employment Type	Estimated 2018 Jobs	Estimated 2018 Workers	Estimated 2018 Accommodations	Estimated 2018 Gap
Stable, Covered (Annual Average)	64,378	51,094	2,657 units	48,437
Migrant, Covered (Jun-Jul Average)	70,470	36,139	30,359 beds for	20,851
H-2A Visa (Jun-Jul Average)	15,071	15,071	variable and H-2A	Mandatory provision

Note: These numbers assume that 75% of total H-2A worker requests are fulfilled. Job to employee estimates are based on the number of employers per worker, as found in the 2018 NAWS Survey by Northwest respondents

# County Profiles

The following sections profile counties with the highest agricultural production and employment levels in Washington (see Exhibit 15). They cover all six ESD reporting regions and vary in size, crops produced and types of workers employed. Each profile summarizes key trends as they relate to housing needs for the particular region.

Exhibit 15: Farmworker Employment for Profiled Counties as Percent of Total County Population, 2018



Sources: OFM, 2019; Washington State ESD, 2019; U.S. Department of Labor, 2020; BERK, 2020

Exhibit 16 summarizes the total number of employees left to search in local markets for year-round and migratory housing options. Estimates for year-round covered employees begin with the total number of covered farm jobs, adjust for 1.26 jobs per worker, and subtract the number of farmworker-specific housing units. Migratory employment figures begin with the average number of jobs in June and July, adjust for 1.96 jobs per worker, and then subtract seasonal housing units beyond those provided to H-2A workers. The highest numbers of domestic farmworkers searching locally for housing units are in Yakima and Chelan counties.

Exhibit 16: Farmworkers Searching for Housing in Local Markets, 2018

County	Year-Round, Covered Employees	Migratory, Covered Employees	Rental Vacancy Rate
Adams	990	712	Insufficient data
Benton	2,754	2,716	2.6%
Chelan	5,222	3,305	1.4%
Douglas	1,202	70	1.4%
Franklin	2,204	2,936	2.6%
Grant	3,889	437	Insufficient data
Okanogan	1,475	170	Insufficient data
Skagit	1,138	238	0.5%
Walla Walla	1,646	1,313	0.2%
Whatcom	960	602	0.2%
Yakima	15,425	8,620	1.4%

<sup>\*</sup>Based on average monthly wages by region and countywide average rental rates for a 2-bedroom apartment. HUD considers households cost-burdened when 30% or more of income goes toward housing.

Sources: Covered employment and wage estimates from Washington ESD, 2018. Farmworker housing counts from Washington State Housing Finance Commission, 2019; Department of Health, 2019; and Office of Rural and Farmworker Housing, 2020. Average rents and vacancy rates as reported by Washington Center for Real Estate Research, 2018. BERK, 2020

Rental vacancy rates are an effective metric for estimating tightness in a real estate market.

Nationally, rental vacancy rates have averaged 5-10% in the past 50 years.<sup>63</sup> Lower vacancy rates make it more challenging for workers who earn less or need specialty lease agreements to compete for available units (such as shorter periods, which migratory workers are likely to request). Vacancy rates are low across all counties profiled, particularly in Walla Walla, Whatcom and Skagit. The stock of rental units is too low to calculate in Adams, Grant and Okanogan counties.

Housing affordability is a statewide concern. From 2012-2018, housing costs increased 52% and rents increased 57% statewide. These increases vary across communities, but income growth has not kept pace with housing costs. For profiled counties, estimated wages are least compatible with average rents in Chelan and Douglas counties. Exhibit 17 summarizes these trends. The third column calculates the percent of the estimated farmworker income required to rent an average apartment in the area. The higher the percentage, the lower the remaining budget for other needs such as food, transportation or healthcare. In Chelan and Douglas counties, farmworkers spend an estimated two-thirds of their income on housing.

Exhibit 17: Housing Affordability for Farmworkers, 2020

County	Farmworker Wages as a Percent of HUD-area MFI	Percent of Income Spent to Afford Average Apartment*
Adams	57%	n/a
Benton	41%	36%
Chelan	40%	66%
Douglas	40%	66%
Franklin	41%	36%
Grant	50%	n/a
Okanogan	52%	n/a
Skagit	44%	39%
Walla Walla	46%	34%

<sup>&</sup>lt;sup>63</sup> Lincoln Land Institute, "The Empty House Next Door," (2018), <a href="https://www.lincolninst.edu/publications/policy-focus-reports/empty-house-next-door">https://www.lincolninst.edu/publications/policy-focus-reports/empty-house-next-door</a>

<sup>&</sup>lt;sup>64</sup> Washington Center for Real Estate Research, "Q4 Housing Reports and Spring Apartment Surveys," (2012, 2018).

Whatcom	39%	42%
Yakima	58%	31%

Sources: Farmworker wage estimates from Washington ESD, 2019. HUD-area MFI as reported by Washington Housing Finance Commission, 2020. Rental rates from Washington Center for Real Estate Research, 2020. BERK, 2020. \*Average 2-bedroom, 1-bathroom apartment

## Adams County

### Key Takeaways



As many as 1,702 farmworker households search for housing through local, market rate options in Adams County.



Forty-two percent (42%) of this need is for migratory workers, who have more unique and potentially term-limited housing needs. This is complicated by the reality that there is a very limited stock of multifamily housing in Adams County, fewer than 1,000 units countywide. It is likely that many of these workers are living in less permanent forms of housing, such as mobile homes, as these comprise a quarter of the local housing stock.

#### In 2018, Adams County had...



1,353 year-round agricultural jobs.

Farmworker housing resources in the area offered housing units to 8% of estimated workers.

Permanent Housing (units) 1,074 Estimated Workers 84 Provided Units

990 Estimated Gap



Seasonal Housing (beds) 3,087 migratory jobs available during peak months.

Provided housing covers 45% of estimated local workers. The remaining 712 competed for housing in the rental market along with 2,151 renter households of Adams County.

1,846 Estimated Workers

- 1,134 Provided Beds

712 Estimated Gap



**Housing affordability is a challenge for farmworkers.** Average annual wages for farmworkers are below the median family income for all household sizes, at 57% MFI overall. The average home value results in cost burden for farmworker wages.



It is likely that many farmworker households are renters. There are very few rental units in the area that can accommodate families with 4+ people, a common household size in Adams County. Farmworker families may struggle to secure adequate accommodation at an affordable rate.

#### Introduction

Adams County is part of the Columbia Basin reporting area, situated between Grant and Whitman counties to the west and east, respectively, and Lincoln and Franklin counties to the north and south. Interstate 90 and Highway 395 are two primary transportation routes through the county, connecting many of the incorporated areas. There are 586 farms and more than 842,000 acres of agricultural lands spanning Adams County, with irrigated crops primarily in the west.<sup>65</sup>

Adams County is Washington's seventh most productive county for agriculture, measured by the value of production, and is ranked 11<sup>th</sup> for year-round agricultural employment. Major crops grown include potatoes, wheat and apples.<sup>66</sup> Other major sectors of employment are government services and manufacturing.<sup>67</sup>

The county has a population of 20,150, with almost half of its residents living in unincorporated areas.<sup>68</sup> Othello is the largest city, with more than 40% of the county population and three-quarters of incorporated residents. The county seat and second-largest city by population is Ritzville. Farmworker housing units are clustered in and around Othello, which is on the western side of the county. This is likely helpful for residents that are more permanent who need to access amenities in the town centers. However, it may result in long commutes to farming operations on the east side of the county.

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<sup>&</sup>lt;sup>65</sup> Washington State Department of Agriculture, "Washington Agriculture Snapshot," (October 2021), https://cms.agr.wa.gov/WSDAKentico/Documents/Pubs/641-WSDAAgInfographic-WEB.pdf?/641-WSDAAgInfographic-WEB

<sup>&</sup>lt;sup>67</sup> ESD, Average annual employment by 2-digit NAICS codes, 2018.

<sup>&</sup>lt;sup>68</sup> Office of Financial Management, 2019.

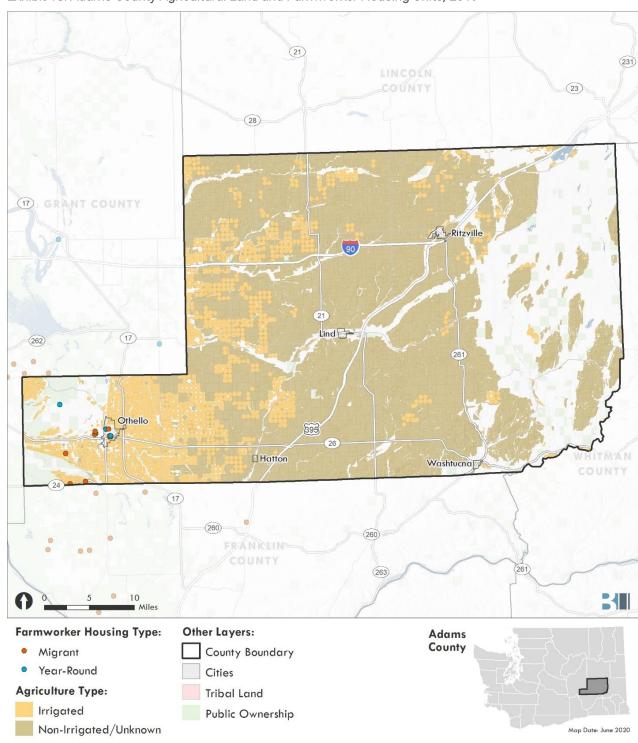


Exhibit 18: Adams County Agricultural Land and Farmworker Housing Units, 2019

Sources: Housing Data from Washington DOH, 2019; Washington State Housing Finance Commission, 2019; Office of Rural and Farmworker Housing, 2019; WSDA, 2019

### Population Summary

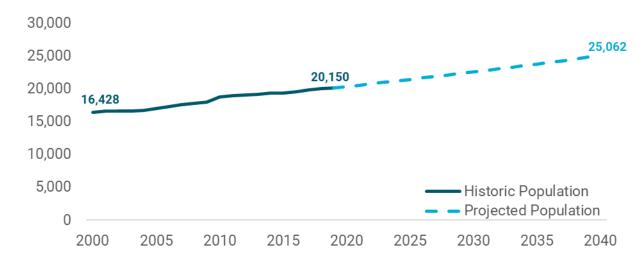
Adams County has a population of 20,150, a 23% increase since 2000. Medium OFM population projections estimate continued growth patterns to 2040, as shown in Exhibit 19 and Exhibit 20. Demographic projections for Adams County estimate a relatively stable proportion of age cohorts, with slightly higher proportions of adults 45 and older offset by 4% fewer youth aged 0-19. A higher proportion of the population at or above retirement age may represent higher demand for healthcare services, mobility assistance and ADA-compliant home design features. The primary age group for farmworkers, 20-44, is predicted to remain relatively stable as a proportion of the population throughout this period.

Exhibit 19: Adams County Historical and Projected Growth Rates, 2000-2040

Average Annual Growth	2000-2019	2019-2040 Projected
Individuals	196	234
Percentage	1.2%	1.2%

Sources: Washington Office of Financial Management, 2019; BERK, 2020

Exhibit 20: Adams County Historical and Projected Population, 2000-2040



 $Sources: Washington\ Office\ of\ Financial\ Management,\ 2019;\ 2017\ GMA\ Projections,\ Medium\ Series;\ BERK,\ 2020\ GMA\ Projections,\ Medium\ Series;\ Medium\ Medium\ Series;\ Medium\ Medium\ Series;\ Medium\ Medium\$ 

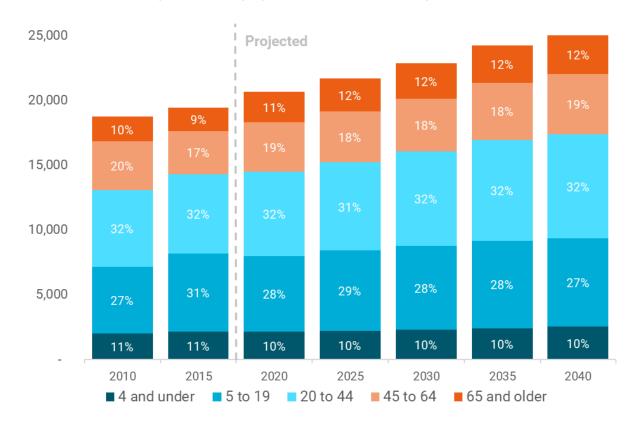


Exhibit 21: Adams County Population by Age Cohort, Historical and Projected

Sources: Washington Office of Financial Management, 2018; BERK, 2019

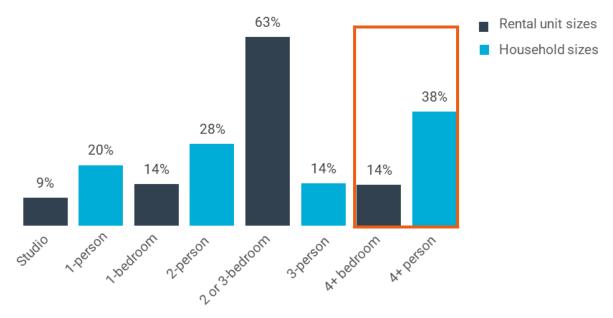
## Household Population

The average household size in Adams County is 3.3 individuals.<sup>69</sup> Almost 40% of Adams County households, or 2,151 households, are renters. Survey data suggests that this rate is higher among the farmworker population whose migratory patterns and lower annual earnings (see Exhibit 27) are more compatible with rental housing. This may result in a mismatch of household size and housing stock for agricultural workers who rent and live with children or extended family members, further explored in Exhibit 22. Two- and three-bedroom units represent the majority of rental units available in Adams County. However, 38% of households have four or more members and may desire housing with more bedrooms. Larger multifamily units with 4+ bedrooms are limited in the rental market (in Adams County, only 14% of rental units are this size), increasing the likelihood of overcrowding and "bunking up" arrangements if households cannot afford to

<sup>&</sup>lt;sup>69</sup> American Community Survey, Table DP02 5-year Estimates, 2014-2018.

## purchase a home.<sup>70</sup>

Exhibit 22: Adams County Household Sizes and Rental Housing Unit Sizes



Sources: American Community Survey S2501 and S2504 5-Yr Estimates, 2014-2018; BERK, 2020.

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<sup>&</sup>lt;sup>70</sup> American Community Survey, Table S2504 5-year Estimates, 2014-2018.

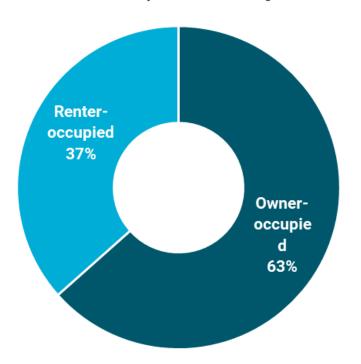


Exhibit 23: Adams County Household Housing Tenure, 2018

Sources: American Community Survey Table S2501 5-year Estimates, 2014-2018; BERK, 2020

### County Economy

In Adams County, covered farmworkers make up **15% of the labor force**. Agricultural products, however, comprise 40% of total gross domestic product (GDP). This is a large percentage compared to other counties.

- Adams County is one of two counties in ESD's Columbia Basin Area where workers earn less than the statewide average annual farmworker wages.
- Top employers for Adams County include McCain Foods, Othello School District, Simplot French Fries and Columbia Basin Health Association.<sup>71</sup>

<sup>&</sup>lt;sup>71</sup> Adams County Development Council, "Leading Industries," (2013), https://growadamscounty.com/leading-industries/

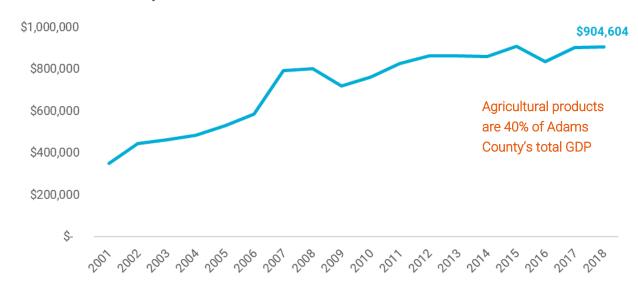


Exhibit 24: Adams County GDP, All Industries

Sources: U.S. Bureau of Economic Analysis (BEA) SAGDP9N series, 2001-2018; BERK, 2020

#### Farmworker Population

As of 2018, Adams County is home to an estimated **1,353 year-round and covered agricultural jobs**. This number more than triples during the peak months for migrant employment, which is April through October. Compared to statewide averages, Adams County relies more on migrant workers and less on year-round employment. These workers may struggle the most to secure adequate housing during the peak months for labor.

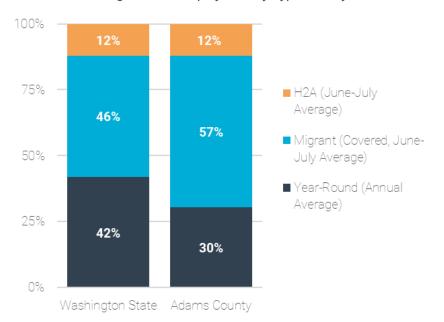


Exhibit 25: 2018 Agricultural Employment by Type, County versus State Averages

Sources: Washington Employment Security Department, 2019; U.S. Department of Labor, 2020; BERK, 2020

Exhibit 26: Adams County Farmworker Estimates by Employment Type, 2018

Employment Type	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Year-round	1,257	1,275	1,292	1,310	1,327	1,345	1,362	1,380	1,397	1,414	1,432	1,449
Migrant covered	347	603	808	1,427	1,852	2,808	2,285	2,294	2,338	1,644	532	110
Migrant H-2A*	208	283	291	354	599	615	465	358	255	16	0	0
Total estimated monthly employment	1,812	2,161	2,391	3,091	3,778	4,768	4,112	4,032	3,990	3,074	1,964	1,559

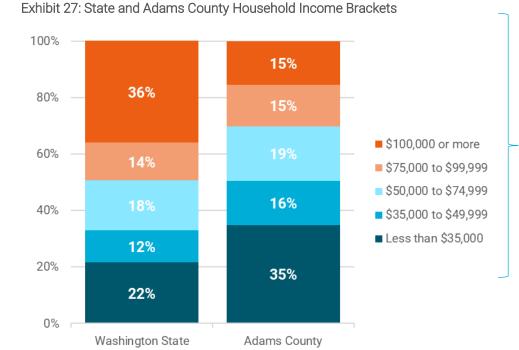
<sup>\*</sup>Statewide requests provided by ESD and discounted 75% to reflect actual versus requested workers; County estimates based on Department of Labor percentages of worker requests by county

Sources: Employment Security Department, Employment Connections Division - Foreign Labor Certification Program; BERK, 2020

## *Income Summary*

Adams County households have lower incomes than state averages. There is both a higher percentage of households earning less than \$50,000 per year and a lower percentage of households earning greater than \$100,000 per year. Based on ESD income and wages reporting, farmworker households are likely to earn less than \$35,000 per year without additional income

contributed from secondary employment or other household members. This income level is also well below the HUD-area median family income for 2018, which was \$52,400.



Over one third of Adams County households earn less than \$35,000 annually. Many farmworker households are likely to be included in this group, as the 2018 regional average annual salary for agricultural workers was \$29,861.

Sources: American Community Survey S1901 5-Yr Estimates, 2014- 2018; BERK, 2020

Estimated wages for farmworkers are below the median family income (MFI) for Adams County at any family size. A single-person household earning the regional average for farmworkers earns 57% of MFI in Adams County, classified as low-income (50-79% MFI).

- Median family income for Adams County (2018 HUD): \$52,400
- Average annual income for Columbia Basin farmworkers (2018):<sup>72</sup> \$29,861

## Housing Inventory

There are 7,762 housing units in Adams County. Twenty-four percent of these are classified as "other," including mobile homes and other special housing types, compared to a statewide average of 8%. This high percentage may correlate to the high number of farmworkers living in

<sup>&</sup>lt;sup>72</sup> 2018 average wages projected based on average annual growth rates over five years, as reported by ESD, 2019.

more temporary housing types in the county. There are less than 1,000 units of multifamily housing available in the county. If no other households competed for these units, they would still only cover 24% of year-round and migratory covered farmworker jobs during peak season.

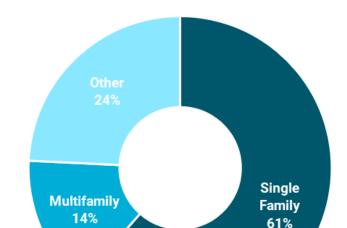


Exhibit 28: Total Housing Units by Type, Adams County 2018

Sources: Washington State OFM, 2018; BERK, 2020

Given the regional average annual wages for farmworkers, housing is considered affordable at rates of \$747 per month or less. However, in recent years, housing prices in Adams County have risen 47%, while regional farmworker incomes have increased 15%. See Exhibit 29. This trend has intensified affordability issues for these residents.

Exhibit 29: Adams County, Percent Change for Farmworker Wages versus Housing Prices, 2012-2018



Sources: Washington ESD, 2020; Washington Center for Real Estate Research, 2012 & 2018; BERK, 2021

#### Rental Housing

There are not enough rental housing units in Adams County for inclusion in Washington Center for Real Estate Center's bi-annual reporting.

#### Home Ownership

The median price of a home in Adams County is \$190,000.73 For a farmworker household earning annual average wages, the estimated mortgage payment on this price of a home results in a cost burden, and the family may not be approved for a loan in the first place. A more affordable range of ownership housing on farmworker income would be \$160,000 or less, assuming the ability to save for a \$32,000 (20%) down payment. Approximately 42% of Adams County housing units are available in this price range. However, this down payment will be out of reach for many families, and as down payment size decreases, monthly mortgage payments increase.

<sup>&</sup>lt;sup>73</sup> Ibid.

## **Benton County**

#### Key Takeaways



As many as 5,470 farmworker households search for housing through local, market rate options in Benton County.



Fifty percent (50%) of this need is for migratory workers, who have more unique and potentially term-limited housing needs.

#### In 2018, Benton County had...



3,583 year-round agricultural jobs.

Farmworker housing resources in the area offer housing units to 3% of estimated workers.



8,085 migratory jobs available during peak months.

Provided housing covers 14% of estimated local workers. The remaining 2,716 compete in the local housing market, where affordability is a major challenge and the rental vacancy rate is low.

Permanent Housing (units) 2,843 Estimated Workers 89 Provided Units

Seasonal Housing (beds) 5,079 Estimated Workers

2,363 Provided Beds

2,754 Estimated Gap

2,716 Estimated Gap



Housing affordability is a challenge for farmworkers. Average annual wages for farmworkers are well below the median family income for all household sizes. Households with 3+ members would be considered very low-income by regional standards. The average home value results in severe cost burden for farmworker wages and very few rental or ownership units are within an affordable range.



It is likely that many farmworker households are renters. There are very few rental units in the area that can accommodate families with 4+ people, a common household size in Benton County, and even 1-bedroom units would result in cost burden for farmworker wages. Farmworker families may struggle to secure adequate accommodation at an affordable rate.

#### Introduction

Benton County is part of the southeastern reporting area, wrapped on three sides by the Columbia River and bordered by Yakima and Klickitat counties to the west. Interstate 82 and Highway 240 are the primary routes through the county, connecting many incorporated areas. There are 1,520 farms and over 479,000 acres of agricultural lands, most prevalent in the southern part of the county.<sup>74</sup>

Benton County is Washington's third most productive county for agriculture, measured by the value of production, and is ranked fourth for year-round agricultural employment. The most prevalent crops grown include potatoes, apples and grapes.<sup>75</sup> Other major employment sectors are government services, healthcare and social assistance, and administrative and waste services.<sup>76</sup> Waste services employment is largely tied to the Hanford Nuclear Site outside Richland.

The county population is 201,800.<sup>77</sup> Kennewick and Richland are the largest population centers, combining to house more than 70% of the county's population. Prosser is the county seat.

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<sup>&</sup>lt;sup>74</sup> Washington State Department of Agriculture, "Washington Agriculture Snapshot," (October 2021)

<sup>&</sup>lt;sup>75</sup> Washington State Department of Agriculture, 2012.

<sup>&</sup>lt;sup>76</sup> Washington State Employment Security Department, Average annual employment by 2-digit NAICS codes, 2018.

<sup>&</sup>lt;sup>77</sup> Office of Financial Management, 2019.

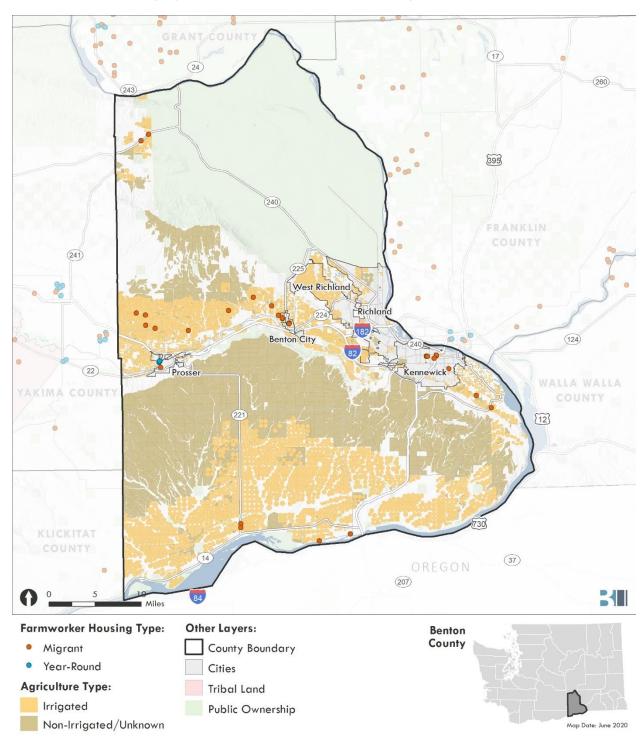


Exhibit 30: Benton County Agricultural Land and Farmworker Housing Units, 2019

Sources: Housing data from Washington DOH, 2019; Washington Housing Finance Commission, 2019; Office of Rural and Farmworker Housing, 2019; WSDA, 2019

### Population Summary

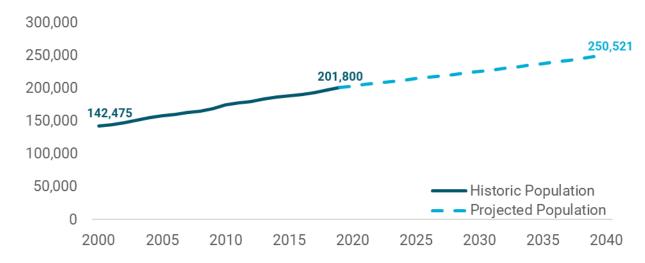
Benton County has experienced dramatic growth over the past decade, with a 42% population increase from 2000 to 2019. Medium OFM population projections estimate continued growth, although at a decelerated pace, to 2040, as shown in Exhibit 139 and Exhibit 140. Demographic projections for Benton County forecast an increased proportion of older adults (65+) as the Baby Boomer generation retires, with slightly lower proportions of all other age cohorts, except infants and young children (4 years old and younger). A higher proportion of the population at or above retirement age may represent greater demand for healthcare services, mobility assistance and ADA-compliant home design features. The primary age group for farmworkers, 20-44, is predicted to decrease slightly (2%) as a proportion of the population throughout this period.

Exhibit 31: Benton County Historical and Projected Growth Rates, 2000-2040

Average Annual Growth	2000-2019	2019-2040 Projected
Individuals	3,122	2,320
Percentage	2.2%	1.1%

Sources: Washington State Office of Financial Management, 2019; BERK, 2020

Exhibit 32: Benton County Historical and Projected Population, 2000-2040



Sources: Washington State Office of Financial Management, 2019; GMA 2017 Projections, Medium Series; BERK, 2020

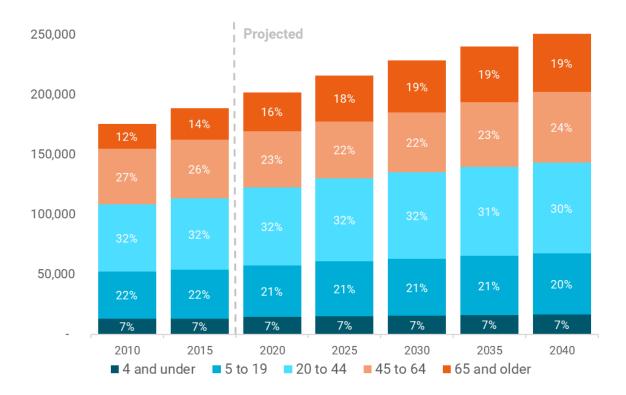


Exhibit 33: Benton County Population by Age Cohort, Historical and Projected

Sources: Washington Office of Financial Management, 2018; BERK, 2020

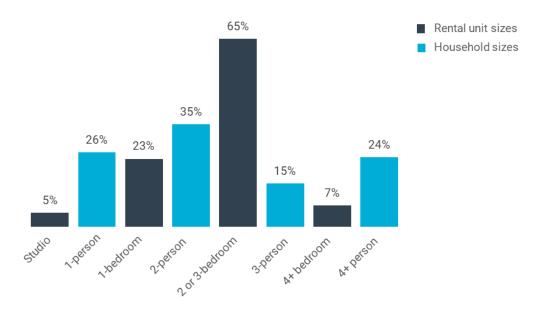
## Household Population

The average household size in Benton County is 2.7 people. Farmworker households are likely to reflect the general overall trend of household sizes in Benton County. One-third (32%) of Benton County households, or 22,461 households, are renters. Survey data suggests that this rate is higher among the farmworker population, whose migratory patterns and lower annual earnings (see Exhibit 39) are more compatible with rental housing. This may result in a mismatch of household size and housing stock for agricultural workers who rent and live with children or extended family members, further explored in Exhibit 34. Two- and three-bedroom units represent the majority of rental units available in Benton County. One quarter (24%) of the population, however, will desire more space to accommodate four or more household members. Larger multifamily units with 4+ bedrooms are limited in the rental market (in Benton County, only 7% of rental units are this size), increasing the likelihood of overcrowding and "bunking up"

<sup>&</sup>lt;sup>78</sup> American Community Survey, Table DP02 5-year Estimates, 2014-2018.

arrangements if households cannot afford to purchase a home.<sup>79</sup>

Exhibit 34: Benton County Household Sizes and Rental Unit Sizes



Sources: American Community Survey S2501 and S2504 5-Yr Estimates, 2014-2018; BERK, 2020

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<sup>&</sup>lt;sup>79</sup> American Community Survey, Table S2504 5-year Estimates, 2014-2018.

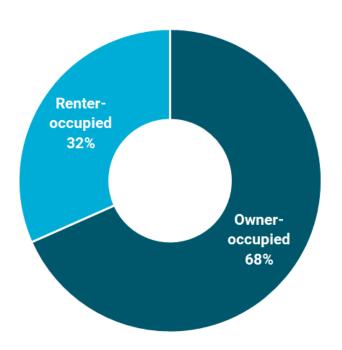


Exhibit 35: Benton County Housing Tenure by Household, 2018

Sources: American Community Survey Table S2501 5-year Estimates, 2014-2018; BERK, 2020

# County Economy

Agriculture is smaller proportionally to Benton County's overall economy, as many top employers focus on energy and engineering tied to the Hanford site. Agricultural employment makes up **4% of the labor force,** and agricultural products are valued at 9% of total GDP.

- Benton County is one of three counties in ESD's south eastern area, along with Franklin and Walla Walla counties. Farmworker earnings here are slightly above the statewide average for annual farmworker wages in Washington.
- Top employers include Pacific Northwest National Laboratory, Aecom, Kadlec Medical Center and Bechtel National.<sup>80</sup>

<sup>&</sup>lt;sup>80</sup> Benton-Franklin Council of Governments, "Major Employers Report," (2014), <a href="https://www.prosser.org/wp-content/uploads/2014/11/BFCOG-2014-Major-Employers.pdf">https://www.prosser.org/wp-content/uploads/2014/11/BFCOG-2014-Major-Employers.pdf</a>
Tri-City Herald, "Aecom finalizes \$6-billion URS purchase," (2014), <a href="https://www.tri-cityherald.com/news/local/hanford/article32202939.html">https://www.tri-cityherald.com/news/local/hanford/article32202939.html</a>

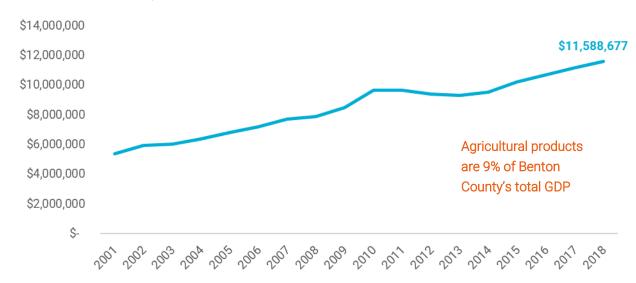


Exhibit 36: Benton County GDP, All Industries

Sources: U.S. Bureau of Economic Analysis (BEA) SAGDP9N series, 2001-2018; BERK, 2020

# Farmworker Population

As of 2018, Benton County is home to an estimated **3,583 year-round and covered agricultural jobs**, which more than doubles during the peak months for migrant employment in March through August. Compared to statewide averages, Benton County relies heavily on migrant employment, particularly H-2A workers.

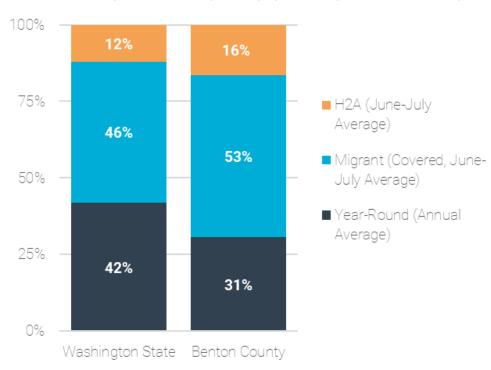


Exhibit 37: 2018 Agricultural Employment by Type, County versus State Averages

Sources: Washington Employment Security Department, 2019; U.S. Department of Labor, 2020; BERK, 2020

Exhibit 38: Benton County Farmworker Estimates by Employment Type, 2018

Employment Type	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Year-round	3,515	3,528	3,541	3,554	3,566	3,578	3,590	3,601	3,612	3,624	3,635	3,646
Migrant covered	852	1,799	1,967	2,694	2,714	8,014	4,326	3,623	3,321	2,734	1,155	724
Migrant H-2A*	999	1,062	2,412	2,192	2,278	2,292	1,538	1,339	132	4	4	1
Total estimated monthly employment	5,366	6,389	7,920	8,440	8,558	13,884	9,454	8,563	7,065	6,362	4,794	4,371

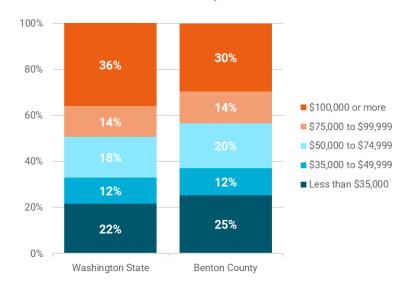
<sup>\*</sup>Statewide requests provided by ESD and discounted 75% to reflect actual versus requested workers; County estimates based on Department of Labor percentages of worker requests by county

Sources: Employment Security Department, Employment Connections Division - Foreign Labor Certification Program; BERK, 2020

## Income Summary

Benton County household incomes largely mimic statewide trends. There is a slightly higher percentage of households earning less than \$35,000 per year and a slightly lower percentage of households earning more than \$100,000 per year. Based on ESD income and wages reporting, farmworker households are likely to earn less than \$35,000 per year without additional income contributed from secondary employment or other household members. This income level is less than half of the HUD-area median family income for 2018: \$72,800.

Exhibit 39: State and Benton County Household Income Brackets



One quarter of Benton County households earn less than \$35,000 annually. Many farmworker households are likely to be included in this group, as the 2018 regional average annual salary for agricultural workers was \$30,133.

Sources: American Community Survey S1901 5-Yr Estimates, 2014- 2018; BERK, 2020

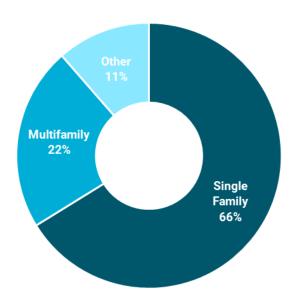
Estimated wages for farmworkers are below the median family income (MFI) for Benton County, at any family size. A household earning the regional average for farmworkers earns 41% of MFI in Benton County, classified as very low-income (30-49% MFI) with three or more members and low-income for a single person or 2-person household.

- Median family income for Benton County (2018 HUD): \$72,800
- Average annual income for south-central farmworkers (2018):81 \$30,133

### Housing Inventory

There are 77,512 housing units in Benton County. Sixty-six percent are single-family, which roughly correlates with the proportion of owner-occupied units in the county. Housing affordability is likely a significant challenge for farmworker households in this area, as average rental rates are not affordable for farmworker wages, even for 1-bedroom units. There is a low rental vacancy rate, 2.6% here compared to 4.3% statewide, indicating a tight and competitive rental market. Ninety-four percent of homes for sale are also at rates unaffordable for farmworker wages.





<sup>&</sup>lt;sup>81</sup> 2018 average wages projected based on average annual growth rates over 5 years, as reported by ESD, 2019.

Sources: Washington State OFM, 2018; BERK, 2020

Given the regional average annual wages for farmworkers, housing is considered affordable at rates of \$753 per month or less. However, housing prices in Benton County have risen much faster than regional farmworker incomes in recent years, 52% for ownership and 23% for rent, while farmworker wages have increased 19%. See

Exhibit 41. This trend has intensified affordability issues for these residents.

Farmworker Wages, 19%

Home Prices, 52%

Rent 23%

Exhibit 41: Benton County, Percent Change for Farmworker Wages versus Housing Prices, 2012-2018

Sources: Washington ESD, 2020; Washington Center for Real Estate Research, 2012 & 2018; BERK, 2021

### Rental Housing

Average rents in Benton County (2018):82

- \$835 for 1-bedroom
- \$899 for 2-bedroom
- The rental vacancy rate in Benton County is 2.6%

### Home Ownership

The median price of a home in Benton County is \$278,500.83 For a farmworker household earning annual average wages, the estimated mortgage payment on this price of a home results in a severe cost burden, and the family is unlikely to be approved for a loan in the first place. A more affordable average home cost is on farmworker income is \$160,000 or less, assuming the ability to save for a \$32,000 (20%) down payment. Approximately 6% of Benton County housing units are available in this price range. This down payment will be out of reach for many families, and as

<sup>&</sup>lt;sup>82</sup> Washington Center for Real Estate Research, "Apartment Market Survey, Fall 2018," (2018), <a href="http://realestate.washington.edu/wp-content/uploads/sites/6/2019/01/2018FallApartmentMarketReport.pdf">http://realestate.washington.edu/wp-content/uploads/sites/6/2019/01/2018FallApartmentMarketReport.pdf</a>
<sup>83</sup> Ibid.

down payment size decreases, monthly mortgage payments increase.

# Chelan County

### Key Takeaways



As many as **8,527** farmworker households search for housing through local, market rate options in Chelan County.



Thirty-nine percent (39%) of this need is for migratory workers, who have more unique and potentially term-limited housing needs. This is complicated by the reality that rental vacancy is very low in Chelan County, and average rental rates are substantially higher than farmworker wages can afford.

#### In 2018, Chelan County had...



6,764 year-round agricultural jobs.

Farmworker housing resources in the area offer housing units to 3% of estimated workers.



10,652 migratory jobs available during peak months.

Provided housing covers 35% of estimated local workers. The remaining 3,305 compete for rental housing units alongside year-round workers and all other Chelan County renter households.

Permanent Housing (units) 5,368 Estimated Workers

- 146 Provided Units

5,222 Estimated Gap

Seasonal Housing (beds) 5,826 Estimated Workers
2,521 Provided Beds

3,305 Estimated Gap



Housing affordability is a challenge for farmworkers. Average annual wages for farmworkers are below the median family income for all household sizes. The average home value results in severe cost burden for farmworker wages. Less than 12% of housing units for sale will be affordable with farmworker wages.



It is likely that many farmworker households are renters. Rental units are largely unaffordable for farmworkers. An average 1-bedroom unit results in severe cost burden for average farmworker wages, and the rental vacancy rate in Chelan County is very low (1.4%). Farmworker families, particularly those with 2+ members, are classified as very-low income and likely struggle to secure adequate accommodation at an affordable rate.

### Introduction

Chelan County is part of the north-central state reporting area. Much of the county is public land, including the Okanogan-Wenatchee National Forest and the Lake Chelan National Recreation Area. Highways 2 and 97 are the primary transportation routes through the county. There are 835 farms and over 31,000 acres of agricultural lands, most prevalent in the eastern part of the county. 84

Chelan County is Washington's 11<sup>th</sup> most productive county for agriculture, measured by the value of production, but is ranked second for year-round agricultural employment. Major crops grown include apples, cherries and pears.<sup>85</sup> Other major employment sectors are government service, healthcare and social assistance, and accommodation and food services.<sup>86</sup>

The county has a total population of 78,420. Wenatchee is the county seat and population hub, with 44% of the total population.<sup>87</sup> An additional 42% of the population lives in unincorporated areas of Chelan County.

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<sup>&</sup>lt;sup>84</sup> Washington State Department of Agriculture, "Washington Agriculture Snapshot," (October 2021)

<sup>&</sup>lt;sup>85</sup> Washington State Department of Agriculture, 2012.

<sup>&</sup>lt;sup>86</sup> Washington State Employment Security Department, Average annual employment by 2-digit NAICS codes, 2018.

<sup>&</sup>lt;sup>87</sup> Office of Financial Management, 2019.

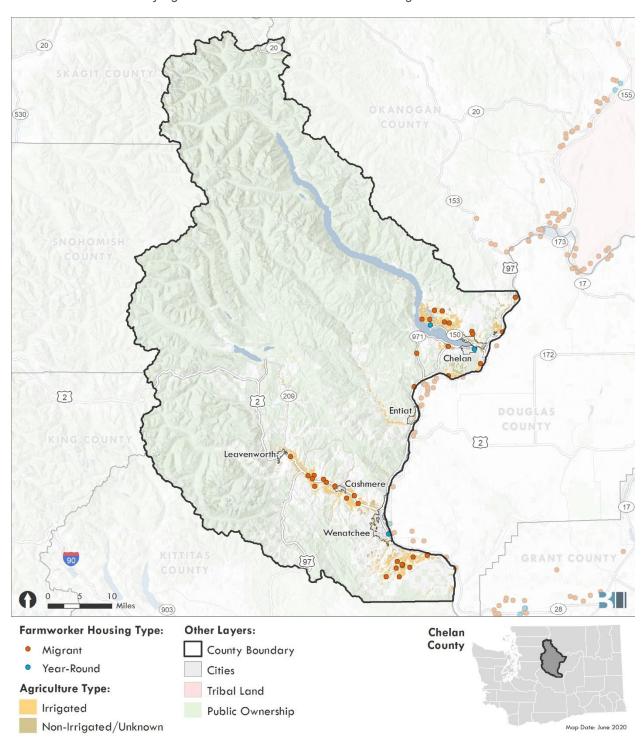


Exhibit 42: Chelan County Agricultural Land and Farmworker Housing Units

Sources: Housing Data from Washington DOH, 2019; Washington State Housing Finance Commission, 2019; Office of Rural and Farmworker Housing, 2019; WSDA, 2019

# Population Summary

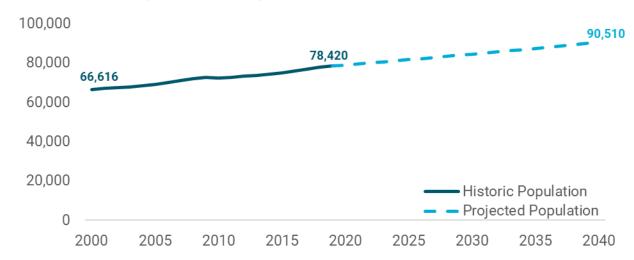
Chelan County has a population of 78,420, which represents an 18% increase since 2000. Medium OFM population projections estimate continued, moderate growth patterns to 2040, as shown in Exhibit 139 and Exhibit 140. Demographic projections estimate a substantial increase in the proportion of adults over 65 as the Baby Boomer generation ages. This is offset by a reduction in the 45-64 cohort. The primary age group for farmworkers, 20-44, is predicted to remain relatively stable as a proportion of the population throughout this period. A higher proportion of the population at or above retirement age may represent higher demand for healthcare services, mobility assistance and ADA-compliant home design features.

Exhibit 43: Chelan County Historical and Projected Growth Rates, 2000-2040

Average Annual Growth	2000-2019	2019-2040 Projected
Individuals	621	576
Percentage	0.9%	0.7%

Sources: Washington OFM, 2019; BERK, 2020

Exhibit 44: Chelan County Historical and Projected Population, 2000-2040



Sources: Washington OFM, 2019; GMA 2017 Projections, Medium Series; BERK, 2020

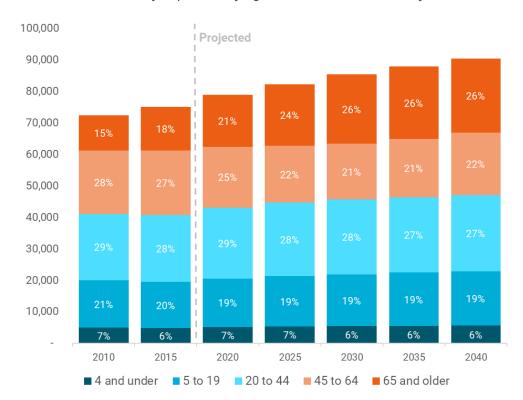


Exhibit 45: Chelan County Population by Age Cohort, Historical and Projected

Sources: Washington OFM, 2018; BERK, 2019

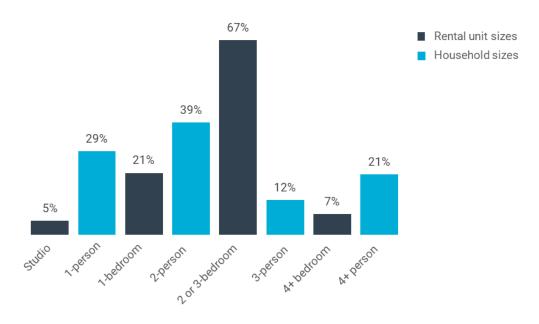
### Household Population

The average household size in Chelan County is 3.3 individuals. Farmworker households are likely to reflect the general overall trend of household sizes in Chelan County. One-third (34%) of Chelan County households, or 9,584 households, are renters. Survey data suggests that this rate is higher among the farmworker population, whose migratory patterns and lower annual earnings (see Exhibit 51) are more compatible with rental housing. This may result in a mismatch of household size and housing stock for agricultural workers who rent and live with children or extended family members, further explored in Exhibit 46. Two- and three-bedroom units represent the majority of rental units available in Chelan County. However, 21% of the population may need more space to accommodate four or more household members. Larger multifamily units with 4+ bedrooms are limited in the rental market (in Chelan County, only 7% of rental units are this size), increasing the likelihood of overcrowding and "bunking up" arrangements if larger households

<sup>&</sup>lt;sup>88</sup> American Community Survey, Table DP02 5-year Estimates, 2014-2018.

cannot afford to purchase a home.89

Exhibit 46: Chelan County Household Sizes and Rental Housing Unit Sizes



Sources: American Community Survey S2501 and S2504 5-Yr Estimates, 2014-2018; BERK, 2019

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<sup>&</sup>lt;sup>89</sup> American Community Survey, Table S2504 5-year Estimates, 2014-2018.

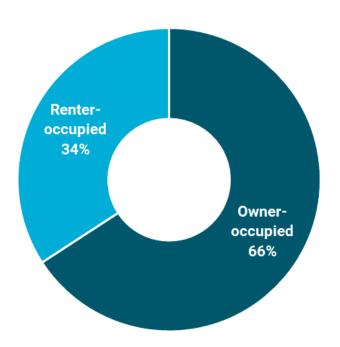


Exhibit 47: Chelan County Housing Tenure by Household, 2018

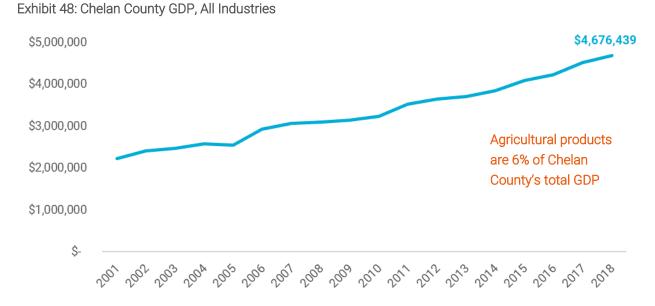
Sources: American Community Survey Table S2501 5-year Estimates, 2014-2018

# County Economy

In Chelan County, covered farmworkers make up **16% of the labor force**. Agricultural products, however, comprise only 6% of total GDP. This ratio is reversed from many counties where agricultural value will be a higher percentage of total GDP than employment as a percentage of the labor force.

- Chelan County is one of three counties in ESD's north-central area, along with Okanogan and Douglas Counties. This region has the lowest estimate for annual average farmworker wages in Washington.
- Top industries include agriculture, health services, local government and retail.90

<sup>&</sup>lt;sup>90</sup> Chelan County, "Chelan County Comprehensive Plan," (2017), <a href="http://www.co.chelan.wa.us/files/community-development/documents/comps\_plan/2017%20Comp%20Plan/Attachment%20A%20-%202017-27%20Comprehensive%20Plan.pdf">http://www.co.chelan.wa.us/files/community-development/documents/comps\_plan/2017%20Comp%20Plan/Attachment%20A%20-%202017-27%20Comprehensive%20Plan.pdf</a>



Sources: U.S. Bureau of Economic Analysis (BEA) SAGDP9N series, 2001-2018; BERK, 2020

### Farmworker Population

As of 2018, Chelan County has an estimated **6,764 year-round and covered agricultural jobs**, which almost triples during the peak months for migrant employment, in June through October. Compared to statewide averages, Chelan County relies less on H-2A workers and more on migrant, covered employment. These are the workers most likely to struggle to secure adequate accommodations.

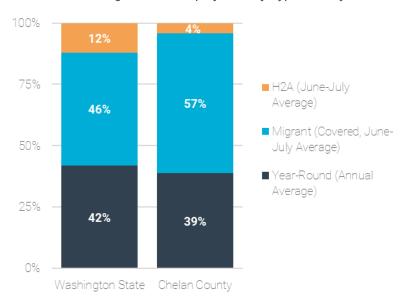


Exhibit 49: 2018 Agricultural Employment by Type, County versus State Averages

Sources: Washington ESD, 2019; U.S. Department of Labor, 2020; BERK, 2020

Exhibit 50: Chelan County Farmworker Estimates by Employment Type, 2018

Employment Type	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Year-round	6,658	6,677	6,696	6,716	6,735	6,754	6,773	6,793	6,812	6,831	6,850	6,869
Migrant covered	568	1,198	2,077	1,988	2,171	7,348	12,465	7,478	5,778	3,699	994	556
Migrant H-2A*	474	661	761	1,002	764	784	708	504	98	5	0	0
Total estimated monthly employment	7,700	8,536	9,534	9,706	9,670	14,886	19,946	14,775	12,688	10,535	7,844	7,425

<sup>\*</sup>Statewide requests provided by ESD and discounted 75% to reflect actual versus requested workers; County estimates based on Department of Labor percentages of worker requests by county

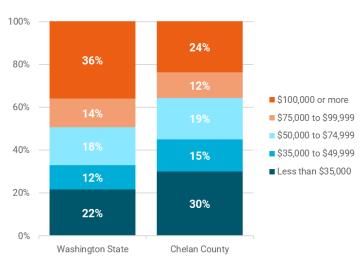
Sources: ESD, Employment Connections Division - Foreign Labor Certification Program; BERK, 2020

# *Income Summary*

Chelan County households have lower incomes than state averages. There is both a higher percentage of households earning less than \$50,000 per year and a lower percentage of households earning greater than \$100,000 per year. Based on ESD income and wages reporting,

farmworker households are likely to earn less than \$35,000 per year without additional income from secondary employment or other household members. This income level is well below the HUD-area median family income for 2018, \$56,135.

Exhibit 51: State and Chelan County Household Income Brackets



Thirty percent of Chelan County households earn less than \$35,000 annually. Many farmworker households are likely to be included in this group, as the 2018 regional average annual salary for agricultural workers was \$26,625.

Sources: American Community Survey S1901 5-Yr Estimates, 2014-2018; BERK, 2020

Estimated wages for farmworkers are below the median family income (MFI) for Chelan County, at any family size. A household earning the regional average for farmworkers earns 40% of MFI in Chelan County, 2+ person households would be classified as very low-income (30-49% MFI), and a single person household would be low-income (50-79%MFI).

- Median family income for Chelan County (2018 HUD): \$67,100
- Average annual income for north central farmworkers (2018):91 \$26,625

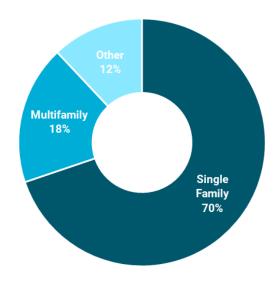
# Housing Inventory

There are 38,303 housing units in Chelan County. A notably high percentage (70%) of these are single-family, compared to the statewide average of 64%. Rental rates in Chelan County are remarkably high, particularly when compared to average farmworker wages. Even 1-bedroom units almost double the monthly amount considered affordable to farmworker wages. The low rental vacancy rate (1.4% compared to the statewide rate of 4.3%) indicates high competition for

<sup>&</sup>lt;sup>91</sup> 2018 average wages projected based on average annual growth rates over 5 years, as reported by ESD, 2019.

available rental units. This may contribute to the high average rental costs.

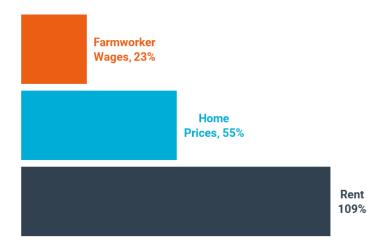




Sources: Washington OFM, 2018; BERK, 2020

In recent years, housing prices in Chelan County have risen faster than regional farmworker incomes, rising 55% for ownership and 109% for rent, versus 23% for wages. See Exhibit 53. This trend has intensified affordability issues for these residents. Given the regional average annual wages for farmworkers, housing is considered affordable at rates of \$666 per month or less.

Exhibit 53: Chelan County, Percent Change for Farmworker Wages versus Housing Prices, 2012-2018



Sources: Washington ESD, 2020; Washington Center for Real Estate Research, 2012 & 2018; BERK, 2021

### Rental Housing

Average rents in Chelan County (2018):92

- \$1,143 for 1-bedroom
- \$1,474 for 2-bedroom
- The rental vacancy rate in Chelan County is 1.4%

### Home Ownership

The median price of a home in Chelan County is \$343,000.<sup>93</sup> For a farmworker household earning annual average wages, the estimated mortgage payment on this price of a home results in a severe cost burden. A more affordable home price on a farmworker income is \$80,000 or less, assuming the ability to save for a \$16,000 (20%) down payment. Very few Chelan County housing units are available in this price range. This down payment will be out of reach for many families, and as down payment size decreases, monthly mortgage payments increase.

<sup>&</sup>lt;sup>92</sup> Washington Center for Real Estate Research, Apartment Market Survey, Fall 2018.

<sup>&</sup>lt;sup>93</sup> Ibid.

# **Douglas County**

Key Takeaways



# As many as 1,272 farmworker households search for housing through local, market rate options in Douglas County.



Five percent (5%) of this need is for migratory workers, who have more unique and potentially term-limited housing needs. This is complicated by the reality that most housing is unaffordable with farmworker wages. It is likely that many of these workers are living in less permanent forms of housing, such as mobile homes, as these comprise 19% of the local housing stock.

#### In 2018, Douglas County had...



# 1,548 year-round agricultural jobs.

Farmworker housing resources in the area offer housing units to 2% of esimated workers.



# 4,394 migratory jobs available during peak months.

Provided housing covers 97% of estimated local workers. The remaining 70 compete in a rental housing market where even 1-bedroom units result in severe cost burden. Very low rental vacancy increases competition for the limited stock of units which might be available.

Permanent Housing (units) 1,228 Estimated Workers

- 26 Provided Units

Seasonal Housing (beds) 2,378 Estimated Workers

- 2,308 Provided Beds







Housing affordability is a challenge for farmworkers. Average annual wages for farmworkers are significantly below the median family income for all household sizes. The average home value results in severe cost burden for farmworker wages. Less than 7% of homes for sale are within an affordability range for farmworker wages.



It is likely that many farmworker households are renters. Less than 10% of rental units in the area are sized for families with 4+ people, a common household size in Douglas County. Farmworker families are likely to struggle securing adequate accommodations at an affordable rate.

### Introduction

Douglas County is part of the north-central state reporting area, situated between Chelan County to the west, Okanogan County to the north, and Grant County to the south and east. Highway 2 and State Routes 172 and 17 are the main routes through the county, connecting many of the

incorporated areas. There are 729 farms and more than 550,000 acres of agricultural lands spread throughout the county, with irrigated farmland along the western perimeter.<sup>94</sup>

Douglas County is Washington's 12<sup>th</sup> most productive county for agriculture, measured by the value of production, and is ranked ninth for year-round agricultural employment. Major crops grown include apples, wheat and pears. <sup>95</sup> Other major sectors of employment are government services, retail trade, and accommodation and food services. <sup>96</sup> Retail and food service highlight Douglas County's tourism economy.

The county has a total population of 42,820.<sup>97</sup> Many residents are rural, as more than half (55%) of Douglas County's population lives in unincorporated areas. East Wenatchee is the largest city, with 32% of the county population and almost three-quarters of incorporated residents. The county seat is Waterville, near the western border with Chelan County.

<sup>&</sup>lt;sup>94</sup> Washington State Department of Agriculture, "Washington Agriculture Snapshot," (October 2021)

<sup>&</sup>lt;sup>95</sup> Washington State Department of Agriculture, 2012.

<sup>&</sup>lt;sup>96</sup> Washington State Employment Security Department, Average annual employment by 2-digit NAICS codes, 2018.

<sup>&</sup>lt;sup>97</sup> Office of Financial Management, 2019.

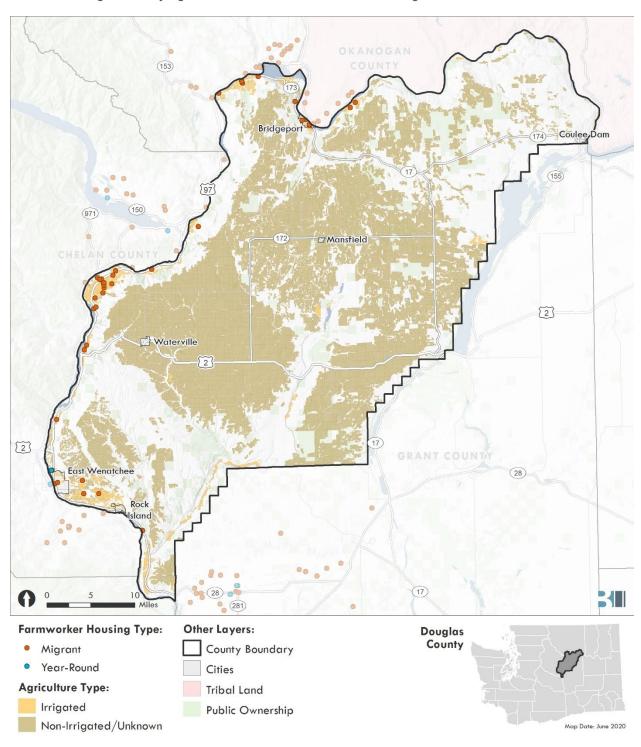


Exhibit 54: Douglas County Agricultural Land and Farmworker Housing Units

Sources: Housing data from Washington DOH, 2019; Washington State Housing Finance Commission, 2019; Office of Rural and Farmworker Housing, 2019; WSDA, 2019

### Population Summary

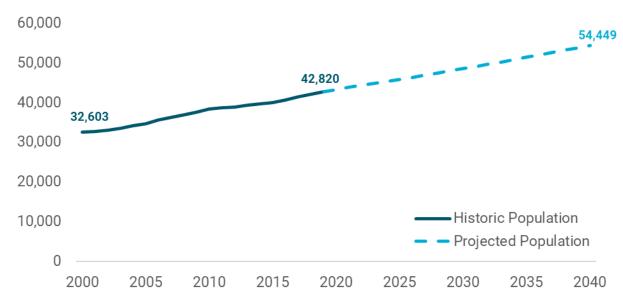
Douglas County has a population of 42,820, which represents a 31% increase since 2000. Medium OFM population projections estimate similar growth patterns through 2040, as shown in Exhibit 139 and Exhibit 140. Demographic projections estimate an increased proportion of residents 65 and older as the Baby Boomer generation ages, while adults aged 45-64 decrease as a proportion of the total population. The primary age group for farmworkers, 20-44, is predicted to remain relatively stable as a proportion of the population throughout this period.

Exhibit 55: Douglas County Historical and Projected Growth Rates, 2000-2040

Average Annual Growth	2000-2019	2019-2040 Projected
Individuals	538	554
Percentage	1.6%	1.3%

Sources: Washington State Office of Financial Management, 2019; BERK, 2020

Exhibit 56: Douglas County Historical and Projected Population, 2000-2040



Sources: Washington OFM, 2019; Yakima County Horizon 2040 Comprehensive Plan; BERK, 2019

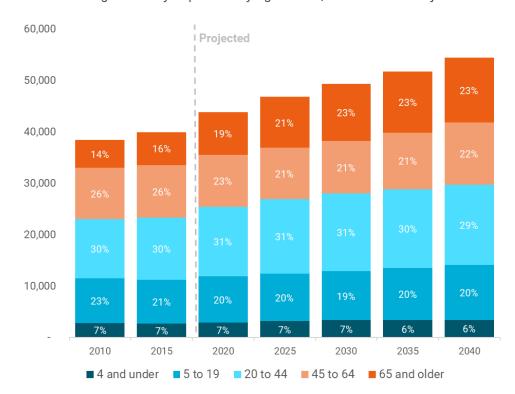


Exhibit 57: Douglas County Population by Age Cohort, Historical and Projected

Sources: Washington OFM, 2018; BERK, 2019

# Household Population

The average household size in Douglas County is 2.7 individuals. <sup>98</sup> Farmworker households are likely to reflect the general overall trend of household sizes. Thirty percent of Douglas County households, or 4,559 households, are renters. Anecdotal data from interviews suggests that this rate may be higher among the farmworker population. This may result in a mismatch of household size and housing stock for agricultural workers who rent and live with children or extended family members. Two- and three-bedroom units represent the majority of rental units available in Douglas County. However, 26% of the population has larger households. Larger multifamily units with 4+ bedrooms are limited in the rental market (in Douglas County, only 9% of rental units are this size), increasing the likelihood of overcrowding and "bunking up" arrangements if households cannot afford to purchase a home. <sup>99</sup>

<sup>98</sup> American Community Survey, Table DP02 5-year Estimates, 2014-2018.

<sup>99</sup> American Community Survey, Table S2504 5-year Estimates, 2014-2018.

Rental unit sizes

Household sizes

15%
9%

The troof.

Exhibit 58: Douglas County Household Size and Rental Housing Unit Sizes

Sources: American Community Survey S2501 and S2504 5-Yr Estimates, 2014-2018; BERK, 2020

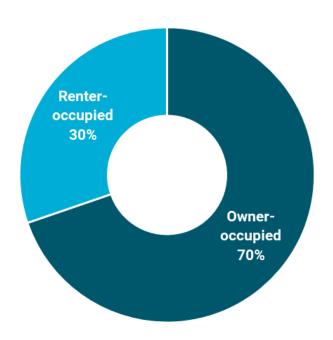


Exhibit 59: Douglas County Housing Tenure by Household, 2018

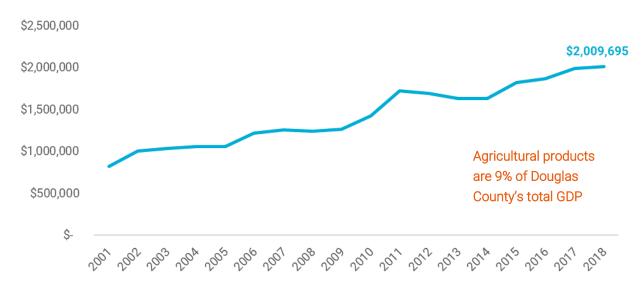
Sources: American Community Survey Table S2501 5-year Estimates, 2014-2018; BERK, 2020

### County Economy

Covered agricultural employment makes up **8% of the labor force,** and agricultural products comprise **9% of total GDP**.

- Douglas County is one of three counties in ESD's north-central area, along with Chelan and Okanogan counties. Farmworker wages are the lowest of the six Washington reporting areas.
- Top Douglas County employment industries include agriculture, local government, retail trade and health services.<sup>100</sup>





Sources: U.S. Bureau of Economic Analysis (BEA) SAGDP9N series, 2001-2018; BERK, 2020

# Farmworker Population

As of 2018, Douglas County is home to an estimated **1,548 year-round and covered agricultural jobs**, which more than triples during the peak months for migrant employment, in June through September. Compared to statewide averages, Douglas County relies less on year-round and H-2A workers and much more upon covered migrant employment. These workers are likely to struggle most when securing adequate housing.

<sup>&</sup>lt;sup>100</sup> Chelan County, "Chelan County Comprehensive Plan, 2017-2037," (2017), <a href="http://www.co.chelan.wa.us/files/community-development/documents/comps\_plan/2017%20Comp%20Plan/Attachment%20A%20-%202017-27%20Comprehensive%20Plan.pdf">http://www.co.chelan.wa.us/files/community-development/documents/comps\_plan/2017%20Comp%20Plan/Attachment%20A%20-%202017-27%20Comprehensive%20Plan.pdf</a>.

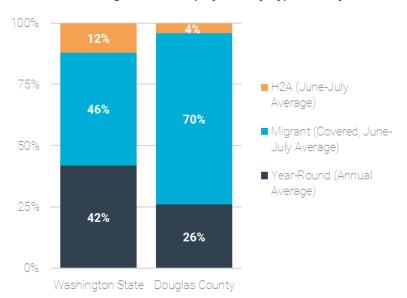


Exhibit 61: 2018 Agricultural Employment by Type, County versus State Averages

Sources: Washington ESD, 2019; U.S. Department of Labor, 2020; BERK, 2020

Exhibit 62: Douglas County Farmworker Estimates by Employment Type, 2018

Employment Type	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Year-round	1,525	1,530	1,534	1,539	1,543	1,547	1,550	1,554	1,558	1,561	1,565	1,568
Migrant covered	610	736	1,065	1,680	1,449	3,255	5,022	2,011	2,253	1,539	853	382
Migrant H-2A*	165	169	283	291	291	299	212	189	118	110	110	110
Total estimated monthly employment	2,300	2,435	2,882	3,510	3,283	5,101	6,784	3,754	3,929	3,210	2,528	2,060

<sup>\*</sup>Statewide requests provided by ESD and discounted 75% to reflect actual versus requested workers; County estimates based on Department of Labor percentages of worker requests by county

Sources: ESD, Employment Connections Division - Foreign Labor Certification Program; BERK, 2020

# *Income Summary*

Douglas County households have lower incomes than state averages. There is both a higher percentage of households earning less than \$50,000 per year and a lower percentage of households earning greater than \$100,000 per year. Based on ESD income and wages reporting, farmworker households are likely to earn less than \$35,000 per year without additional income

from secondary employment or other household members. This income level is well below the HUD-area median family income for 2018, \$67,100.

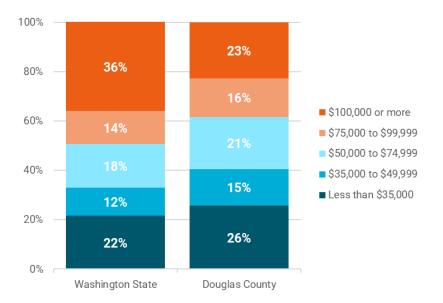


Exhibit 63: State and Douglas County Household Income Brackets

One quarter of Douglas County households earn less than \$35,000 annually. Many farmworker households are likely to be included in this group, as the 2018 regional average annual salary for agricultural workers was \$26,625.

Sources: American Community Survey S1901 5-Yr Estimates, 2010 & 2018; BERK, 2020

Estimated wages for farmworkers are below the median family income (MFI) for Douglas County at any family size. A household earning the regional average for farmworkers earns 40% of MFI in Douglas County, classified as very low-income for households with three or more members (30-49% MFI) or low-income for single or two-person households (50-79% MFI).

- Median family income for Douglas County (2018 HUD): \$67,100
- Average annual income for north central farmworkers (2018):<sup>101</sup> \$26,625

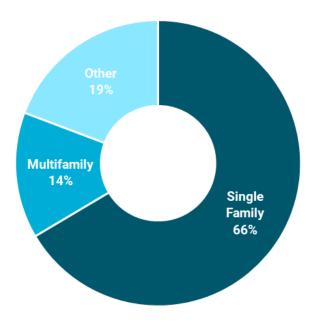
# Housing Inventory

There are 17,211 housing units in Douglas County. A high percentage (19% compared to 8% statewide) of these are classified as 'other,' including mobile homes and other special housing types. This high percentage may correlate to the high number of farmworkers living in temporary housing types. Average rental rates lead to a severe cost burden for farmworker wages in

<sup>101 2018</sup> average wages projected based on average annual growth rates over 5 years, as reported by ESD, 2019.

Douglas County, as does the estimated mortgage for an average home.

Exhibit 64: Total Housing Units by Type, Douglas County 2018



Sources: Washington State OFM, 2018; BERK, 2020

Housing prices in Douglas County have risen much faster than regional farmworker incomes in recent years, 56% for ownership and 109% for rent versus 23% for farmworker wages. See Exhibit 65. This trend has intensified affordability issues for these residents. Given the regional average annual wages for farmworkers, housing is considered affordable at rates of \$666 per month or less.

Farmworker Wages, 23%

Home Prices, 56%

Rent 109%

Exhibit 65: Douglas County, Percent Change for Farmworker Wages versus Housing Prices, 2012-2018

Sources: Washington ESD, 2020; Washington Center for Real Estate Research, 2012 & 2018; BERK, 2021

### Rental Housing

Average rents in Douglas County (2018):102

- \$1,143 for 1-bedroom
- \$1,474 for 2-bedroom
- The rental vacancy rate in Douglas County is 1.4%

### Home Ownership

The median price of a home in Douglas County is \$316,700.<sup>103</sup> For a farmworker household earning annual average wages, the estimated mortgage payment on this price of a home results in a severe cost burden. A more affordable home price is \$80,000 or less, assuming the ability to save for a \$16,000 (20%) down payment. Approximately 2% of Douglas County housing units are available in this price range. This down payment will be out of reach for many families, and as down payment size decreases, monthly mortgage payments increase.

<sup>&</sup>lt;sup>102</sup> Washington Center for Real Estate Research, Apartment Market Survey, Fall 2018.

<sup>&</sup>lt;sup>103</sup> Ibid.

# Franklin County

### Key Takeaways



As many as **5,140** farmworker households search for housing through local, market rate options in Franklin County.



**Fifty-seven percent (57%) of this need is for migratory workers,** who have more unique and potentially term-limited housing needs. This is complicated by the reality that there is a limited stock of multifamily housing in Franklin County, and much of the rental housing is not affordable with farmworker wages.

### In 2018, Franklin County had...



2,960 year-round agricultural jobs.

Farmworker housing resources in the area offer housing units to 6% of estimated workers.



8,709 migratory jobs available during peak months.

Provided housing covers 14% of estimated local workers. The remaining 2,936 compete in the rental market, where low vacancy and high rental rates limit available options for migratory workers.

Permanent Housing (units) 2,349 Estimated Workers
145 Provided Units

Seasonal Housing (beds) 5.442 Estimated Workers

2,506 Provided Beds

2,404 Estimated Gap

2,936 Estimated Gap



Housing affordability is a challenge for farmworkers. Average annual wages for farmworkers are below the median family income for all household sizes. The average home value results in severe cost burden for farmworker wages.



It is likely that many farmworker households are renters. An average 1-bedroom apartment results in cost burden with farmworker wages. Farmworkers with children will struggle further, as there are very few rental units in the area that can accommodate families with 4+ people, a common household size in Franklin County.

### Introduction

Franklin County is part of the southeastern reporting area, situated with Adams County to the north, Benton County to the west and Walla Walla County to the east. The Snake and Columbia rivers form most of Franklin County's southern, eastern and western borders. Highway 395 and State Route 260 are the primary transportation routes through the county, connecting many of the incorporated areas. There are 772 farms and more than 473,000 acres of agricultural lands distributed throughout the county, with irrigated farmland to the west and non-irrigated land to the east. 104

Franklin County is Washington's 12<sup>th</sup> most productive county for agriculture, measured by the value of production, and ranked ninth for year-round agricultural employment. Major crops include potatoes, apples and hay.<sup>105</sup> Other major sectors of employment are government services, manufacturing and retail trade.<sup>106</sup>

The county has a population of 94,680. Pasco is the county seat and major population hub, housing 80% of Franklin County residents.<sup>107</sup>

Washington State Department of Agriculture, "Washington Agriculture Snapshot," (October 2021).

<sup>&</sup>lt;sup>105</sup> Washington State Department of Agriculture, 2012.

<sup>&</sup>lt;sup>106</sup> Washington State Employment Security Department, Average annual employment by 2-digit NAICS codes, 2018.

<sup>&</sup>lt;sup>107</sup> Office of Financial Management, 2019.

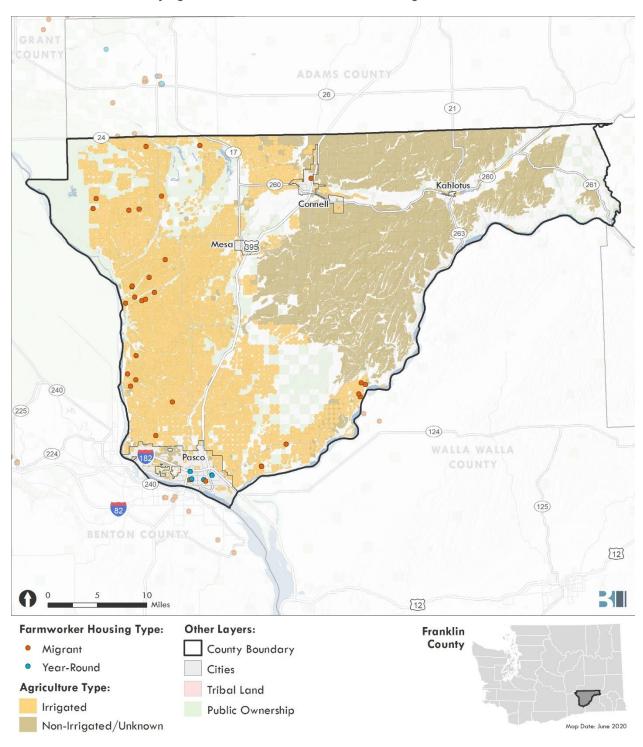


Exhibit 66: Franklin County Agricultural Land and Farmworker Housing Units, 2019

Sources: Housing Data from Washington DOH, 2019; Washington State Housing Finance Commission, 2019; Office of Rural and Farmworker Housing, 2019; WSDA, 2019

### Population Summary

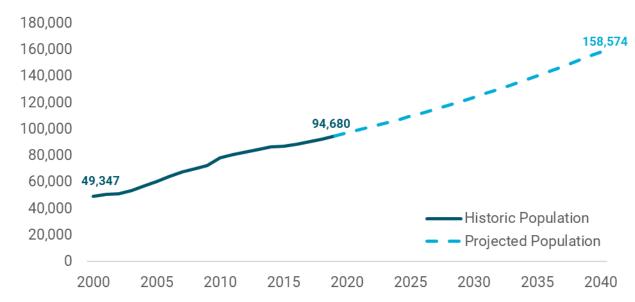
Franklin County's population increased 31% from 2000 to 2019. Medium OFM population projections estimate continued, although slightly decelerated, growth patterns to 2040, as shown in Exhibit 139 and Exhibit 140. Demographic projections for Franklin County estimate an increasing proportion of adults over 65 as the Boomer generation ages. This is coupled with decreasing proportions of people aged 20-44, the primary age group for farmworkers, which is expected to decrease from 36% to 33% of the population by 2040.

Exhibit 67: Franklin County Historical and Projected Growth Rates, 2000-2040

Average Annual Growth	2000-2019	2019-2040 Projected
Individuals	2,386	3,043
Percentage	4.8%	3.2%

Sources: Washington OFM, 2019; BERK, 2020

Exhibit 68: Franklin County Historical and Projected Population, 2000-2040



Sources: Washington OFM, 2019; Yakima County Horizon 2040 Comprehensive Plan; BERK, 2019

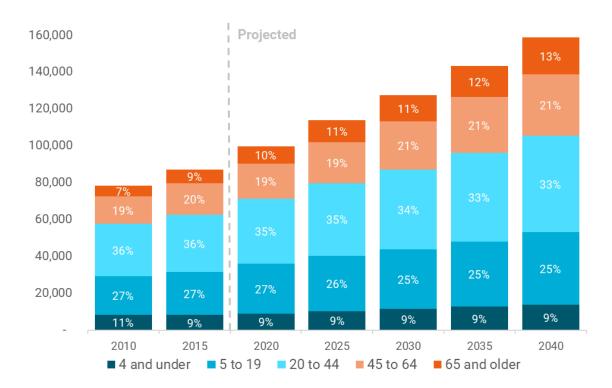


Exhibit 69: Franklin County Population by Age Cohort, Historical and Projected

Sources: Washington OFM, 2018; BERK, 2019

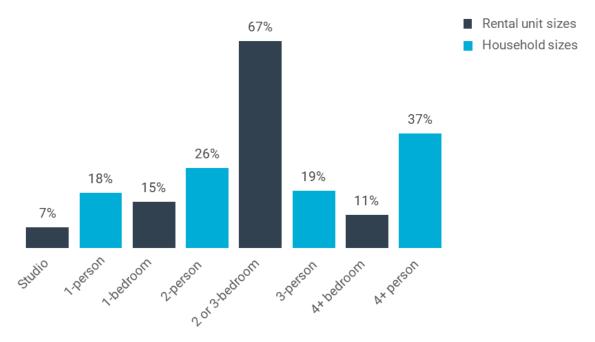
# Household Population

The average household size in Franklin County is 3.4 people. Farmworker households are likely to reflect the general overall trend of household sizes. Thirty-one percent, or 8,244 households, are renters. Survey data suggests this rate is higher among the farmworker population, whose migratory patterns and lower annual earnings (see Exhibit 75) are more compatible with rental housing. Two- and three-bedroom units represent the majority of rental units available in Franklin County. This may also result in a mismatch of household size and housing stock for agricultural workers who rent and live with children or extended family members, further explored in Exhibit 70. However, 37% have four or more household members, potentially requiring larger multifamily units. Units with 4+ bedrooms are limited in the rental market (in Franklin County, only 11% of rental units are this size), increasing the likelihood of overcrowding and "bunking up"

<sup>&</sup>lt;sup>108</sup> American Community Survey, Table DP02 5-year Estimates, 2014-2018.

arrangements if households cannot afford to purchase a home. 109

Exhibit 70: Franklin County Household Size



Sources: American Community Survey S2501 and S2504 5-Yr Estimates, 2014-2018; BERK, 2019

<sup>&</sup>lt;sup>109</sup> American Community Survey, Table S2504 5-year Estimates, 2014-2018.

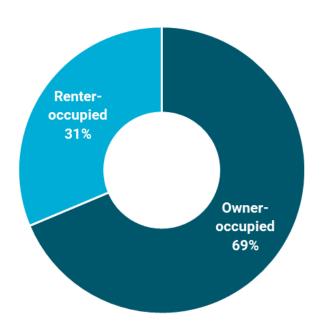


Exhibit 71: Franklin County Housing Tenure by Household, 2018

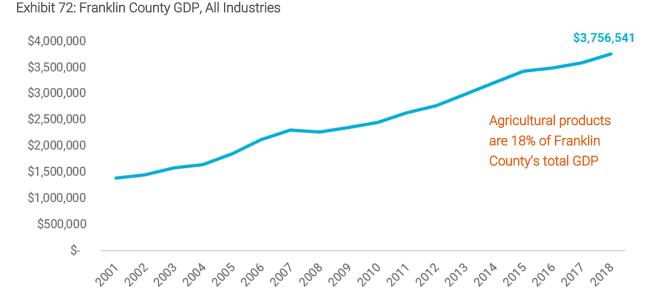
Sources: American Community Survey Table S2501 5-year Estimates, 2014-2018; BERK, 2020

# County economy

In Franklin County, covered agricultural employment makes up **8% of the labor force**. Agricultural products comprise 18% of total GDP.

- Franklin County is one of three counties in ESD's southeastern area, along with Benton and Walla Walla counties. Farmworkers' earnings are slightly higher than the statewide average.
- Top employers for Franklin County include Tyson Foods, Lourdes Health Network, Tri-Cities Airport and the Port of Pasco. 110

<sup>&</sup>lt;sup>110</sup> Benton-Franklin Council of Governments, "Major Employers in Benton, Franklin and Walla Walla Counties," (2010), <a href="http://bfcog.us/2010%20Major%20Employers.pdf">http://bfcog.us/2010%20Major%20Employers.pdf</a>



Sources: U.S. Bureau of Economic Analysis (BEA) SAGDP9N series, 2001-2018; BERK, 2020

### Farmworker Population

As of 2018, Franklin County is home to an estimated **2,960 year-round and covered agricultural jobs**. This more than triples during the peak months for migrant employment in June through August. Compared to statewide averages, Franklin County relies more upon migrant employment, both covered and H-2A, and less on year-round workers.

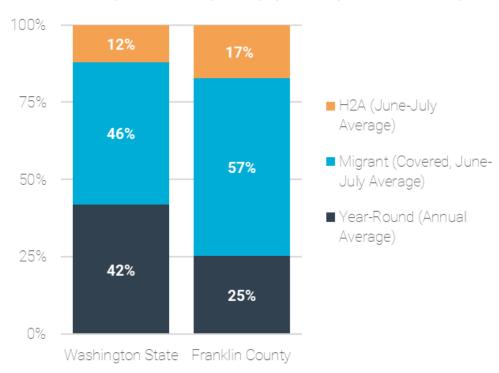


Exhibit 73: 2018 Agricultural Employment by Type, County versus State Averages

Sources: Washington ESD, 2019; U.S. Department of Labor, 2020; BERK, 2020

Exhibit 74: Franklin County Farmworker Estimates by Employment Types, 2018

Employment Type	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Year-round	2,956	2,958	2,960	2,961	2,962	2,962	2,961	2,961	2,960	2,960	2,959	2,958
Migrant covered	1,717	2,353	2,916	4,433	5,174	7,747	5,634	5,421	4,004	3,610	2,181	1,454
Migrant H-2A*	178	279	330	437	451	2,087	1,936	1,709	1,634	0	0	0
Total estimated monthly employment	4,851	5,590	6,206	7,831	8,587	12,796	10,531	10,091	8,598	6,570	5,140	4,412

<sup>\*</sup>Statewide requests provided by ESD and discounted 75% to reflect actual versus requested workers; County estimates based on Department of Labor percentages of worker requests by county

Sources: Employment Security Department, Employment Connections Division - Foreign Labor Certification Program; BERK, 2020

# Income Summary

Franklin County households have lower incomes than state averages. There is a slightly higher percentage of households earning less than \$50,000 per year (38% versus 34%) and a much lower percentage of households earning greater than \$100,000 per year (25% versus 36%). Based on ESD income and wages reporting, farmworker households are likely to earn less than \$35,000 per year without additional income contributed from secondary employment or other household members. This income level is also well below the HUD-area median family income for 2018, \$72,800.

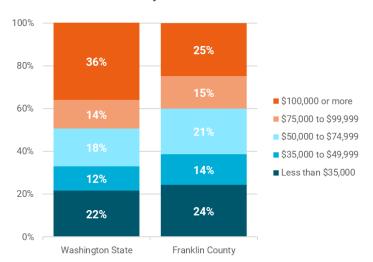


Exhibit 75: Franklin County and State Household Income Brackets

Sources: American Community Survey S1901 5-Yr Estimates, 2010 & 2018; BERK, 2020

One quarter of Franklin County households earn less than \$35,000 annually. Many farmworker households are likely to be included in this group, as the 2018 regional average annual salary for agricultural workers was \$30,133.

Estimated wages for farmworkers are below the median family income (MFI) for Franklin County at any family size. A single household earning the regional average for farmworkers earns 41% of MFI in Franklin County, classified as very low-income (30-49% MFI) for families of three or more members and low-income (50-79% MFI) for singles and two-person households.

- Median family income for Franklin County (2018 HUD): \$72,800
- Average annual income for southeastern farmworkers (2018):<sup>111</sup> \$30,133

<sup>111 2018</sup> average wages projected based on average annual growth rates over 5 years, as reported by ESD, 2019.

### Housing Inventory

There are 28,476 housing units in Franklin County. The housing stock has higher proportions of single-family and mobile homes/other housing units, resulting in a limited stock of multifamily units (17% compared to 28% statewide). The market for rental units is competitive (vacancy rate 2.6%) and largely unaffordable on farmworker wages. An average 1-bedroom apartment results in a cost burden for average farmworker wages, and the estimated mortgage for the average home results in a severe cost burden. Only 6% of homes for sale would be considered affordable with farmworker wages.

Other 12%

Multifamily 17%

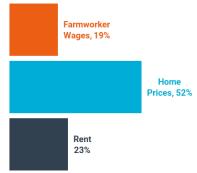
Single Family 71%

Exhibit 76: Total Housing Units by Type, Franklin County 2018

Sources: Washington OFM, 2018; BERK, 2020

Housing prices in Franklin County have risen faster than regional farmworker incomes in recent years, 52% for ownership and 23% for rent, versus 19% for wages. See Exhibit 77. This trend has exacerbated affordability issues, particularly for those planning to purchase a home. Given the regional average annual wages for farmworkers, housing is considered affordable at rates of \$753 per month or less.

Exhibit 77: Franklin County, Percent Change for Farmworker Wages versus Housing Prices, 2012-2018



Sources: Washington ESD, 2020; Washington Center for Real Estate Research, 2012 & 2018; BERK, 2021

### Rental Housing

Average rents in Franklin County (2018):112

- \$835 for 1-bedroom
- \$899 for 2-bedroom
- The rental vacancy rate in Franklin County is 2.6%

#### Home Ownership

The median price of a home in Franklin County is \$278,500.<sup>113</sup> For a farmworker household earning annual average wages, the estimated mortgage payment on this price of a home results in a cost burden. A more affordable median home price is on farmworker income is \$160,000 or less, assuming the ability to save for a \$32,000 (20%) down payment. Approximately 6% of Franklin County housing units are available in this price range. This down payment will be out of reach for many families, and as down payment size decreases, monthly mortgage payments increase.

<sup>&</sup>lt;sup>112</sup> Washington Center for Real Estate Research, Apartment Market Survey, Fall 2018.

<sup>&</sup>lt;sup>113</sup> Ibid.

# **Grant County**

Key Takeaways



As many as 4,327 farmworker households search for housing through local, market rate options in Grant County.



Ten percent (10%) of this need is for migratory workers, who have more unique and potentially term-limited housing needs. It is likely that many of these workers are living in less permanent forms of housing, such as mobile homes, as these comprise almost 30% of the local housing stock.

#### In 2018, Grant County had...



5,483 year-round agricultural jobs.

Farmworker housing resources in the area offered housing units to 8% of this total.



11,533 migratory jobs available during peak months.

Provided housing covers 89% of estimated local workers. The remaining 437 compete for rental units along with year-round farmworker households and all other renter households in Grant County.

Permanent Housing (units) 4,351 Estimated Workers
462 Provided Units

3,889 Estimated Gap

Seasonal Housing (beds) 7,713 Estimated Workers

7,276 Provided Beds

437 Estimated Gap



**Housing affordability is a challenge for farmworkers.** Average annual wages for farmworkers are below the median family income for all household sizes. The average home value results in cost burden for farmworker wages.



It is likely that many farmworker households are renters. There are very few rental units in the area that can accommodate families with 4+ people, a common household size in Grant County. Farmworker families may struggle to secure adequate accommodation at an affordable rate

#### Introduction

Grant County is part of the Columbia Basin reporting area, situated in the middle of the state between Kittitas and Adams counties to the west and east, respectively, and Douglas and Benton counties to the north and south. There are 1,384 farms and more than 798,000 acres of

agricultural lands throughout the county, with irrigated farmland most common in the south. 114

Grant County is Washington's second most productive county for agriculture, measured by the value of production, and is ranked third for year-round agricultural employment. Major agricultural commodities include apples, cattle and potatoes. Other major sectors of employment are government services, manufacturing and retail trade.

The county has a population of 98,740, with 15 cities and a large population living in unincorporated areas (44%). The County's largest city is Moses Lake, with 25% of the population, and Ephrata is the county seat.

Washington State Department of Agriculture, "Washington Agriculture Snapshot," (October 2021).

<sup>&</sup>lt;sup>115</sup> Washington State Department of Agriculture, 2012.

<sup>&</sup>lt;sup>116</sup> Washington State Employment Security Department, Average annual employment by 2-digit NAICS codes, 2018.

<sup>&</sup>lt;sup>117</sup> Office of Financial Management, 2019.

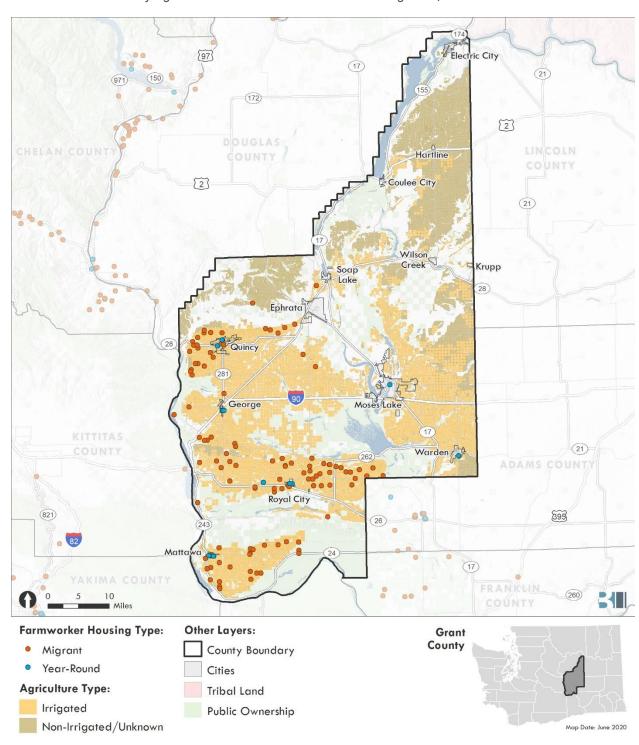


Exhibit 78: Grant County Agricultural Land and Farmworker Housing Units, 2019

Sources: Housing Data from Washington DOH, 2019; Washington State Housing Finance Commission, 2019; Office of Rural and Farmworker Housing, 2019; WSDA, 2019

### Population Summary

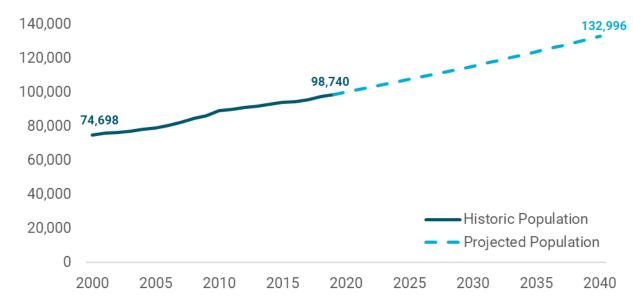
Grant County has a population of 98,740, which represents a 32% increase since 2000. Medium OFM population projections estimate continued growth patterns to 2040, as shown in Exhibit 139 and Exhibit 140. Demographic projections for Grant County estimate an increase in the proportion of adults over 65 as the Baby Boomer generation ages. This increase is offset by a decrease across age cohorts under age 45. The primary age group for farmworkers, 20-44, is predicted to remain relatively stable as a proportion of the population throughout this period, with a 2% decrease by 2040.

Exhibit 79: Grant County Historical and Projected Growth Rates, 2000-2040

Average Annual Growth	2000-2019	2019-2040 Projected
Individuals	1,265	1,631
Percentage	1.7%	1.7%

Sources: Washington State Office of Financial Management, 2019; BERK, 2020

Exhibit 80: Grant County Historical and Projected Population, 2000-2040



Sources: Washington OFM, 2019; Yakima County Horizon 2040 Comprehensive Plan; BERK, 2019

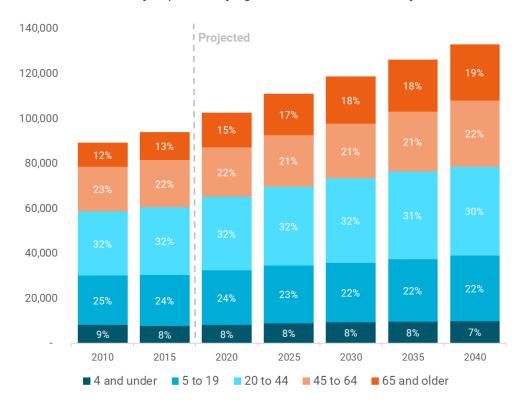


Exhibit 81: Grant County Population by Age Cohort, Historical and Projected

Sources: Washington OFM, 2018; BERK, 2019

### Household Population

The average household size in Grant County is 3.1 people. The Farmworker households are likely to reflect the general overall trend of household sizes. Almost 40% of Grant County households, or 11,705 households, are renters. Survey data suggests that this rate is higher among the farmworker population. This may result in a mismatch of household size and housing stock for agricultural workers who rent and live with children or extended family members, further explored in Exhibit 82. Two- and three-bedroom units represent the majority of rental units available in Grant County. However, 30% of the population has more than four household members. Larger multifamily units with 4+ bedrooms are limited in the rental market (in Grant County, only 11% of rental units are this size), increasing the likelihood of overcrowding and "bunking up" arrangements if households cannot afford to purchase a home. The supplemental units are the size of the population of the purchase a home.

<sup>&</sup>lt;sup>118</sup> American Community Survey, Table DP02 5-year Estimates, 2014-2018.

<sup>&</sup>lt;sup>119</sup> American Community Survey, Table S2504 5-year Estimates, 2014-2018.

71%
Rental unit sizes
Household sizes

15%
14%
11%
30%

22%
15%
Arrhedron Ar

Exhibit 82: Grant County Household Size and Rental Housing Unit Sizes

Sources: American Community Survey S2501 and S2504 5-Yr Estimates, 2014-2018; BERK, 2020

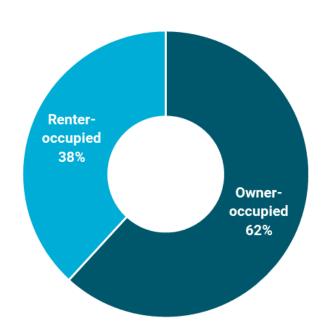


Exhibit 83: Grant County Housing Tenure by Household, 2018

Sources: American Community Survey Table S2501 5-year Estimates, 2014-2018

### County Economy

In Grant County, covered farmworkers make up 13% of the labor force. It is ranked third in the state for year-round employees and second for migrant, covered labor. It is also second in the state for the county's agriculture production value, which accounts for approximately one-third of the total GDP.

- Grant County is one of two counties in ESD's Columbia Basin area, along with Adams County, earning less than the statewide average for annual farmworker wages.
- Top employers include Moses Lake School District, Genie Industries, county government and Samaritan Healthcare. 120

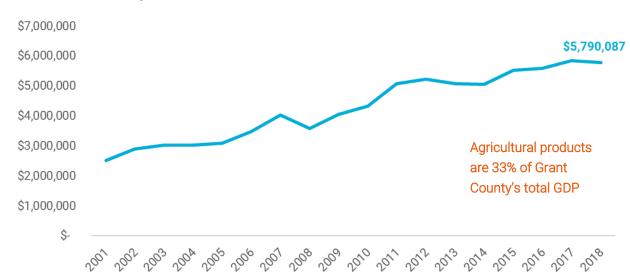


Exhibit 84: Grant County GDP, All Industries, 2001-2018

Sources: U.S. Bureau of Economic Analysis (BEA) SAGDP9N series, 2001-2018; BERK, 2020

# Farmworker Population

As of 2018, Grant County is home to an estimated **5,483 year-round and covered agricultural jobs**. This number more than doubles during the peak months for migrant employment, from June through August. Compared to statewide averages, Grant County relies less on year-round employment and instead much more heavily upon both H-2A and covered migrant employment.

<sup>&</sup>lt;sup>120</sup> Grant County Economic Development Council, "Grant County Largest Employers," (2018), http://www.grantedc.com/demographics/largest-employers/

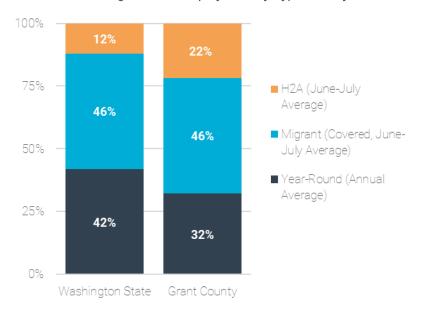


Exhibit 85: 2018 Agricultural Employment by Type, County versus State Averages

Sources: Washington ESD, 2019; U.S. Department of Labor, 2020; BERK, 2020

Exhibit 86: Grant County Farmworker Estimates by Employment Type, 2018

Employment Type	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Year-round	5,546	5,536	5,525	5,513	5,502	5,490	5,478	5,465	5,453	5,440	5,428	5,415
Migrant covered	1,378	2,368	3,168	3,506	4,172	6,614	9,066	6,592	7,135	5,084	3,213	1,734
Migrant H-2A*	1,019	2,674	3,310	3,346	3,419	3,898	3,487	3,055	761	149	0	0
Total estimated monthly employment	7,943	10,578	12,003	12,365	13,093	16,002	18,031	15,112	13,349	10,673	8,641	7,149

<sup>\*</sup>Statewide requests provided by ESD and discounted 75% to reflect actual versus requested workers; County estimates based on Department of Labor percentages of worker requests by county

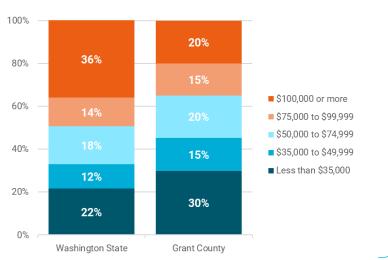
Sources: ESD, Employment Connections Division - Foreign Labor Certification Program; BERK, 2020

# Income Summary

Grant County households have lower incomes than state averages. There is both a higher percentage of households earning less than \$50,000 per year and a lower percentage of households earning greater than \$100,000 per year. Based on ESD income and wages reporting,

farmworker households are likely to earn less than \$35,000 per year without additional income from secondary employment or other household members. This income level is below the HUD area median family income for 2018, \$59,900.





Thirty percent of Grant County households earn less than \$35,000 annually. Many farmworker households are likely to be included in this group, as the 2018 regional average annual salary for agricultural workers was \$29,861.

Sources: American Community Survey S1901 5-Yr Estimates, 2010 & 2018; BERK, 2020

Estimated wages for farmworkers are below the median family income (MFI) for Grant County, at any family size. A household earning the regional average for farmworkers earns 50% of MFI in Grant County, classified as very low-income for three or more person households (30-49% MFI) and low-income for a single person and two-person households (50-79% MFI).

- Median family income for Grant County (2018 HUD): \$59,900
- Average annual income for Columbia Basin farmworkers (2018):<sup>121</sup> \$28,861

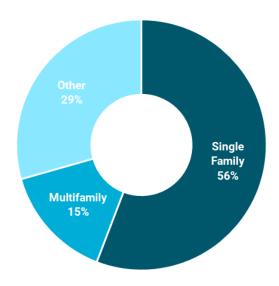
# Housing Inventory

There are 38,335 housing units in Grant County. A high percentage (29% compared to 8% statewide) of these are classified as 'other,' including mobile homes and other special housing types. This high percentage may correlate to the high number of farmworkers living in temporary housing types. There are not enough rental units for Grant County rental estimates to register with research databases. Home values are high enough that the estimated mortgage for an

<sup>121 2018</sup> average wages projected based on average annual growth rates over 5 years, as reported by ESD, 2019.

average home results in a cost burden on farmworker wages. Based on information from the Washington Center for Real Estate Research, Housing Market Summary Q4 2018, 23% of homes for sale are \$160,000 or less, which is a more affordable price point.





Sources: Washington OFM, 2018; BERK, 2020

In recent years, housing prices in Grant County have risen faster than regional farmworker incomes, with home prices increasing 37%, compared to 15% for wages. See Exhibit 89. This trend has exacerbated affordability issues. Given the regional average annual wages for farmworkers, housing is considered affordable at rates of \$747 per month or less.

Exhibit 89: Grant County, Percent Change for Farmworker Wages versus Housing Prices, 2012 to 2018



Sources: Washington ESD, 2020; Washington Center for Real Estate Research, 2012 & 2018; BERK, 2021

#### Rental Housing

There are not enough rental housing units in Grant County for the Washington Center for Real Estate Research to include with its bi-annual report findings.

### Home Ownership

The median price of a home in Grant County is \$212,300.<sup>122</sup> For a farmworker household earning annual average wages, the estimated mortgage payment on this price of a home results in a cost burden. A more affordable average home price is \$160,000 or less, assuming the ability to save for a \$32,000 (20%) down payment. Approximately 23% of Grant County housing units are available in this price range. This down payment will be out of reach for many families, and as down payment size decreases, monthly mortgage payments increase.

<sup>&</sup>lt;sup>122</sup> Washington Center for Real Estate Research, Housing Market Summary Q4 2018.

# Okanogan County

### Key Takeaways



As many as 1,645 farmworker households search for housing through local, market rate options in Okanogan County.



Ten percent (10%) of this need is for migratory workers, who have more unique and potentially term-limited housing needs. This is complicated by the reality that there is a very limited stock of multifamily housing in Okanogan County. It is likely that many of these workers are living in less permanent forms of housing, such as mobile homes, as these comprise a quarter of the local housing stock.

#### In 2018, Okanogan County had...



1,956 year-round agricultural jobs.

Farmworker housing resources in the area offered housing units to 4% of this total.



7,628 migratory jobs available during peak months.

Provided housing covers 93% of estimated local workers. The remaining 170 compete for limited rental housing units alongside year-round farmworker households and all other permanent rental residents of Okanogan County.

Permanent Housing (units) 1,552 Estimated Workers 77 Provided Units Seasonal Housing (beds) 5,302 Estimated Workers

5,132 Provided Beds

1,475 Estimated Gap

170 Estimated Gap



**Housing affordability is a challenge for farmworkers.** Average annual wages for farmworkers are below the median family income for all household sizes. The average home value results in severe cost burden for farmworker wages.



It is likely that many farmworker households are renters. With limited rental housing stock, farmworker households, particularly those with larger families, may struggle to secure adequate accommodation at an affordable rate.

### Introduction

Okanogan County is part of the north-central state reporting area. It borders Canada to the north, and much of the county's eastern portion is designated as Colville Reservation tribal land. There are 1,192 farms and more than 105,000 acres of agricultural lands, primarily running north to south along highway 97.<sup>123</sup>

Okanogan County is Washington's eighth most productive county for agriculture, measured by the value of production, and is ranked seventh for year-round agricultural employment. Major agricultural commodities include apples, cherries and pears. Other major sectors of employment are government services, retail trade, and healthcare and social assistance.

The county has a population of 42,730, which is largely rural -61% live in unincorporated areas. Okanogan County's largest city is Omak, with 12% of the population, and the county seat is Okanogan.

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<sup>&</sup>lt;sup>123</sup> Washington State Department of Agriculture, "Washington Agriculture Snapshot," (October 2021).

<sup>&</sup>lt;sup>124</sup> Washington State Department of Agriculture, 2012.

<sup>&</sup>lt;sup>125</sup> Washington State Employment Security Department, Average annual employment by 2-digit NAICS codes, 2018.

<sup>&</sup>lt;sup>126</sup> Office of Financial Management, 2019.

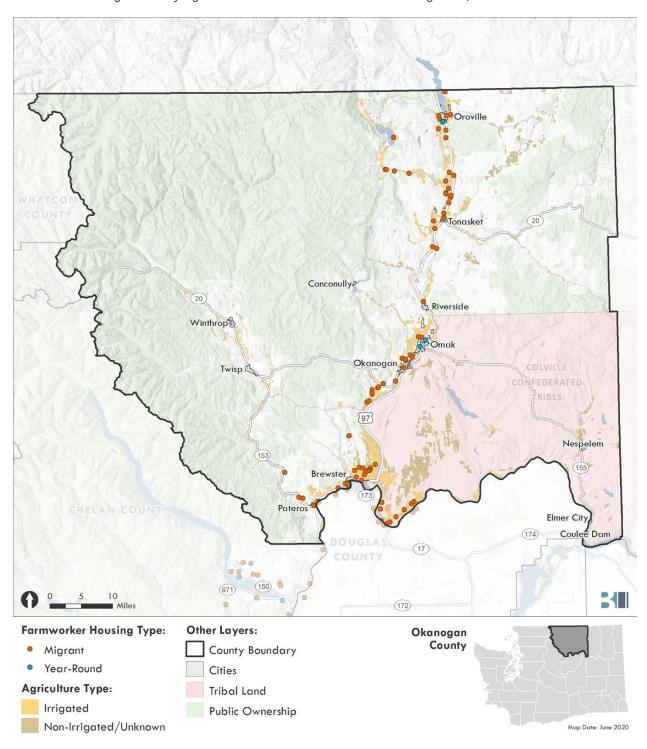


Exhibit 90: Okanogan County Agricultural Land and Farmworker Housing Units, 2019

Sources: Housing Data from Washington DOH, 2019; Washington State Housing Finance Commission, 2019; Office of Rural and Farmworker Housing, 2019; WSDA, 2019

# Population Summary

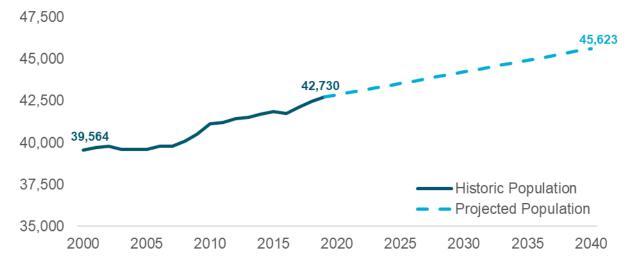
Okanogan County has a population of 42,730, representing an 8% increase 2000-2019, a slower pace of growth than many other counties. Medium OFM population projections estimate continued growth patterns to 2040, as shown in Exhibit 139 and Exhibit 140. Demographic projections for Okanogan County estimate a substantial shift proportionally toward older adults (65+) as Baby Boomers age. This is offset by a shrinking of the 45-64 cohort. The primary age group for farmworkers, 20-44, is predicted to remain relatively stable as a proportion of the population throughout this period.

Exhibit 91: Okanogan County Historical and Projected Growth Rates, 2000-2040

Average Annual Growth	2000-2019	2019-2040 Projected
Individuals	167	138
Percentage	0.4%	0.3%

Sources: Washington OFM, 2019; BERK, 2020

Exhibit 92: Okanogan County Historical and Projected Population, 2000-2040



Sources: Washington OFM, 2019; PSRC, 2019; BERK, 2020

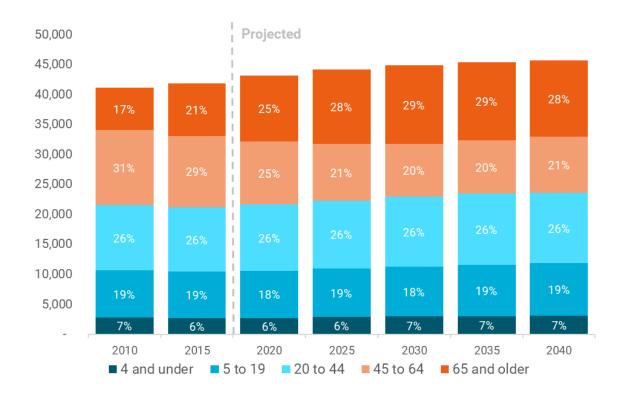


Exhibit 93: Okanogan Population by Age Cohort, Historical and Projected

Sources: Washington OFM, 2018; BERK, 2019

# Household Population

The average household size in Okanogan County is 2.3 people. <sup>127</sup> Farmworker households are likely to reflect the general overall trend of household sizes. One-third (34%) of Okanogan County households, or 5,926 households, are renters. Survey data suggests that this rate is higher among the farmworker population (see Exhibit 27). This may result in a mismatch of household size and housing stock for agricultural workers who rent and live with children or extended family members, further explored in Exhibit 22. Two- and three-bedroom units represent the majority of rental units available in Okanogan County. However, 21% of households have four or more members. Only 10% of rentals in Okanogan County have four or more bedrooms, increasing the likelihood of overcrowding and "bunking up" arrangements if households cannot afford to purchase a home. <sup>128</sup>

<sup>&</sup>lt;sup>127</sup> American Community Survey, Table DP02 5-year Estimates, 2014-2018.

<sup>&</sup>lt;sup>128</sup> American Community Survey, Table S2504 5-year Estimates, 2014-2018.

Rental unit sizes

Household sizes

15%

13%

10%

21%

1, Restant unit sizes

Household sizes

Exhibit 94: Okanogan County Household Size and Rental Unit Size, by Number of Bedrooms

Sources: American Community Survey S2501 and S2504 5-Yr Estimates, 2014-2018; BERK, 2020

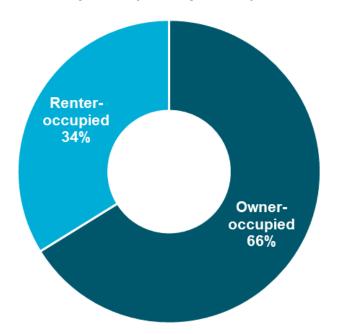


Exhibit 95: Okanogan County Housing Tenure by Household, 2018

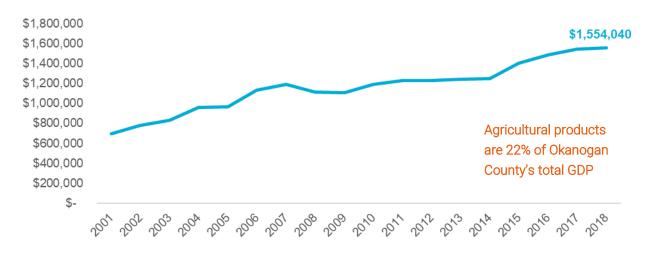
Sources: American Community Survey Table S2501 5-year Estimates, 2014-2018; BERK, 2020

### County Economy

In Okanogan County, agricultural employment makes up **10% of the labor force**. Agricultural products comprise 22% of total GDP, making the sector central to the local economy.

- Okanogan County is one of three counties in ESD's north-central area, along with Douglas and Chelan counties. Farmworker earnings in this region are the lowest of the six-state reporting areas.
- Top employers include Colville Confederated Tribes, Gebber Farms, Wal-Mart and Mid-Valley Hospital & Clinic. 129

#### Exhibit 96: Okanogan County GDP, All Industries



Sources: U.S. Bureau of Economic Analysis (BEA) SAGDP9N series, 2001-2018; BERK, 2020

# Farmworker Population

As of 2018, Okanogan County is home to an estimated **1,956 year-round and covered agricultural jobs**, which more than triples during the peak months, with migrant employment in March through August. Compared to statewide averages, Okanogan County relies heavily upon H-2A employment. H-2A workers comprise over 40% of employment estimates for the county, compared to 16% for the state.

<sup>&</sup>lt;sup>129</sup> Adams County Development Council, "Leading Industries," (2013), <a href="https://www.growadamscounty.com/business-resources/largest-employers/">https://www.growadamscounty.com/business-resources/largest-employers/</a>

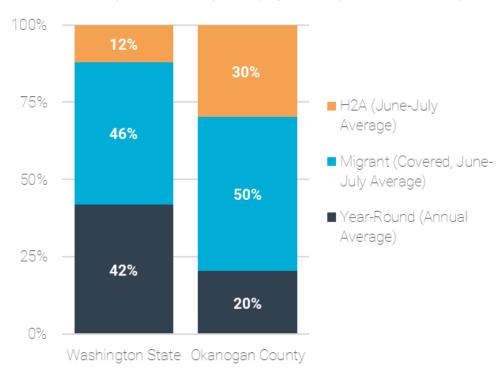


Exhibit 97: 2018 Agricultural Employment by Type, County versus State Averages

Sources: Washington ESD, 2019; U.S. Department of Labor, 2020; BERK, 2020

Exhibit 98: Okanogan County Farmworker Estimates by Employment Type, 2018

Employment Type	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Year-round	2,178	2,138	2,098	2,058	2,017	1,976	1,936	1,895	1,854	1,814	1,773	1,732
Migrant covered	936	1,492	1,737	2,280	2,457	3,718	5,831	4,011	4,616	3,289	1,938	1,531
Migrant H-2A*	1,844	2,002	3,513	3,565	3,632	3,705	2,003	1,842	145	105	26	0
Total estimated monthly employment	4,958	5,632	7,348	7,903	8,106	9,399	9,770	7,748	6,615	5,208	3,737	3,263

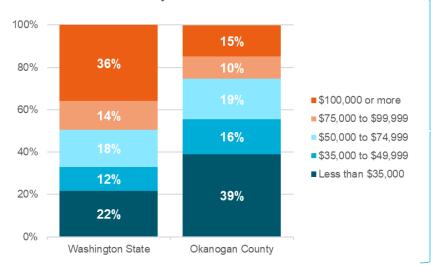
<sup>\*</sup>Statewide requests provided by ESD and discounted 75% to reflect actual versus requested workers; County estimates based on Department of Labor percentages of worker requests by county

Sources: Employment Security Department, Employment Connections Division - Foreign Labor Certification Program; BERK, 2020

# Income Summary

Okanogan County households have lower incomes than state averages. There is a much higher percentage of households earning less than \$50,000 per year (39% versus 22%) and a lower percentage of households earning greater than \$100,000 per year (15% versus 36%). Based on ESD income and wages reporting, farmworker households are likely to earn less than \$35,000 per year without additional income contributed from secondary employment or other household members. This income level is also well below the HUD-area median family income for 2018: \$51,200.





Almost 40% of Okanogan County households earn less than \$35,000 annually. Many farmworker households are likely to be included in this group, as the 2018 regional average annual salary for agricultural workers was \$26,625.

Sources: American Community Survey S1901 5-Yr Estimates, 2014-2018; BERK, 2020

Estimated wages for farmworkers are below the median family income (MFI) for Okanogan County, at any family size. A household earning the regional average for farmworkers earns 52% of MFI in Okanogan County, classified as very low-income (30-49% MFI) for three or more members and low-income (50-79% MFI) for singles or two-person households.

- Median family income for Okanogan County (2018 HUD): \$51,200
- Average annual income for north central farmworkers (2018):<sup>130</sup> \$26,625

<sup>130 2018</sup> average wages projected based on average annual growth rates over 5 years, as reported by ESD, 2019.

### Housing Inventory

There are 23,361 housing units in Okanogan County. A high percentage of these (24%) are classified as 'other,' including mobile homes and other special housing types, compared to a statewide average of 8%. This high percentage may correlate to the high number of farmworkers living in temporary housing types. Rental rate reporting in Okanogan County is unreliable due to the limited stock of multifamily units. Homeownership for average-priced houses results in a severe cost burden with farmworker wages. Affordable ownership options represent 5% of the home market for sale.

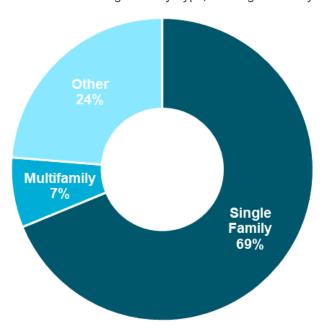


Exhibit 100: Total Housing Units by Type, Okanogan County 2018

Sources: Washington OFM, 2018; BERK, 2020

In recent years, housing prices in Okanogan County have risen faster than regional farmworker incomes, with home prices rising 38% versus 23% for wages. See Exhibit 89. This trend has exacerbated affordability issues. Given the regional average annual wages for farmworkers, housing is considered affordable at rates of \$666 per month or less.

Exhibit 101: Okanogan County, Percent Change for Farmworker Wages versus Housing Prices, 2012-2018



Sources: Washington ESD, 2020; Washington Center for Real Estate Research, 2012 & 2018; BERK, 2021

### Rental Housing

There are not enough rental housing units in Okanogan County for inclusion in the Washington Center for Real Estate Research's biannual survey.

### Home Ownership

The median price of a home in Okanogan County is \$213,500.<sup>131</sup> For a farmworker household earning annual average wages, the estimated mortgage payment on this price of a home results in a severe cost burden. A more affordable home price point is \$80,000 or less, assuming the ability to save for a \$16,000 (20%) down payment. Approximately 5% of Okanogan County housing units are in this price range. This down payment will be out of reach for many families, and as down payment size decreases, monthly mortgage payments increase.

<sup>&</sup>lt;sup>131</sup> Ibid.

# **Skagit County**

### Key Takeaways



As many as 1,377 farmworker households search for housing through local, market rate options in Skagit County.



Seventeen percent (17%) of this need is for migratory workers, who have more unique and potentially term-limited housing needs. This is complicated by the reality that there is a very limited stock of multifamily housing and extremely low rental vacancy in Skagit County.

#### In 2018, Skagit County had...



1,737 year-round agricultural jobs.

Farmworker housing resources in the area offered housing units to 17% of estimated workers.



1,356 migratory jobs available during peak months.

Provided housing covers 66% of estimated local workers. The remaining 238 compete for rental units along with year-round farmworker households and all other rental households of Skagit County.

Permanent Housing (units) 1,378 Estimated Workers

240 Provided Units

1,138 Estimated Gap

Seasonal Housing (beds) 699 Estimated Workers

461 Provided Beds

238 Estimated Gap



**Housing affordability is a challenge for farmworkers.** Average annual wages for farmworkers are below the median family income for all household sizes. The average home value results in severe cost burden for farmworker wages, and less than 5% of the available housing stock is affordable with farmworker wages.



It is likely that many farmworker households are renters. There is extremely low rental vacancy in Skagit County (0.5%) and a low proportion of multifamily units in the housing stock. Rental rates, even for smaller unit sizes, result in cost burden with farmworker wages. Farmworker families with 4+ members may encounter additional difficulty locating adequate rental accommodations at an affordable rate.

### Introduction

Skagit County is in the western reporting area, situated between Whatcom and Snohomish counties to the north and south. The Puget Sound coastline forms its western border, and much of the eastern county is dedicated as public lands. Interstate 5 and Highways 9 and 20 are the primary routes through the county, connecting many incorporated areas. There are 1,041 farms and more than 84,000 acres of agricultural lands, most prevalent in western parts of the county. 132

Skagit County is Washington's ninth most productive county for agriculture, measured by the value of production, and is ranked eighth for year-round agricultural employment. Major commodities include flowers, milk and potatoes.<sup>133</sup> Other major sectors of employment are government services, manufacturing and retail trade.<sup>134</sup>

The county has a population of 129,200, with 41% of its residents in unincorporated areas. Mount Vernon is the largest city and county seat, with 28% of the county population.

Washington State Department of Agriculture, "Washington Agriculture Snapshot," (October 2021).

 $<sup>^{\</sup>rm 133}$  Washington State Department of Agriculture, 2012.

<sup>&</sup>lt;sup>134</sup> Washington State Employment Security Department, Average annual employment by 2-digit NAICS codes, 2018.

<sup>&</sup>lt;sup>135</sup> Office of Financial Management, 2019.

LUMMI TRIBE Hamilton Lyman Anacortes Mount Vernon La Conner (530) 10 Farmworker Housing Type: Other Layers: Skagit County Migrant County Boundary Year-Round Cities **Agriculture Type:** Tribal Land Irrigated Public Ownership Non-Irrigated/Unknown Map Date: July 2020

Exhibit 102: Skagit County Agricultural Land and Farmworker Housing Units, 2019

Sources: Housing Data from Washington DOH, 2019; Washington State Housing Finance Commission, 2019; Office of Rural and Farmworker Housing, 2019; WSDA, 2019

## Population Summary

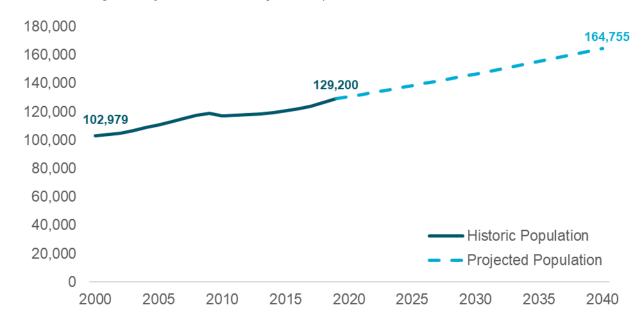
Skagit County has a population of 129,200, which is a 25% increase from 2000 to 2019. Medium OFM population projections estimate continued growth patterns to 2040, as shown in Exhibit 103 and Exhibit 104. Demographic projections for Skagit County estimate a significant increase in the older adult population (aged 65+) with a corresponding decrease in the primary working-age cohorts (ages 20-64). The primary age group for farmworkers, 20-44, is predicted to decrease from 30% to 27% as a proportion of the population throughout this period.

Exhibit 103: Skagit County Historical and Projected Growth Rates, 2000-2040

Average Annual Growth	2000-2019	2019-2040 Projected
Individuals	1,380	1,693
Percentage	1.3%	1.3%

Sources: Washington OFM, 2019; BERK, 2020

Exhibit 104: Skagit County Historical and Projected Population, 2000-2040



Sources: Washington OFM, 2019; Yakima County Horizon 2040 Comprehensive Plan; BERK, 2019

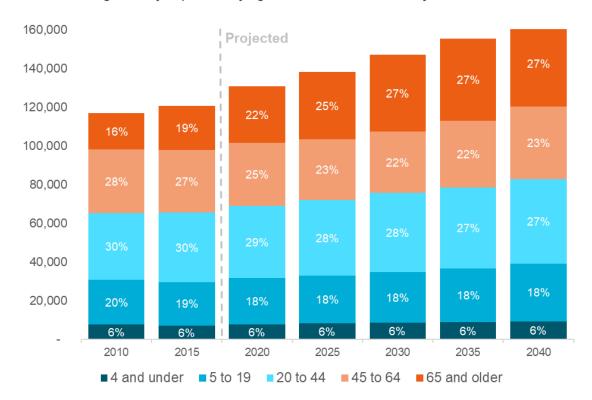


Exhibit 105: Skagit County Population by Age Cohort, Historical and Projected

Sources: Washington OFM, 2018; BERK, 2019

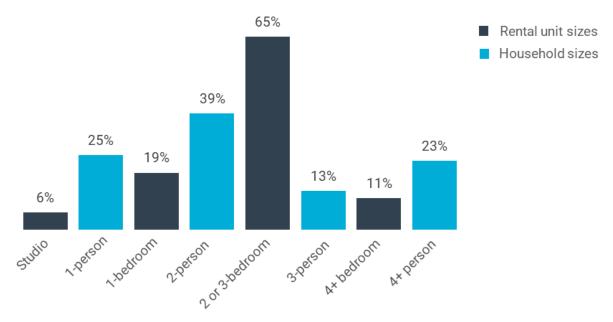
## Household Population

The average household size in Skagit County is 2.6 people. Farmworker households are likely to reflect the general overall trend of household sizes. Almost one-third (32%) of Skagit County households, or 15,559 households, are renters. Survey data suggests that this rate is higher among the farmworker population, whose migratory patterns and lower annual earnings (see Exhibit 111) are more compatible with rental housing. This may result in a mismatch of household size and housing stock for agricultural workers who rent and live with children or extended family members. Two- and three-bedroom units represent the majority of rental units available in Skagit County. However, 23% of households have more than four members. Larger multifamily rental units with 4+ bedrooms are limited; in Skagit County, only 11% of rental units are this size, increasing the likelihood of overcrowding and "bunking up" arrangements if

<sup>&</sup>lt;sup>136</sup> American Community Survey, Table DP02 5-year Estimates, 2014-2018.

households cannot afford to purchase a home. 137

Exhibit 106: Skagit County Household Sizes and Rental Housing Unit Sizes



Sources: American Community Survey S2501 and S2504 5-Yr Estimates, 2014-2018; BERK, 2020

<sup>&</sup>lt;sup>137</sup> American Community Survey, Table S2504 5-year Estimates, 2014-2018.

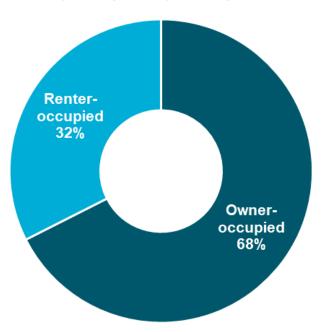


Exhibit 107: Skagit County Housing Tenure by Household, 2018

Sources: American Community Survey Table S2501 5-year Estimates, 2014-2018

## County Economy

In Skagit County, covered farmworkers make up **4% of the labor force** and agricultural products comprise 3% of total GDP. This is a lower amount than many other counties, largely due to the value of its manufacturing economy.

- Skagit County is one of 13 counties in ESD's western area, where farmworkers earn slightly higher annual wages than the statewide average.
- Top employers include Skagit Regional Health, Draper Valley Farms, Mount Vernon School District and Skagit Horticulture LLC.<sup>138</sup>

<sup>&</sup>lt;sup>138</sup> Western Washington University, Center of Economic and Business Research, "Skagit County 2018 Top Employers," (2018), https://cbe.wwu.edu/files/2018%20Skagit%20County%20Top%20Employers.pdf

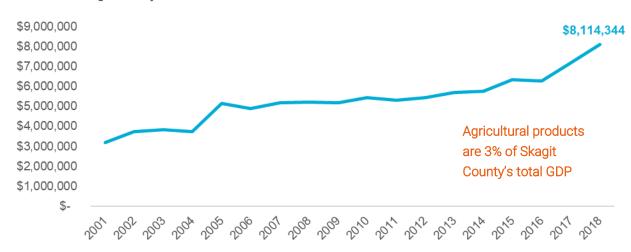


Exhibit 108: Skagit County GDP, All Industries

Sources: U.S. Bureau of Economic Analysis (BEA) SAGDP9N series, 2001-2018; BERK, 2020

## Farmworker Population

As of 2018, Skagit County is home to an estimated 1,737 year-round and covered agricultural jobs, which almost doubles during the peak months for migrant employment. Compared to statewide averages, Skagit County applies for very few H-2A visas and employs much higher percentages of year-round workers. These employees will need to secure housing locally.

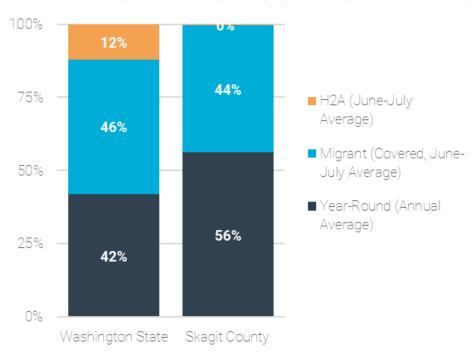


Exhibit 109: 2018 Agricultural Employment by Type, County versus State Averages

Sources: Washington ESD, 2019; U.S. Department of Labor, 2020; BERK, 2020

Exhibit 110: Skagit County Farmworker Estimates by Employment Type, 2018

Employment Type	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Year-round	1,720	1,723	1,726	1,730	1,733	1,736	1,738	1,741	1,744	1,747	1,750	1,753
Migrant covered	148	426	542	581	674	1,157	1,540	1,454	1,210	987	369	342
Migrant H-2A*	15	15	15	15	15	15	0	0	0	0	0	0
Total estimated monthly employment	1,883	2,164	2,283	2,326	2,422	2,908	3,278	3,195	2,954	2,734	2,119	2,095

<sup>\*</sup>Statewide requests provided by ESD and discounted 75% to reflect actual versus requested workers; County estimates based on Department of Labor percentages of worker requests by county

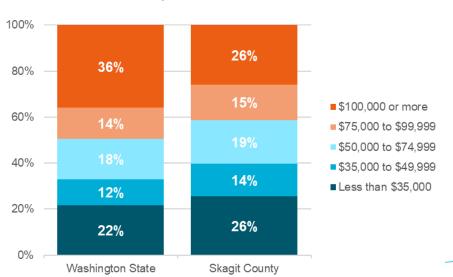
Sources: Employment Security Department, Employment Connections Division - Foreign Labor Certification Program; BERK, 2020

## *Income Summary*

Skagit County households have lower incomes than state averages. There is both a higher

percentage of households earning less than \$50,000 per year and a lower percentage of households earning greater than \$100,000 per year. Based on ESD income and wages reporting, farmworker households are likely to earn less than \$35,000 per year without additional income from secondary employment or other household members. This income level is also well below \$69,100, the HUD-area median family income for 2018.





One quarter of Skagit County households earn less than \$35,000 annually. Many farmworker households are likely to be included in this group, as the 2018 regional average annual salary for agricultural workers was \$30,245.

Sources: American Community Survey S1901 5-Yr Estimates, 2010 & 2018; BERK, 2020

Estimated wages for farmworkers are below the median family income (MFI) for Skagit County at any family size. A household earning the regional average for farmworkers earns 44% of MFI in Skagit County, classified as very low-income (30-49% MFI) for households with more than three members and low-income (50-79% MFI) for singles or 2-person households.

- Median family income (2018 HUD): \$69,100
- Average annual income for western area farmworkers (2018):<sup>139</sup> \$30,245

## Housing Inventory

There are 53,974 housing units in Skagit County. A high percentage of these are classified as single-family (72% compared to 64% statewide), and there are fewer multi-family units (15%).

<sup>139 2018</sup> average wages projected based on average annual growth rates over 5 years, as reported by ESD, 2019.

compared to 28% statewide). This limited stock of multifamily units may contribute to the low rental vacancy rate (0.5% compared to 4.3% statewide) and relative inability to afford average rental units. Rent for a typical one-bedroom unit results in a cost burden with farmworker wages, increasing the challenge for farmworker families with multiple members to identify suitable housing in the rental market. Farmworker households looking to purchase a home will also struggle with affordability. Despite the high prevalence of single-family units in Skagit County, few of these will be available and affordable with farmworker wages, which would be cost-burdened with an estimated mortgage for an average home. There are few units for sale (4% of the available stock) in an affordable price range.

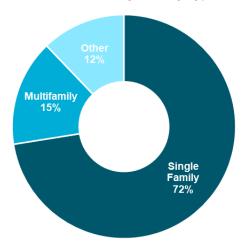
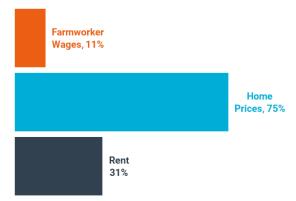


Exhibit 112: Total Housing Units by Type, Skagit County 2018

Sources: Washington State OFM, 2018; BERK, 2020

In recent years, housing prices in Skagit County have risen faster than regional farmworker incomes. Housing prices have increased 75% for ownership, while rent has increased 31%. Wages have increased 11%. See Exhibit 113. This trend has intensified affordability issues. Given the regional average annual wages for farmworkers, housing is considered affordable at rates of \$756 per month or less.

Exhibit 113: Skagit County, Percent Change for Farmworker Wages versus Housing Prices, 2012-2018



Sources: Washington ESD, 2020; Washington Center for Real Estate Research, 2012 & 2018; BERK, 2021

#### Rental Housing

Average rents in Skagit County (2018):140

- \$930 for 1-bedroom
- \$992 for 2-bedroom
- The rental vacancy rate in Skagit County is 0.5%

#### Home Ownership

The median price of a home in Skagit County is \$362,300.<sup>141</sup> For a farmworker household earning annual average wages, the estimated mortgage payment on this price of a home is a cost burden. A more affordable home price is \$160,000 or less, assuming the ability to save for a \$32,000 (20%) down payment. Approximately 4% of Skagit County housing units are available in this price range. This down payment will be out of reach for many families, and as down payment size decreases, monthly mortgage payments increase.

<sup>&</sup>lt;sup>140</sup> Washington Center for Real Estate Research, Apartment Market Survey, Fall 2018.

<sup>&</sup>lt;sup>141</sup> Ibid.

## Walla Walla County

#### Key Takeaways



As many as **5,093** farmworker households search for housing through local, market rate options in Walla Walla County.



Forty-seven percent (47%) of this need is for migratory workers, who have more unique and potentially term-limited housing needs. This is complicated by the reality that the rental market in Walla Walla County is incredibly tight, with a very low vacancy rate. Many rental units exceed affordability limits for farmworker households, particularly those with families.

#### In 2018, Walla Walla County had...



2,148 year-round agricultural jobs.

Farmworker housing resources in the area offered housing units to 3% of this total.



2,921 migratory jobs available during peak months.

Provided housing is estimated as insufficient to include any local workers. These 1,470 workers compete for rental units along with year-round farmworker households and all other renter households in Walla Walla County.

Permanent Housing (units)

1,705 Estimated Workers

59 Provided Units

1,646 Estimated Gap

Seasonal Housing (beds) 1,674 Estimated Jobs
204 Provided Beds

1,470 Estimated Gap



**Housing affordability is a challenge for farmworkers.** Average annual wages for farmworkers are below the median family income for all household sizes. The average home value results in severe cost burden for farmworker wages.



It is likely that many farmworker households are renters. There is very low rental vacancy in Walla Walla County, and much of the available rental housing is not affordable with farmworker wages. Farmworker families with 3+ members may find it particularly difficult to secure adequate accommodation at an affordable rate.

#### Introduction

Walla Walla County is part of the southeastern reporting area. It is on the southern border of Washington, bordering Oregon, with the Snake and Columbia Rivers forming the western and northern borders and Columbia County to the east. Highway 12 and state routes 125 and 124 are major routes through the county, connecting many incorporated areas. There are 903 farms and more than 575,000 acres of agricultural lands covering most of the county. 142

Walla Walla County is Washington's fifth most productive county for agriculture, measured by the value of production, and is ranked sixth for year-round agricultural employment. Major crops grown include cattle, wheat and apples. Other major sectors of employment are government services, healthcare and social assistance, and retail trade.

The county has a total population of 62,200.<sup>145</sup> The city of Walla Walla is the county seat and major population hub of the county, home to 55% of the total population.

Washington State Department of Agriculture, "Washington Agriculture Snapshot," (October 2021).

<sup>&</sup>lt;sup>143</sup> Washington State Department of Agriculture, 2012.

<sup>&</sup>lt;sup>144</sup> Washington State Employment Security Department, Average annual employment by 2-digit NAICS codes, 2018.

<sup>&</sup>lt;sup>145</sup> Office of Financial Management, 2019.

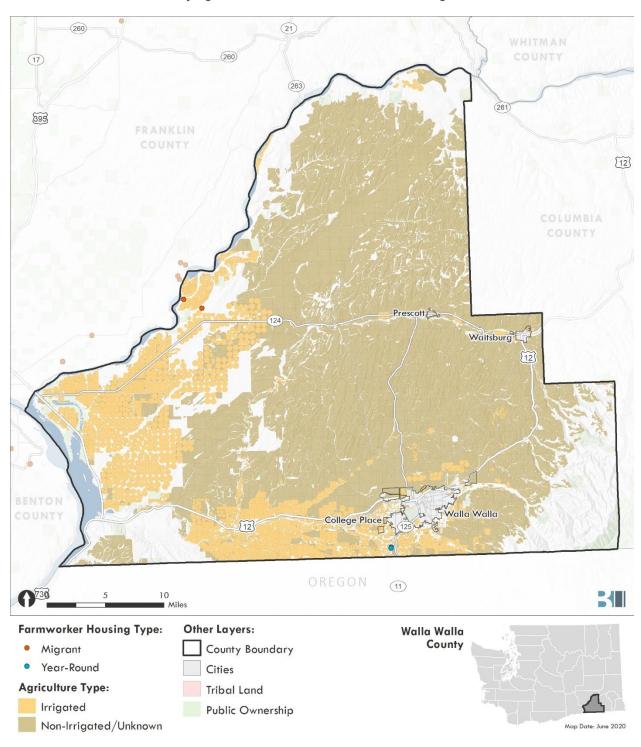


Exhibit 114: Walla Walla County Agricultural Land and Farmworker Housing Units, 2019

Sources: Housing Data from Washington DOH, 2019; Washington State Housing Finance Commission, 2019; Office of Rural and Farmworker Housing, 2019; WSDA, 2019

## Population Summary

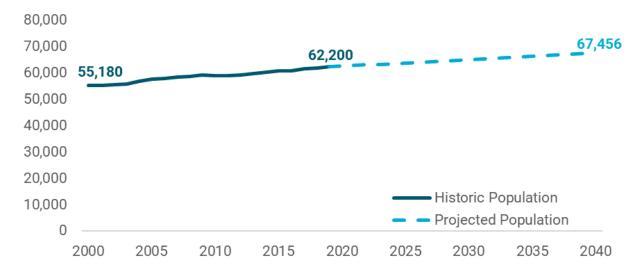
Walla Walla County has a population of 62,200, which is a 13% increase from 2000 to 2019. Medium OFM population projections estimate continued, though slightly decelerated, growth patterns to 2040, as shown in Exhibit 115 and Exhibit 116. Demographic projections for Walla Walla County estimate a relatively stable proportion of age cohorts, with a slightly lower proportion of adults 45-64 offset by proportional increases to older adults (65+) and the 20-44 cohort, which tends to be the prime working-age for farmworkers.

Exhibit 115: Walla Walla County Historical and Projected Growth Rates, 2000-2040

Average Annual Growth	2000-2019	2019-2040 Projected
Individuals	369	250
Percentage	0.7%	0.4%

Sources: Washington OFM, 2019; BERK, 2020

Exhibit 116: Walla Walla County Historical and Projected Population, 2000-2040



Sources: Washington OFM, 2019; Yakima County Horizon 2040 Comprehensive Plan; BERK, 2019

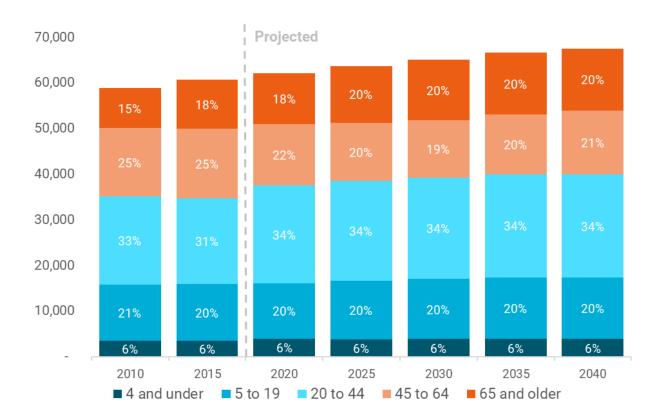


Exhibit 117: Walla Walla County Population by Age Cohort, Historical and Projected

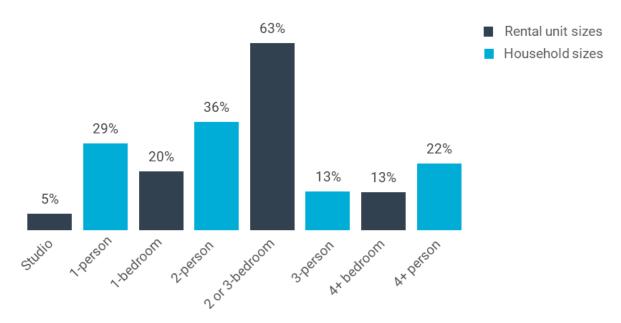
Sources: Washington OFM, 2018; BERK, 2019

## Household Population

The average household size in Walla Walla County is 2.5 people. Farmworker households are likely to reflect the general overall trend of household sizes. One-third (35%) of Walla Walla County households, 7,904 households, are renters. Survey data suggests that this rate is higher among the farmworker population, whose migratory patterns and lower annual earnings (see Exhibit 123) are more compatible with rental housing. This may result in a mismatch of household size and housing stock for agricultural workers who rent and live with children or extended family members, further explored in Exhibit 118. Two- and three-bedroom units represent the majority of rental units available in Walla Walla County.

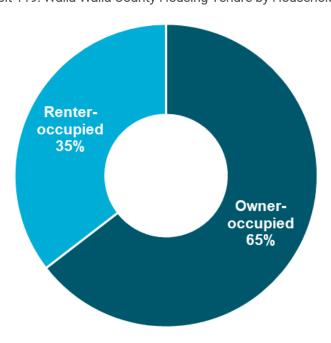
<sup>&</sup>lt;sup>146</sup> American Community Survey, Table DP02 5-year Estimates, 2014-2018.

Exhibit 118: Walla Walla Household Sizes and Rental Housing Unit Size



Sources: American Community Survey S2501 5-Yr Estimates, 2010 & 2017; BERK, 2019

Exhibit 119: Walla Walla County Housing Tenure by Household, 2018

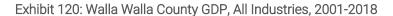


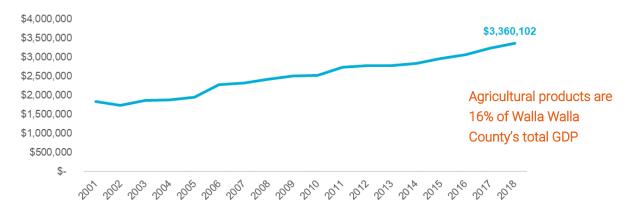
Sources: American Community Survey Table S2501 5-year Estimates, 2014-2018; BERK, 2020

## County Economy

In Walla Walla County, covered farmworkers make up **8% of the labor force** and agricultural products comprise 16% of total GDP.

- Walla Walla County is one of two counties in ESD's southeastern area. Workers there earn just less than the statewide average annual farmworker wages.
- Top employers for Walla Walla County include Broetje Orchards, Tyson Fresh Meats, Washington State Penitentiary and Providence St. Mary Medical Center.<sup>147</sup>





Sources: U.S. Bureau of Economic Analysis (BEA) SAGDP9N series, 2001-2018; BERK, 2020

### Farmworker Population

As of 2018, Walla Walla County is home to an estimated **2,148 year-round and covered agricultural jobs**, which more than doubles during the peak months for migrant employment in June through October. Compared to statewide averages, Walla Walla County relies less upon H-2A workers and more on migrant, covered workers for its labor force.

Walla Walla Comprehensive Plan, "Walla Walla County Comprehensive Plan," (2019), <a href="https://www.co.walla-walla.wa.us/document\_center/commdev/planning/comp%20plan/FINAL%20Walla%20Walla%20County%20Comp%20Plan%20(080519)%20(complete).pdf">https://www.co.walla-walla.wa.us/document\_center/commdev/planning/comp%20plan/FINAL%20Walla%20Walla%20County%20Comp%20Plan%20(080519)%20(complete).pdf</a>

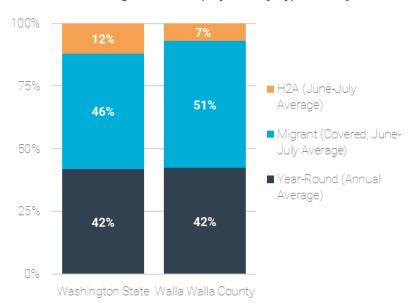


Exhibit 121: 2018 Agricultural Employment by Type, County versus State Averages

Sources: Washington ESD, 2019; U.S. Department of Labor, 2020; BERK, 2020

Exhibit 122: Walla Walla County Farmworker Estimates, 2018

Employment Type	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Year-round	2,115	2,121	2,127	2,133	2,139	2,145	2,151	2,157	2,163	2,169	2,176	2,182
Migrant covered	416	644	941	878	1,026	2,274	2,847	2,651	2,540	2,171	1,737	466
Migrant H-2A*	0	0	67	300	361	361	361	128	61	0	0	0
Total estimated monthly employment	2,531	2,765	3,135	3,311	3,526	4,780	5,359	4,936	4,764	4,340	3,913	2,648

<sup>\*</sup>Statewide requests provided by ESD and discounted 75% to reflect actual versus requested workers; County estimates based on Department of Labor percentages of worker requests by county

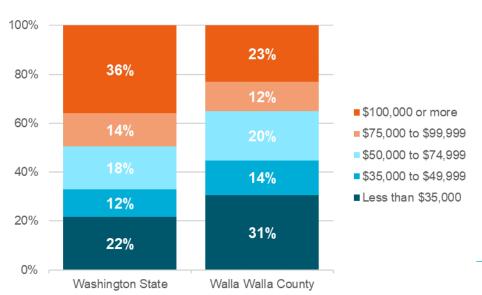
Sources: ESD, Employment Connections Division - Foreign Labor Certification Program; BERK, 2020

## Income Summary

Walla Walla County households have lower incomes than state averages, with a higher percentage of households earning less than \$50,000 per year and a lower percentage of households earning greater than \$100,000 per year. Based on ESD income and wages reporting,

farmworker households are likely to earn less than \$35,000 per year without additional income from secondary employment or other household members. This income level is below the \$65,700 HUD-area median family income.





Thirty-one percent of Walla Walla County households earn less than \$35,000 annually. Many farmworker households are likely to be included in this group, as the 2018 regional average annual salary for agricultural workers was \$30,133.

Sources: American Community Survey S1901 5-Yr Estimates, 2014- 2018; BERK, 2020

Estimated wages for farmworkers are below the median family income (MFI) for Walla Walla County at any family size. A household earning the regional average for farmworkers earns 46% of MFI in Walla Walla County, classified as very low-income (30-49% MFI) for households with three or more members and low-income (50-79% MFI) for single or two-person households.

- Median family income for Walla Walla County (2018 HUD): \$65,700
- Average annual income for southeastern farmworkers (2018):<sup>148</sup> \$30,133

## Housing Inventory

There are 24,849 housing units in Walla Walla County. This includes a mix of single-family, multifamily, and 'other' unit types, such as mobile homes. Given average farmworker wages in the region, an average one-bedroom rental unit is considered affordable, while the average two-

<sup>148 2018</sup> average wages projected based on average annual growth rates over 5 years, as reported by ESD, 2019.

bedroom unit exceeds the affordability threshold. This may result in difficulty for larger household sizes to identify suitable rental accommodations. Vacancy rates for apartments in Walla Walla County are low, 0.2% compared to 4.3% statewide, indicating a competitive market for rental units. Homeownership is largely out of reach with farmworker wages — the estimated mortgage for average-priced homes results in a severe cost burden for these households. Less than 17% of homes for sale are priced at a range that might be affordable with farmworker wages.

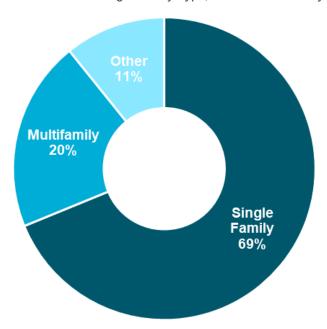


Exhibit 124: Total Housing Units by Type, Walla Walla County 2018

Sources: Washington State OFM, 2018; BERK, 2020

Given the regional average annual wages for farmworkers, housing is considered affordable at rates of \$753 or less per month. However, housing prices in Walla Walla County have risen faster than regional farmworker incomes. Average home prices are up 49%, while wages have increased 19%. See Exhibit 125. This trend has intensified affordability issues.

Exhibit 125: Walla Walla County, Percent Change for Farmworker Wages versus Housing Prices, 2012-2018



Sources: Washington ESD, 2020; Washington Center for Real Estate Research, 2012 & 2018; BERK, 2021

#### Rental Housing

Average rents in Walla Walla County (2018):149

- \$662 for one-bedrooms
- \$865 for two-bedrooms
- The rental vacancy rate is 0.2%

#### Home Ownership

The median price of a home in Walla Walla County is \$248,300.<sup>150</sup> For a farmworker household earning average annual wages, the estimated mortgage payment on this price of a home results in a severe cost burden. A more affordable home price on farmworker income is \$160,000 or less, assuming the ability to save for a \$32,000 (20%) down payment. Approximately 17% of Walla Walla County housing units are available in this price range.<sup>151</sup> This down payment will be out of reach for many families, and as down payment size decreases, monthly mortgage payments increase.

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<sup>&</sup>lt;sup>149</sup> Washington Center for Real Estate Research, Apartment Market Survey, Fall 2018.

<sup>&</sup>lt;sup>150</sup> Washington Center for Real Estate Research, Housing Market Summary, Q4 2018.

<sup>&</sup>lt;sup>151</sup> Ibid.

## Whatcom County

#### Key Takeaways



As many as **1,562** farmworker households search for housing through local, market rate options in Whatcom County.



**Thirty-nine percent (39%) of this need is for migratory workers,** who have more unique and potentially term-limited housing needs. This is complicated by the reality that there is a very low rental vacancy rate in Whatcom County, coupled with housing prices resulting in cost burden with farmworker wages.

#### In 2018, Whatcom County had...



1,315 year-round agricultural jobs.

Farmworker housing resources in the area offered housing units to 8% of this total.



3,388 migratory jobs available during peak months.

Provided housing covers 65% of local workers. The remaining 602 compete for rental units along with year-round farmworker households and all other renter households in Whatcom County.

Permanent Housing (units) 1,044 Estimated Workers

84 Provided Units

Seasonal Housing (beds) 1,764 Estimated Jobs

1,162 Provided Beds

960 Estimated Gap

602 Estimated Gap



Housing affordability is a challenge for farmworkers. Average annual wages for farmworkers are well below the median family income for all household sizes. Households with 3+ members would be considered very low-income by regional standards. The average home value results in severe cost burden for farmworker wages and very few rental or ownership units are within an affordable range.



It is likely that many farmworker households are renters. There are very few rental units in the area that can accommodate families with 4+ people, a common household size in Whatcom County. Farmworker families may struggle to secure adequate accommodation at an affordable rate

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#### Introduction

Whatcom County is part of the western state reporting area. It borders Canada to the north, Skagit County to the south and Okanogan County to the east. Much of the eastern portion of the county is reserved as the North Cascades National Park. Interstate 5 and Highways 9, 542, 536, and 549 are the primary routes through the county, connecting many of the incorporated areas. There are 1,712 farms and more than 97,000 acres of agricultural lands, most prevalent across western parts of the county. 152

Whatcom County is Washington's sixth most productive county for agriculture, measured by the value of production, and is ranked 12<sup>th</sup> for year-round agricultural employment. Major commodities include milk, blueberries and raspberries.<sup>153</sup> Other major sectors of employment are government service, healthcare and social services, and retail.<sup>154</sup>

The county population is 225,300. Bellingham is its largest population home, the county seat and home to 40% of the population. There is also a large rural population, with 44% of residents living in unincorporated areas of Whatcom County.

<sup>&</sup>lt;sup>152</sup> Washington State Department of Agriculture, "Washington Agriculture Snapshot," (October 2021).

<sup>&</sup>lt;sup>153</sup> Washington State Department of Agriculture, 2012.

<sup>&</sup>lt;sup>154</sup> Washington State Employment Security Department, Average annual employment by 2-digit NAICS codes, 2018.

<sup>&</sup>lt;sup>155</sup> Office of Financial Management, 2019.

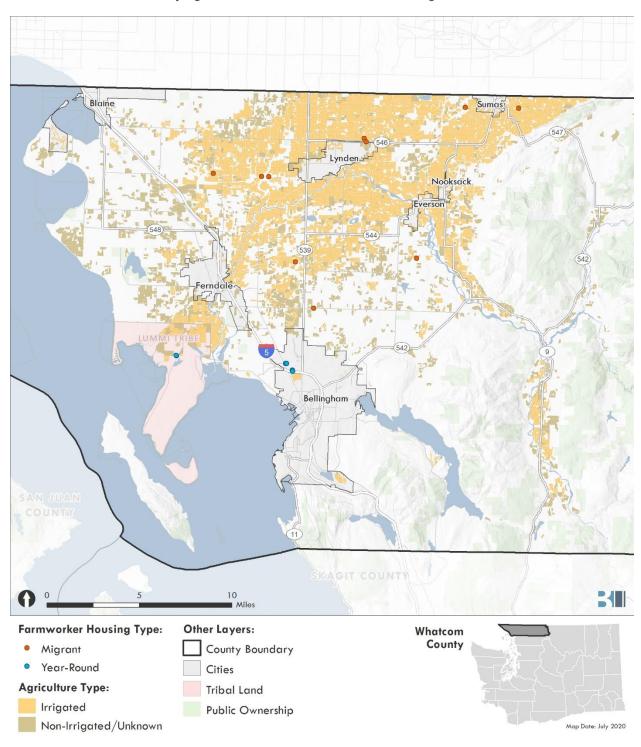


Exhibit 126: Whatcom County Agricultural Land and Farmworker Housing Units, 2019

Sources: Housing Data from Washington DOH, 2019; Washington State Housing Finance Commission, 2019; Office of Rural and Farmworker Housing, 2019; WSDA, 2019

### Population Summary

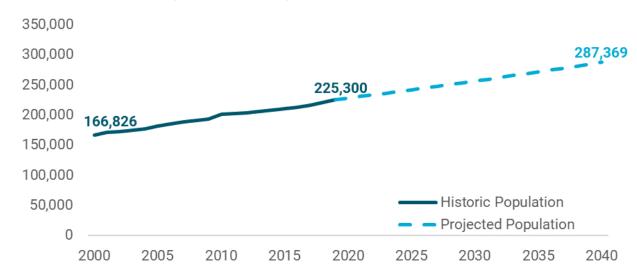
Whatcom County has experienced high rates of population growth over the past two decades. Today, it is home to a population of 225,300, which is a 35% increase from 2000 to 2019. Medium OFM population projections estimate continued, although slightly decelerated, growth patterns to 2040, as shown in Exhibit 139 and Exhibit 140. Demographic projections for Whatcom County estimate an increased proportion of older adults (65+) as the Baby Boomer generation ages. This is accompanied by slight proportional decreases across younger age cohorts in the county. The primary age group for farmworkers, 20-44, is predicted to decrease by 2% as a proportion of the population throughout this period.

Exhibit 127: Whatcom County Historical and Projected Growth Rates, 2000-2040

Average Annual Growth	2000-2019	2019-2040 Projected
Individuals	3,078	2,956
Percentage	1.8%	1.3%

Sources: Washington State Office of Financial Management, 2019; BERK, 2020

Exhibit 128: Whatcom County Historical and Projected Population, 2000-2040



Sources: Washington OFM, 2019; BERK, 2019

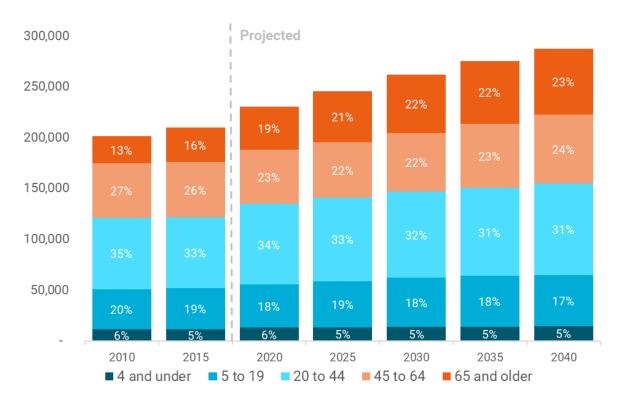


Exhibit 129: Whatcom County Population by Age Cohort, Historical and Projected

Sources: Washington OFM, 2018; BERK, 2019

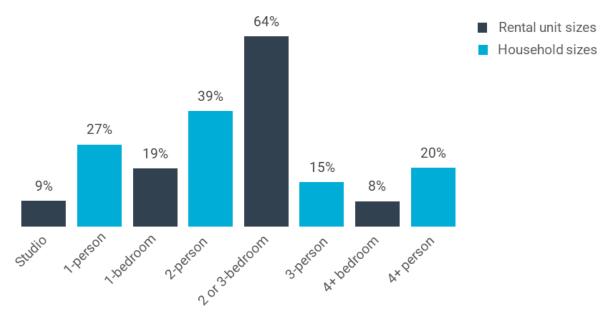
## Household Population

The average household size in Whatcom County is 2.5 people. Farmworker households are likely to reflect the general overall trend of household sizes. Almost 40% of Whatcom County households, or 32,293 households, are renters. Survey data suggests that this rate is higher among the farmworker population, whose migratory patterns and lower annual earnings (see Exhibit 135) are more compatible with rental housing. This may result in a mismatch of household size and housing stock for agricultural workers who rent and live with children or extended family members, further explored in Exhibit 130. Two- and three-bedroom units represent the majority of rental units available in Whatcom County. However, 20% of the population has more than four people in the household and may need larger dwellings. Larger multifamily units with four or more bedrooms are limited in the rental market (in Whatcom County, only 8% of rental units are this size), increasing the likelihood of overcrowding and

<sup>&</sup>lt;sup>156</sup> American Community Survey, Table DP02 5-year Estimates, 2014-2018.

"bunking up" arrangements if households cannot afford to purchase a home. 157

Exhibit 130: Whatcom County Household Size and Rental Unit Sizes



Sources: American Community Survey S2501 and S2504 5-Yr Estimates, 2014-2018; BERK, 2020

<sup>&</sup>lt;sup>157</sup> American Community Survey, Table S2504 5-year Estimates, 2014-2018.

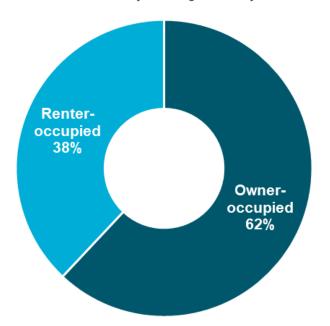


Exhibit 131: Whatcom County Housing Tenure by Household, 2018

Sources: American Community Survey Table S2501 5-year Estimates, 2014-2018

## County Economy

In Whatcom County, covered farmworkers make up 1% of the labor force, and agricultural production comprises 3% of total GDP. These are smaller proportions than many counties due to the overall population size and major institutions such as Western Washington University, which attracts many individuals and industries to the area.

- Whatcom County is one of 13 counties in ESD's western area, where farmworker earnings are slightly higher than the statewide annual average.
- Top employers for Whatcom County include St. Joseph Hospital, Lummi Nation, Western Washington University and Bellingham Public Schools.<sup>158</sup>

<sup>&</sup>lt;sup>158</sup> Western Washington University, Center of Economic and Business Research, "Whatcom County 2018 Top Employers," (2018), https://cbe.wwu.edu/files/2018%20Whatcom%20County%20Top%20Employers.pdf

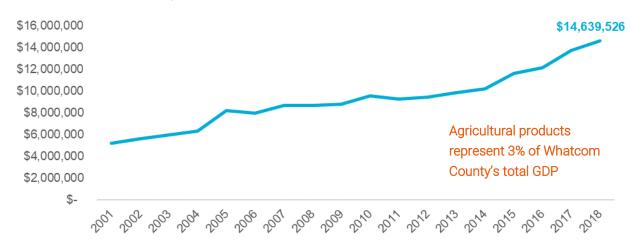


Exhibit 132: Whatcom County GDP, All Industries

Sources: U.S. Bureau of Economic Analysis (BEA) SAGDP9N series, 2001-2018; BERK, 2020

### Farmworker Population

As of 2018, Whatcom County is home to an estimated **1,315 year-round and covered agricultural jobs**, which more than triples during the peak months for migrant employment in June through August. Compared to statewide averages, Whatcom County relies heavily upon migrant, covered employment with very few H-2A workers. These workers are likely to struggle the most securing adequate housing.

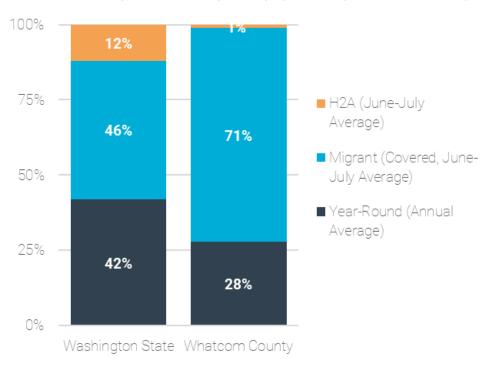


Exhibit 133: 2018 Agricultural Employment by Type, County versus State Averages

Sources: Washington ESD, 2019; U.S. Department of Labor, 2020; BERK, 2020

Exhibit 134: Whatcom County Farmworker Estimates, 2018

Employment Type	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Year-round	1,414	1,398	1,381	1,363	1,345	1,326	1,307	1,288	1,268	1,249	1,229	1,210
Migrant covered	1,310	1,374	1,578	1,428	1,557	2,580	4,087	3,546	1,864	1,724	1,494	1,508
Migrant H-2A*	0	21	21	55	55	55	55	34	34	0	0	0
Total estimated monthly employment	2,724	2,793	2,980	2,846	2,957	3,961	5,449	4,868	3,166	2,973	2,723	2,718

<sup>\*</sup>Statewide requests provided by ESD and discounted 75% to reflect actual versus requested workers; County estimates based on Department of Labor percentages of worker requests by county

Sources: Employment Security Department, Employment Connections Division - Foreign Labor Certification Program; BERK, 2020

## Income Summary

Whatcom County households have lower incomes than state averages, with a higher percentage

of households earning less than \$50,000 per year and a lower percentage of households earning greater than \$100,000 per year. Based on ESD income and wages reporting, farmworker households are likely to earn less than \$35,000 per year without additional income from secondary employment or other household members. This income level is below the HUD-area median family income for 2018, \$77,500.

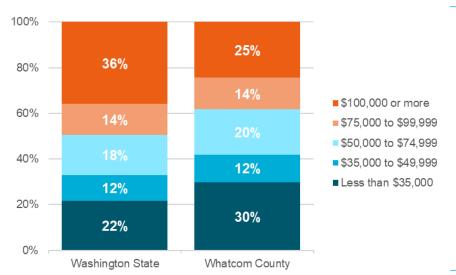


Exhibit 135: Whatcom County, Household Income Brackets

Thirty percent of Whatcom County households earn less than \$35,000 annually. Many farmworker households are likely to be included in this group, as the 2018 regional average annual salary for agricultural workers was \$30,245.

Sources: American Community Survey S1901 5-Yr Estimates, 2014- 2018; BERK, 2020

Estimated wages for farmworkers are below the median family income (MFI) for Whatcom County, at any family size. A household earning the regional average for farmworkers earns 39% of MFI in Yakima County, classified as very low-income (30-49% MFI) for families with two or more members and low-income (50-79%) for singles.

- Median family income for Whatcom County (2018 HUD): \$77,500
- Average annual income for western area farmworkers (2018):<sup>159</sup> \$30,245

## Housing Inventory

There are 97,674 housing units in Whatcom County. Affordability is a major hurdle with farmworker wages, both for rental and ownership housing. The average one-bedroom apartment

<sup>159 2018</sup> average wages projected based on average annual growth rates over 5 years, as reported by ESD, 2019.

results in a cost burden with farmworker wages. Farmworkers with larger family sizes may struggle to secure housing of adequate size and quality. The rental vacancy rate is also low, 0.2%, indicating a tight and competitive market for rental housing. Homeownership for an average-priced house would result in a severe cost burden for farmworkers. About 10% of available units are in a more affordable price range.

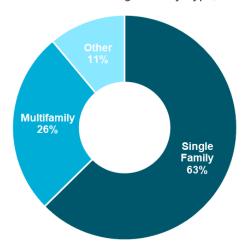


Exhibit 136: Total Housing Units by Type, Whatcom County, 2018

Sources: Washington OFM, 2018; BERK, 2020

In recent years, housing prices in Whatcom County have risen faster than regional farmworker incomes. The median home price is up 55%, while rent has increased 36%. Wages have increased 11%. See Exhibit 137. This trend has exacerbated affordability issues. Given the regional average annual wages for farmworkers, housing is considered affordable \$756 or less per month. Given the regional average annual wages for farmworkers, housing is considered affordable at rates of \$753 or less per month.

Farmworker Wages, 11%

Home Prices, 55%

Rent 36%

Exhibit 137: Whatcom County, Percent Change for Farmworker Wages versus Housing Prices, 2012-2018

Sources: Washington ESD, 2020; Washington Center for Real Estate Research, 2012 & 2018; BERK, 2021

### Rental Housing

Average rents in Whatcom County (2018):160

- \$939 for one-bedroom
- \$1,048 for two-bedroom
- The rental vacancy rate is 0.2%

#### Home Ownership

The median price of a home in Whatcom County is \$388,700.<sup>161</sup> For a farmworker household earning annual average wages, the estimated mortgage payment on this price of a home results in a severe cost burden (82% of monthly income). A more affordable home price is \$160,000 or less, assuming the ability to save for a \$32,000 (20%) down payment. Approximately 10% of Whatcom County housing units are available in this price range. This down payment will be out of reach for many families, however, and as down payment size decreases, monthly mortgage payments increase.

<sup>&</sup>lt;sup>160</sup> Washington Center for Real Estate Research, Apartment Market Survey, Fall 2018.

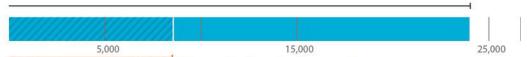
<sup>&</sup>lt;sup>161</sup> Ibid.

# Yakima County

### Key Takeaways



As many as **24**,**046** farmworker households search for housing through local, market rate options in Yakima County.



Thirty-six percent (36%) of this need is for migratory workers, who have more unique and potentially term-limited housing needs.

In 2018, Yakima County had...



20,630 year-round agricultural jobs.

Farmworker housing resources in the area offered housing units to 6% of estimated workers.

Permanent Housing (units) 16,373 Estimated Workers 948 Provided Units

15,425 Estimated Gap



Seasonal

Housing (beds)

23,701 migratory jobs available during peak months.

Provided housing covers 22% of estimated local workers. The remaining 8,260 compete for rental units along with year-round farmworker households and all other renter households in Yakima County.

13,257 Estimated Workers

4,637 Provided Beds

8,260 Estimated Gap



Housing affordability is a challenge for farmworkers. Average annual wages for farmworkers are below the median family income for all household sizes and fewer than 15% of homes for purchase in Yakima County are affordable at this income level.

Lower income levels, affordability of housing stock, and job mobility make it likely that many farmworker households will compete for rental housing rather than ownership.



One- and two- bedroom rental units may be relatively affordable for farmworkers in Yakima County, however low vacancy rates indicate limited availability of units compared to market demand. Families with 3 or more members may struggle to find units of adequate size.

#### Introduction

Yakima County is part of the south-central state reporting area. It is very nearly in the center of the state, bordering Skamania, Lewis and Pierce counties to the west, Kittitas County to the north, Grant and Benton counties to the east and Klickitat County to the south. Yakima County borders or includes federal land (Mount Rainier National Park) to the northwest and the Columbia River to the east. The southern half of the county is Yakama Nation lands. There are 2,952 farms, most prevalent in central and eastern parts of the county.

Yakima County is Washington's top agricultural producer and employer. Major crops grown include apples, milk and hay. Other major sectors of employment are government services, healthcare and social assistance, and retail trade.

The City of Yakima is the county seat and home to 37% of the county's population. 164

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<sup>&</sup>lt;sup>162</sup> Confederated Tribes and Bands of the Yakama Nation. <a href="http://www.yakamanation.org/treaty.php">http://www.yakamanation.org/treaty.php</a>

<sup>&</sup>lt;sup>163</sup> Washington State Department of Agriculture, 2017.

<sup>&</sup>lt;sup>164</sup> Office of Financial Management, 2019.

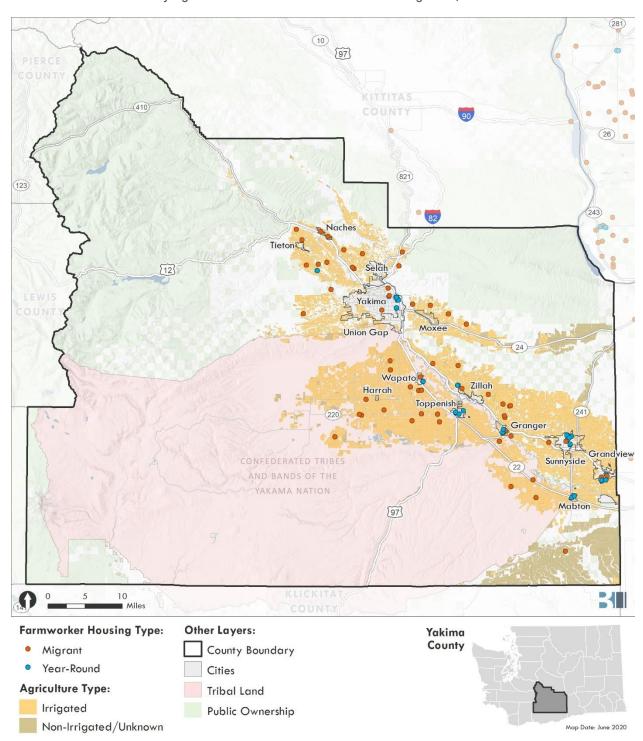


Exhibit 138: Yakima County Agricultural Land and Farmworker Housing Units, 2019

Sources: Housing Data from Washington DOH, 2019; Washington State Housing Finance Commission, 2019; Office of Rural and Farmworker Housing, 2019; WSDA, 2019

#### Population Summary

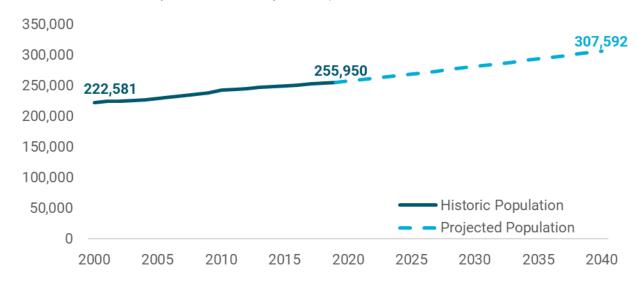
Yakima County has a population of 255,950, which is a 15% increase since 2000. Medium OFM population projections estimate accelerated growth patterns to 2040, as shown in Exhibit 139 and Exhibit 140. Growth projections for Yakima County estimate an increased proportion of adults over 65 and a decreased proportion of children under the age of four over the 2020-2040 period. This relates to longer life expectancies and lower birth rates. A higher proportion of the population at or above retirement age may represent higher demand for healthcare services, mobility assistance and ADA-compliant home design features. The primary age group for farmworkers, 20-44, is predicted to remain relatively stable as a proportion of the population throughout this period.

Exhibit 139: Yakima County Historical and Projected Growth Rates, 2000-2040

Average Annual Growth	2000-2019	2019-2040 Projected
Individuals	1,756	2,459
Percentage	0.8%	1.0%

Sources: Washington State Office of Financial Management, 2019; BERK, 2020

Exhibit 140: Yakima County Historical and Projected Population, 2000-2040



Sources: Washington OFM, 2019; Yakima County Horizon 2040 Comprehensive Plan; BERK, 2019

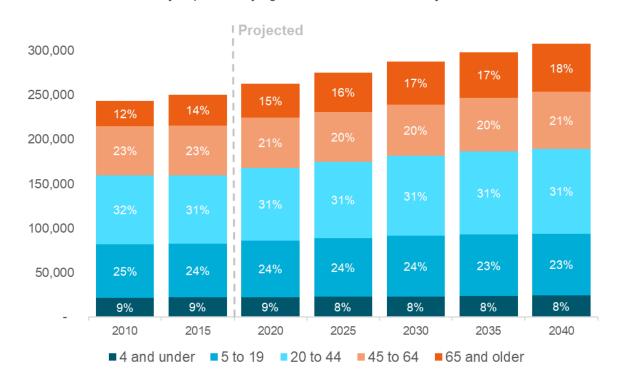


Exhibit 141: Yakima County Population by Age Cohort, Historical and Projected

Sources: Washington OFM, 2018; BERK, 2019

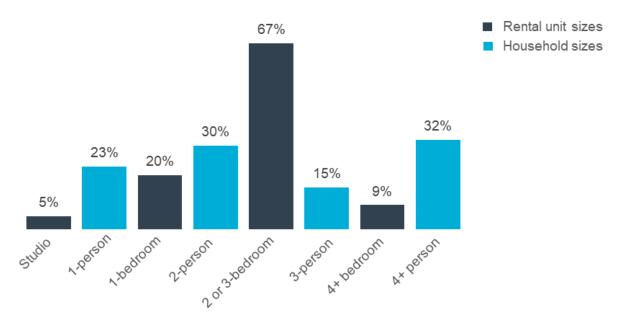
### Household Population

The average household size in Yakima County is 3.0 people. <sup>165</sup> Farmworker households are likely to reflect the general overall trend of household sizes in Yakima County. Almost 40% of Yakima County households, or 30,299 households, are renters. Survey data suggests that this rate is higher among the farmworker population, whose migratory patterns and lower annual earnings (see Exhibit 111) are more compatible with rental housing. This may result in a mismatch of household size and housing stock for agricultural workers who rent and live with children or extended family members, further explored in Exhibit 22. One and two-person households may desire smaller housing types such as one- and two-bedroom apartments, representing most rental units available in Yakima County. However, 32% of households have four or more people, who may need larger dwellings. Larger multifamily units with more than four bedrooms are limited in the rental market (in Yakima County, only 9% of rental units are this size), increasing the likelihood of overcrowding and "bunking up" arrangements if households cannot afford to

<sup>&</sup>lt;sup>165</sup> American Community Survey, Table DP02 5-year Estimates, 2014-2018.

#### purchase a home. 166

Exhibit 142: Yakima County Household Size and Number of Bedrooms in Rental Housing Units



Sources: American Community Survey S2501 and S2504 5-Yr Estimates, 2014-2018; BERK, 2020

<sup>&</sup>lt;sup>166</sup> American Community Survey, Table S2504 5-year Estimates, 2014-2018.

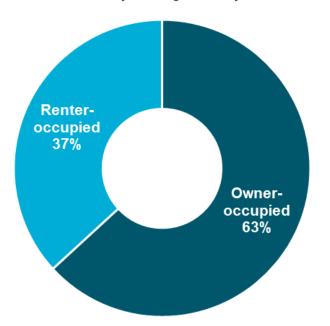


Exhibit 143: Yakima County Housing Tenure by Household, 2018

Sources: American Community Survey Table S2501 5-year Estimates, 2014-2018

#### County Economy

Agriculture is a major component of Yakima County's economy. Yakima County is Washington's top county for agriculture, measured by the value of annual production, number of employees and number of farms. Apples, milk and hay are three of the largest commodities farmed in the county. Agriculture accounts for 20% of the county's GDP and 17% of its labor force.

- Yakima County is one of two counties in ESD's south-central area, with the highest estimate for average annual farmworker wages.
- Top employers include Virginia Mason Memorial Hospital, Yakima School District, Walmart, Borton Fruit and Yakima County government.<sup>169</sup>

<sup>&</sup>lt;sup>167</sup> Washington State Department of Agriculture, 2012.

<sup>&</sup>lt;sup>168</sup> Agricultural Product Value from USDA, 2017; GDP from U.S. Bureau of Economic Analysis (BEA), 2017; Labor Force figures from Washington ESD, 2018.

<sup>&</sup>lt;sup>169</sup> Yakima County Horizon 2040 Comprehensive Plan.

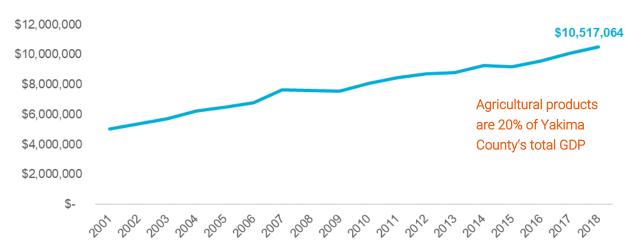


Exhibit 144: Yakima County GDP, All Industries

Sources: U.S. Bureau of Economic Analysis (BEA) SAGDP9N series, 2001-2018; BERK, 2020

### Farmworker Population

As of 2018, Yakima County is home to an estimated **20,630 year-round and covered agricultural jobs**, which more than doubles during the peak months for migrant employment. Compared to statewide averages, Yakima County relies more upon covered migrant employment rather than H-2A workers. This is likely due to its increased agricultural production. Given the additional housing challenges faced by migrant workers, this indicates a need for housing assistance among the county's agricultural labor force.

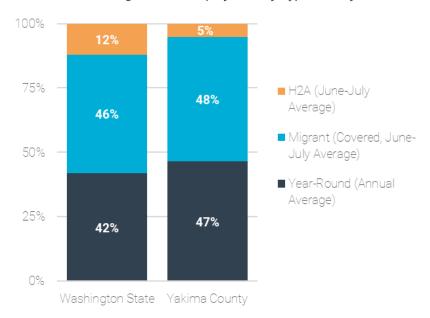


Exhibit 145: 2018 Agricultural Employment by Type, County versus State Averages

Sources: Washington ESD, 2019; U.S. Department of Labor, 2020; BERK, 2020

Exhibit 146: Yakima County Farmworker Estimates by Employment Type, 2018

Employment Type	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Year-round covered	20,318	20,374	20,431	20,488	20,545	20,602	20,658	20,715	20,772	20,829	20,886	20,943
Migrant covered	2,858	5,910	7,700	10,654	10,519	22,282	20,593	17,932	19,032	15,527	3,496	2,434
Migrant H-2A*	869	1,026	1,452	1,750	1,790	2,453	2,075	1,675	1,009	474	30	0
Total monthly employment	24,045	27,310	29,583	32,892	32,854	45,337	43,326	40,322	40,813	36,830	24,412	23,377

<sup>\*</sup>Statewide requests provided by ESD and discounted 75% to reflect actual versus requested workers; County estimates based on Department of Labor percentages of worker requests by county

Sources: Employment Security Department, Employment Connections Division - Foreign Labor Certification Program; BERK, 2020

### Income Summary

Yakima County households have lower incomes than state averages, with a higher percentage of households earning less than \$50,000 per year and a lower percentage of households earning

greater than \$100,000 per year. Based on ESD income and wages reporting, farmworker households are likely to earn less than \$35,000 per year without additional income from secondary employment or other household members. This income level is below the HUD-area median family income for 2018: \$54,700.

100% 17% 36% 80% 12% ■\$100.000 or more 60% 14% \$75,000 to \$99,999 \$50,000 to \$74,999 17% 40% ■\$35,000 to \$49,999 ■ Less than \$35,000 12% 20% 33% 22% 0% Washington State Yakima County

Exhibit 147: Yakima County, Household Income Brackets

County households earn less than \$35,000 annually. Many farmworker households are likely to be included in this group, as the 2018 regional average annual salary for agricultural workers is

One third of Yakima

Sources: American Community Survey S1901 5-Yr Estimates, 2014- 2018; BERK, 2020

Estimated wages for farmworkers are below the median family income (MFI) for Yakima County at any family size. A single-person household earning the regional farmworker average wage earns 58% of MFI in Yakima County and is classified as low-income (50-79% MFI).

- Median family income for Yakima County (2018 HUD): \$54,700
- Average annual income for south-central farmworkers (2018):<sup>170</sup> \$31,719

## Housing Inventory

There are 89,815 housing units in Yakima County. Fifteen percent of these are classified as 'other,' including mobile homes and other special housing types, compared to a statewide average of 8%. This high percentage may correlate to the high number of farmworkers living in temporary housing types.

<sup>&</sup>lt;sup>170</sup> 2018 average wages projected based on average annual growth rates over 5 years, as reported by ESD, 2019.

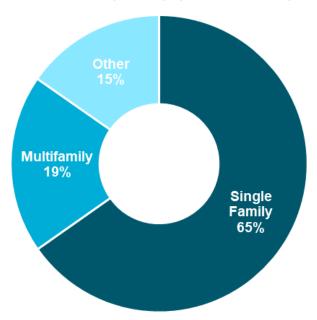
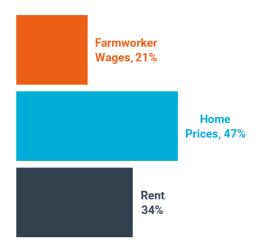


Exhibit 148: Total Housing Units by Type, Yakima County 2018

Sources: Washington OFM, 2018; BERK, 2020

In recent years, housing prices in Yakima County have risen faster than regional farmworker incomes. Median home prices have risen 47%, while rent has increased 34%. Wages have increased 21%. See Exhibit 149. This trend has intensified affordability issues. Given the regional average annual wages for farmworkers, housing is considered affordable at rates of \$793 per month or less.

Exhibit 149: Yakima County, Percent Change for Farmworker Wages versus Housing Prices, 2012-2018



Sources: Washington ESD, 2020; Washington Center for Real Estate Research, 2012 & 2018; BERK, 2021

#### Rental Housing

There are an estimated 30,299 renter-occupied housing units in Yakima County<sup>171</sup> and 948 units specifically available to farmworker households. The average rent in Yakima County is \$660 per month for one-bedroom units and \$830 per month for two-bedroom units.<sup>172</sup> These units are considered affordable for households earning \$26,400 and \$33,200, respectively. The rental vacancy rate is 1.4%, indicating a lack of available rental units. This suggests that while some rental units are affordable for farmworker wages, competition is tight. Renters who can prove higher earnings or who are willing to sign longer-term leases may be more attractive to property owners.

Exhibit 150: Monthly Rent as a Percentage of Average Farmworker Wages, Yakima County, 2018

Unit Size	Average Monthly Rent	Percentage of Average Farmworker Monthly Wages
1-bedroom	\$660	25%
2-bedroom	\$830	31%

Sources: Washington Center for Real Estate Research, Fall 2018 Apartment Market Survey; ESD, 2019; BERK, 2020

Farmworker wages and incomes are low, but the reported rental rates for Yakima County indicate that market-rate one-bedroom and two-bedroom apartments may be affordable for workers earning average annual wages. Two-bedroom apartments just cross the threshold of cost burden for these workers. Larger units that accommodate larger household sizes are likely unaffordable for farmworker households. Competition for rental units of any size may prevent lower-earning households or migratory workers from securing stable housing.

#### Home Ownership

The median price of a home in Yakima County is \$227,800.<sup>173</sup> For a farmworker household earning annual average wages, the estimated mortgage payment on this price of a home results in a severe cost burden. A more affordable home price is \$160,000 or less, assuming the ability to

<sup>&</sup>lt;sup>171</sup> American Community Survey, S2501 5-Yr Estimates, 2014-2018.

<sup>&</sup>lt;sup>172</sup> Washington Center for Real Estate Research, Apartment Market Survey, Fall 2018.

<sup>&</sup>lt;sup>173</sup> Ibid.

pay a \$32,000 (20%) down payment. About 15% of Yakima County housing units are available in this price range. This down payment will be out of reach for many families, and as down payment size decreases, monthly mortgage payments increase.

# Stakeholder Engagement

#### **Farmworkers**

#### Farmworker Tribunal

BERK attended the seventh Annual Farmworker Tribunal in Olympia on Feb. 10, 2020, during which farmworkers delivered testimony to tribunal judges in culturally appropriate ways, such as through stories and in their preferred languages. Farmworkers described issues including generational poverty, fear of employer retaliation, health concerns about pesticides and housing locations, and concerns around schooling and the care of children. These issues and lived experience intersect with housing needs and informed this study's policy recommendations and gap analysis.

#### COVID-19 Farmworker Study (COFS)

COFS is a collaborative tristate research project coordinated by the California Institute for Rural Studies (CIRS) to provide a rapid response analysis of the impact of COVID-19 on farmworker communities along the West Coast. The Washington COFS data collection team collected surveys of farmworkers throughout the state in the fall of 2020. Promotoras (community health workers) surveyed farmworker participants from farmworker-serving community-based organizations that are part of the project's data team.

# Housing Providers and Other Stakeholders<sup>174</sup>

Stakeholders from nonprofit organizations and housing authorities that build, own and operate farmworker housing provided input on the major needs for permanent and temporary farmworker housing. Stakeholders cited the following items as major areas of concern in farmworker housing:

• Housing affordability. Statewide housing affordability issues are affecting the ability of

<sup>&</sup>lt;sup>174</sup> Sources: Interview with Lowel J. Krueger, Executive Director, Yakima Housing Authority, (Feb. 27, 2020); Interview with Dan Fazio, Executive Director, Wafla, (Feb. 27, 2020; Interview with Melony Rosen, Executive Director, Yakima Habitat for Humanity, (March 10, 2020); Interview with Bryan Ketcham, Director, Catholic Charities Housing Services, (March 17 2020).

- farmworkers to secure rental housing. Since farmworkers tend to have lower incomes, issues of low rental housing inventory and low vacancy rates contribute to farmworkers struggling to find rental properties and facing higher costs when they find units.
- Barriers to homeownership. More than half of farmworkers in Washington indicate that they would like to own a home but face barriers. Staff at one nonprofit focused on increasing access to homeownership highlighted the low inventory of lower-priced homes in the Washington real estate market. Very few homes affordable to first-time buyers come onto the market, and those that do sell quickly. Farmworkers are also more likely to be immigrants and speak a language other than English, which can disadvantage them in the home buying process. One stakeholder said that some factors in the home buying process in the U.S., such as the importance of a credit score and how to build credit, might not be familiar to some farmworkers. This compounds with language barriers to make the process more challenging.
- Lack of temporary housing options. Staff at an organization that develops farmworker housing talked about the challenges around temporary housing development. Private developers rarely build temporary housing for migrant workers because such developments are not a good investment migrant workers typically earn less than year-round workers and have less income for housing.
- Poor conditions in temporary housing facilities. Several stakeholders noted concerns with conditions in some existing temporary housing facilities. For example, they described overcrowding, pests and fire hazards as challenges in tents, shared homes and other makeshift congregate housing.
- State and local regulations that impede the development of housing. One stakeholder shared that current state regulations make it challenging for nonprofits to operate temporary housing some programs provide funding specifically for farmworker housing, but nonprofits are challenged when some farmworkers take on non-farm work in certain seasons of the year. Another regulation requires facility managers to reserve a certain percentage of beds for walkins, but there is no agreement about who qualifies as a walk-in.
  - Local regulations can make developing permanent farmworker housing challenging, as well it is easier to construct affordable housing as multi-family units, but local jurisdictions, particularly in rural areas, may not have zoning that allows for this construction.

<sup>&</sup>lt;sup>175</sup> Washington State Farmworker Housing Trust, "2006 Farmworkers Survey" (May 2007).

# **Employers**

Employers of farmworkers described current trends in farmworker employment and housing and the current challenges in securing adequate housing. <sup>176</sup> Trends they described include:

- Increased usage of H-2A visa workers and challenges with the program design. Changes in immigration policy and enforcement have contributed to shortages of migrant workers. Several employers noted an increase in the hiring of H-2A visa workers in response. Several growers stated that they would like to hire H-2A visa workers because of the stability that such workers provide but were unable to do so because of the higher associated costs, including housing. Employers must provide housing to H-2A visa workers at cost, so building and operating housing becomes part of the expense of hiring H-2A workers.
- Increased costs of providing housing due to state and federal regulations. One stakeholder cited changing state and federal standards for farmworker housing as contributing to the decline of employer-provided housing. Though the intention was to improve housing conditions, the H-2A regulations combined with local land use and building regulations made it more costly for farmers to provide housing for their workers, and many stopped doing so altogether. Several employers cited specific building regulations such as minimum window size and the required usage of screen doors and Growth Management Act limitations on the location of urban and rural development and the cost to address rural water supplies as contributors to higher costs. In addition, because migrant workers provide labor to employers for limited periods, housing may sit empty for most of the year.
- Farmworkers traveling longer distances to go to work. One employer in Western Washington explained that the high costs of providing on-farm housing and the lack of private market housing near farms mean that many workers live far from where they work and travel long distances to work, with commutes that sometimes take several hours per day. The employer shared that they would like to provide on-site housing to attract workers and allow for a more stable workforce, but the costs to build and maintain that housing was prohibitive.

<sup>&</sup>lt;sup>176</sup> Sources: Interview with April Clayton, Red Apple Farms, (June 22, 2020); Interview with Jon Devaney, Washington State Tree Fruit Association, (June 23, 2020); Interview with Rosella Mosby, Mosby Farms, (July 7, 2020); Interview with Josh Koempel, Rock Island Farm, (July, 9 2020); Interview with Dan Fazio, Executive Director, Wafla, (Feb. 27, 2020).

# Summary & Recommendations

# Housing Access and Affordability

Across the state, farmworkers struggle to access and afford housing that suits the unique needs of their work.

Statewide, an estimated 48,500 farmworkers must seek permanent housing in the private market, and up to 21,000 migrant farmworkers must secure temporary beds in the private market. The largest gaps between available farmworker housing units and need are in Chelan and Yakima counties. Between the two counties, an estimated 20,650 farmworkers seek permanent housing and 12,000 must find temporary housing on the private market. Benton and Franklin counties also have notably low proportions of provided housing units compared to worker counts.

Exhibit 151: Housing Availability Highlights

County	Ratio of Year-round Workers to Farmworker-specific Housing Units	Year-round Farmworkers Looking in the Local Market	Ratio of Migratory Workers to Farmworker-specific Housing Units	Migratory Farmworkers Looking in the Local Market
Adams	8%	990	45%	712
Benton	3%	2,754	14%	2,716
Chelan	3%	5,222	35%	3,305
Douglas	2%	1,202	97%	70
Franklin	6%	2,204	14%	2,936
Grant	11%	3,889	89%	437
Okanogan	5%	1,475	93%	170
Skagit	17%	1,138	66%	238
Walla Walla	3%	1,646	0%	1,313
Whatcom	8%	960	65%	602
Yakima	6%	15,425	22%	8,620

Sources: Covered employment estimates from Washington ESD, 2018. Farmworker housing counts from Washington State Housing Finance Commission, 2019; Department of Health, 2019; and Office of Rural and Farmworker Housing, 2020. BERK, 2020.

Challenges for farmworkers seeking rental housing on the private market include lack of options due to low rental inventory, lack of units affordable to individuals earning typical farmworker wages, and lack of rental units large enough to accommodate farmworker households. Farmworker wages are lower than median incomes across Washington. Lack of affordable housing for farmworkers is most acute in Chelan and Douglas counties, where a two-bedroom apartment costs two-thirds of the average farmworker's wages. See Exhibit 152.

Exhibit 152: Housing Affordability Highlights

County	Farmworker Wages as a Percentage of HUD- area MFI	Percent of Income Spent to Afford Average Apartment*
Adams	57%	n/a
Benton	41%	36%
Chelan	40%	66%
Douglas	40%	66%
Franklin	41%	36%
Grant	50%	n/a
Okanogan	52%	n/a
Skagit	44%	39%
Walla Walla	46%	34%
Whatcom	39%	42%
Yakima	58%	31%

<sup>\*</sup>Based on average monthly wages by region and countywide average rental rates for a 2-bedroom apartment. HUD considers households cost-burdened when 30% or more of income goes toward housing.

Sources: Covered employment wage estimates from Washington ESD, 2018. HUD-area MFI estimates as provided by Washington State Housing Finance Commission, 2020. Average rents and vacancy rates as reported by Washington Center for Real Estate Research, 2018. BERK, 2020.

The greatest need for farmworker housing is temporary housing for non-H-2A migrant workers. These workers need flexible, temporary housing, which is not available in the private market; thus, they are more likely to live in unsheltered, unsafe or unhealthy housing situations.

# Farmworker Preferences and Housing Situations

Farmworkers have a variety of housing preferences. Year-round workers who live in and around agricultural areas often prefer to be in a central location and look for work on different farms. Many of these workers have families and would prefer to be close to amenities such as schools, churches and other employers. Temporary migrant workers often prefer a shorter commute and housing close to their worksites. While housing conditions and preferences vary among farmworkers, studies have shown that a significant proportion of farmworkers report problems with their housing conditions. This reflects the tradeoffs farmworkers makers when faced with a lack of affordable housing. According to a 2008 survey of farmworkers, 1777 more than one-third (36%) cited problems with their current housing conditions. Thirty-two percent reported living in overcrowded units, 27% reported living in units with peeling or chipping paint, 23% reported living in units with one or more appliances that did not work. In 2020, many farmworkers lived far from their place of work, in areas with more affordable housing, which resulted in long commutes.

Housing situations also vary by duration of work. There are substantial differences between the housing situations for local and non-local, non-H-2A migrant workers, many of whom are undocumented immigrants from Mexico and other countries. These migrant workers are more likely to be in substandard housing than local workers or H-2A workers. Migrant workers are also more likely to lack indoor shelter and to experience homelessness. According to a 2019 report, 6% of farmworkers reported living outdoors, such as in a shed or car. For non-local migrant workers, this proportion nearly tripled to 15%.

Federal law requires employers of H-2A visa workers to provide housing for their H-2A employees at no cost.<sup>178</sup> This includes the option to provide housing directly or to secure and pay for the use of public housing units. However, H-2A workers represent only about 12% of all farmworkers in Washington (see Statewide Demographic Information on Farmworkers on pages 21-22), so this does not apply to most of the state's farmworkers.

# Challenges in Accessing Housing

Given their demographics and the nature of their work, farmworkers face unique challenges in accessing housing:

<sup>&</sup>lt;sup>177</sup> Washington State Farmworker Housing Trust, "A Sustainable Bounty: Investing in our Agricultural Future," (2008).

<sup>178 20</sup> CFR 655.122(d)(1)

- Wages for farmworkers are low. Across the state, farmworker wages range from 40-60% of HUD-area median family income estimates. Thus, wages are a limiting factor for farmworkers looking to access market-rate housing or become a homeowner.
- Many farmworkers face barriers, including inadequate funds for deposits, discrimination and inappropriately long leases for seasonal work. There are additional challenges in acquiring a rental lease for the high proportion of farmworkers who are not English proficient.

# Recommendations

# **Funding Recommendations**

• Evaluate increasing or restructuring funding for farmworker housing through the state Housing Trust Fund (HTF). The HTF is a key resource for farmworker housing funding. Though the level of funding for farmworker housing has remained largely the same since 1999, the total number of units and beds produced with those funds is lower in the last six years than in the program's first six years. From 1999-2004, the program supported the production of 1,015 permanent units and 4,054 seasonal beds. From 2014-2019, the HTF supported the production of 623 permanent units and 1,086 seasonal beds.

This reduction is likely due to:

- A focus on permanent housing, which is more expensive to produce per unit than temporary housing is per bed. Thirty-six percent of the production in 2014-2019 was permanent units, compared with 20% in 1999-2004.
- Rising construction costs, which could mean developers produce less housing stock at the same costs.

Given the scale of the need, this report recommends evaluating additional funding allocations to the HTF based on the best available data on housing needs.

• Establish a dedicated funding source for temporary housing. Across the state, the housing needs of migrant workers for temporary housing are high. There are also several challenges unique to temporary housing development. For example, temporary housing has the same operating costs as permanent housing but lower cash flow given the lack of year-round revenue. Due to higher operating costs and lower rents that can be achieved with temporary units, the private market is unlikely to build temporary housing for migrant workers. Shortages

in temporary housing make migrant workers more likely to live unsheltered or in unsafe or unhealthy housing situations. Establishing a dedicated funding source for temporary housing with a higher portion of funds for maintenance and operations can alleviate housing challenges in local housing markets.

Implement the Joint Legislative Audit and Review Committee (JLARC) recommendation to retool the tax exemption for farmworker housing. Many housing developers, including private developers, nonprofits and public agencies, build housing that serves multiple populations. For example, housing providers may build homes for agricultural workers, people with disabilities, and large families. By offering housing for multiple types of residents, housing providers increase their financial inflow by reducing the likelihood that units will sit vacant because they cannot find a tenant in the target group. Community support is also typically higher for housing developments that serve a broader range of groups than for developments targeted specifically for lower-income or higher-need households.

The current sales tax exemption's requirements for occupancy differ from other common housing funding sources. The exemption is not utilized to the extent it should because occupancy requirements differ from other funding sources. <sup>179</sup> In addition, "agricultural employee" is defined differently for the exemption and other funding sources. This can limit housing providers from combining multiple funding sources and using the exemption. Aligning the definitions and occupancy requirements with other housing fund sources can encourage the use of the exemption.

In addition, the Department of Revenue (DOR) has a policy that restricts the use of seasonal farmworker housing developed using the exemption for other purposes at any time during the year. Any use other than farmworker housing during the winter in the first five years would make a property ineligible for the exemption. This creates a situation where housing providers restrict farmworker beneficiaries from taking on non-farm work in certain seasons. Another regulation requires facility managers to reserve 25% of beds for walk-ins, but there is no clarity about who qualifies as a walk-in.

Refining these regulations to clarify requirements would give housing developers, nonprofits and public agencies greater confidence that they can meet the funding requirements. When

<sup>&</sup>lt;sup>179</sup> See: Washington State Joint Legislative Audit and Review Committee, "2020 Tax Preference Performance Reviews: Farmworker Housing," (December 2020), <a href="https://leg.wa.gov/jlarc/taxReports/2020/farmhousing/f\_final/default.html">https://leg.wa.gov/jlarc/taxReports/2020/farmhousing/f\_final/default.html</a>
<sup>180</sup> Ibid.

regulations are unclear, developers may choose not to build housing, and nonprofit and public agencies may choose not to operate housing facilities out of fear of losing funding.

- Advocate changes to the USDA that make it easier to combine Rural Development (RD) funding with other sources. USDA RD funds are a key source for funding farmworker housing development in rural communities. However, this funding requires strict financing and operating conditions, making it challenging to combine funds. For example, for the loan program for constructing on-farm housing, applicants must be "unable to obtain credit from any other source" which may preclude projects where the developer/farm owner uses loaned funds from a community development bank or other similar institution. Also, as noted above, many housing providers combine funds to increase financial stability, and USDA RD funding conditions do not align with current housing practices or development costs.
- Evaluate the Housing Trust Fund allocation of funding to rural versus urban areas and consider offering support to rural communities in applying for funding. Rural communities have limited local funding options in rural areas than in urban areas. For example, only areas within urban centers or unincorporated UGAs designated as residential target areas are eligible to implement a Multi-family Tax Exemption (MFTE) program to support the construction of affordable housing, meaning that some rural areas do not have access to this tool.<sup>181</sup> Rural communities also have less housing overall, so farmworkers may face homelessness or live in overcrowded housing.

The current HTF legislation<sup>182</sup> establishes a statutory target that at least 30% of the funds in any given funding cycle must benefit projects in rural areas of the state. Evaluating funding allocations to ensure this target is met ensures continued housing support for rural areas. This could include providing a funding source for technical assistance to help rural communities submit funding applications.

<sup>&</sup>lt;sup>181</sup> RCW 84.14.040

<sup>&</sup>lt;sup>182</sup> RCW 43.185.050

# Housing Development Recommendations

investments for multi-family housing within urban growth areas.

Local regulations and discretionary processes tied to approval for farmworker housing may create challenges for housing development for farmworkers. This is because many communities lack affordable housing for low-income residents or those experiencing homelessness. Farmworkers, especially seasonal workers, are viewed as competition for limited available units. Some residents may also harbor negative perceptions about farmworkers and farmworker communities.

"Some people say farmworkers should be out on a farm somewhere. Others say you shouldn't build a threestory building on farmland. Somewhere else is always the better place for farmworker housing."

-Interviewee

Requirements for discretionary processes, such as design review for farmworker housing development, can create long, unpredictable processes for developers and potentially create a platform that channels negative community input. This adds costs and risks to development. The high cost of infrastructure investments, especially connections to public water and sewer, is another barrier to housing developments for farmworkers. Encouraging cities to increase zoning for multifamily housing in urban areas and strategic investments in infrastructure would support additional housing development and make it easier to build affordable housing for farmworkers.

- Remove barriers to the development of rental housing. Farmworkers seeking rental housing on the private market share major challenges with other people with similar incomes. This includes an overall shortage of units affordable to individuals earning 40-60% MFI and a shortage of rental homes overall, especially units large enough to accommodate families. Encouraging cities to identify and remove barriers to rental housing development is an important strategy to address housing needs for farmworkers.
- Evaluate eligibility requirements for subsidized housing and/or prioritization of subsidized housing funds. Across the state, we find that farmworker wages range from 40-60% of HUD-area MFI estimates. Many workers, both year-round and migratory, struggle to compete in local housing markets with these wages. On the other hand, many farmworkers are ineligible for priority for subsidized housing because the area median incomes in rural counties are low enough that they earn more than the 30% MFI threshold for priority on the waiting list. Given that housing supply overall is low in many communities, with vacancy rates below 5%, there is very little market-rate housing available to households that earn between 40%-60% MFI.

# **Program Recommendations**

Establish housing navigators for farmworkers. Farmworkers face unique barriers to finding suitable housing. Housing navigators can help address these barriers by providing services during the preparation and early search phases customized to meet families' needs, including helping households know fair housing rights and providing assistance in multiple languages. Housing navigators can also assist with landlord-facing services, such as submitting rental applications and communicating with landlords. They can also support families in housing search and lease-up processes.

#### Other Recommendations

• Evaluate reforms to the H-2A guest worker program. Overall, agricultural employment has grown from 2008 to 2018. Year-round employment has remained relatively stable as a proportion of the workforce, while domestic migrant employment has decreased in its share of total farmworker employment from 56% to 46%. Foreign workers through the H-2A visa program have increased to fill this gap. As shown in Exhibit 9, H-2A workers have increased from 2% to 12% over the same period – a total increase of almost 17,000 workers. While the use of the H-2A program has ballooned across the state, both growers and farmworkers described the need for program reform. From the farmworker's perspective, working conditions are often poor or unsafe. While housing is provided and is based on temporary housing standards, its quality varies. Growers value the access to a stable workforce that the H-2A program provides but see room for improvement. It is currently cumbersome, time-consuming, expensive and inflexible in its design.

Specific ideas for reform to the application process include:

- Streamline the application process. Like other visa programs, the H-2A visa program is intended to provide employers with temporary non-U.S. workers only if an employer can prove they were unsuccessful at hiring American workers. This requirement creates a time-consuming labor search process to demonstrate the shortfall of domestic workers so employers can be eligible.
- Costs. Many growers referenced the need for more coordination and consistency among agencies providing funding for farmworker housing (such as HUD, USDA, and Commerce) to avoid being subjected to multiple inconsistent requirements. According to the American Farm Bureau, using the H-2A program has also increased federal audits among growers,

adding challenges and costs, including time or labor to support the audit. Another reason for added costs is lack of flexibility based on the duration of work. The program currently defines seasonality as 10 months or fewer (except for work with livestock), but the costs associated with the program are the same whether growers hire workers for two weeks or nine months. Growers must also renew contracts if the growing season lengthens and they need labor for longer than anticipated.

Advocate for immigration reform. According to anecdotal data, some farmworkers lack authorized immigration status. Undocumented immigrant farmworkers face many challenges. They are often unable to advocate for better housing or conditions for fear of being penalized for their immigration status. While state and local government assistance has been available to farmworkers during the COVID-19 pandemic, undocumented workers are ineligible for federal public benefits such as extra unemployment insurance or stimulus checks. Advocating for comprehensive immigration reform can address the needs of these vulnerable farmworkers.

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