



# Regulatory Streamlining – Regulatory Roadmap

Update to the Legislature per HB1818 Section 2(9)

## Background

House Bill 1818<sup>1</sup> provides an opportunity for the Department of Commerce (Commerce) to promote economic development by making it easier for businesses to comply with regulatory requirements. Enacted in 2013, the legislation directs Commerce to lead partnerships of state and local agencies with businesses and nonprofits to streamline the business regulatory process.



Commerce.wa.gov/RegulatoryRoadmap

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Commerce staff worked with manufacturing and food industry businesses to develop a better understanding of those businesses’ regulatory pain points. With this understanding, Commerce created “regulatory roadmaps” websites. Each roadmap is city- and industry-specific, tailored to the unique needs, local codes and agency requirements for businesses. The roadmap sites have been especially valuable to small businesses because they distill all local,

<sup>1</sup> <http://lawfilesexternal.wa.gov/biennium/2013-14/Pdf/Bills/Session%20Laws/House/1818.SL.pdf>

regional and state requirements into easy-to-understand sequential worksheets and checklists for opening a new restaurant, siting a manufacturing facility and becoming a contractor.

The business community has been requesting this type of multi-jurisdictional, multi-agency, “from-the-perspective-of-the-business-owner” approach for a number of years, and Commerce has made great strides in providing this assistance through the online business tools. Commerce collaborated with local and state governments as well as with businesses in the development of these roadmaps.

## Regulatory Roadmap - Branding



In 2017, Commerce began branding the regulatory roadmap graphics to provide a consistent experience. This consistency will help businesses know at a glance that they can expect a comprehensive understanding to navigating regulatory requirements for jurisdictions that have adopted sector roadmaps.

## Progress to Date

### Manufacturing Site Feasibility Roadmaps

- Arlington
- Marysville
- Lynnwood

### Restaurant Startup Roadmaps

- Seattle
- Spokane Valley
- Spokane
- Tacoma (partial)

### Contractor Construction Roadmap

- Kennewick



## Moving Forward

Commerce is now developing a three-phased plan to expand the initiative into a statewide program that supports broader and faster adoption of the roadmaps.

Phase 1:

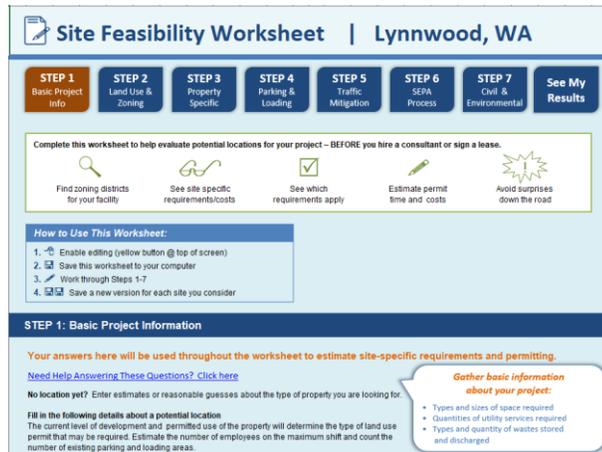
- Build prototype
- Identify requirements
- Recommendation on tool/capabilities

Phase 2:

- Identify scalability
- Establish timelines/scope

Phase 3:

- Implementation
- Scale to other sectors/industries



Commerce’s goal is to reach larger segments of the business community, and especially small businesses, so they can benefit from the single place to understand and plan for project requirements. This provides predictability and helps them avoid resubmittals and delays. For the long term, Commerce plans to facilitate roadmaps throughout the state for multiple business sectors.

**Contact Information**

Cheryl Smith, 360-725-2808, [cheryl.smith@commerce.wa.gov](mailto:cheryl.smith@commerce.wa.gov)

Washington Department of Commerce | 1011 Plum St. SE | P.O. Box 42525 | Olympia, WA 98504-2525