Special License Plate Annual Report

DECEMBER 2017 REPORTING FOR 2016 PER RCW 46.18.060



Annual Financial Reports

This report details how the organizations are using revenue received from the sale and renewal of the plates (RCW 46.18.060). The complete individual reports and comptroller statements are available upon request.

Organizations Reporting Revenue in 2016

This table shows the revenue received from original (new) plate issuances and renewals, and revenue unspent during the previous reporting period.

Plate Name	Original Issuances	Renewals	Revenue Received	Previous Unspent Revenue	Total Revenue w/Interest			
Fiscal Year 2016 (July 1, 2015 through June 30, 2016)								
4H for YOUth	14	79	\$4,090.32 - \$4,		\$4,090.32			
Armed Forces (Air Force)	172	1,223	. ,		. ,			
Armed Forces (Army)	456	2,254						
Armed Forces (Coast Guard)	56	351						
Armed Forces (Marine)	292	1,535						
Armed Forces (National Guard)	15	178						
Armed Forces (Navy)	259	1,439						
Armed Forces Collection			\$477,421.07	\$1,076,079.83	\$1,554,484.70			
Endangered Wildlife	347	1,986	\$132,416.63	\$240,640.59	\$374,544.95			
Keep Kids Safe	57	511	\$32,734.00	\$52,523.39	\$85,274.26			
Ski and Ride Washington	68	598	\$38,321.63	\$60,386,.43	\$98,708.06			
Sounders FC - Mentoring	200 622		\$26,069.10	-	\$26,069.10			
Sounders FC - General	200	022	\$16,504.10	\$15,165.98	\$31,670.08			
WA State Parks & Recreation	366	1,771	\$119,585.62	\$477,300.02	\$596,885.64			
WA's Wildlife (Bear)	204	1,047						
WA's Wildlife (Deer)	71	546						
WA's Wildlife (Elk)	202	1,642						
WAs Wildlife Combined			\$214,927.95	\$233,765.28	\$450,296.65			
We Love Our Pets	92	881	\$55,681.70	\$11,237.74	\$66,919.44			
Wild on Washington	329	2,245	\$152,943.32	\$624,847.27	\$781,541.79			
Calendar Year 2016 (January 1, 2016 through December 31, 2016)								
Breast Cancer Awareness	112	246	Currently repaying startup costs. Repayment is accomplished through the sale and renewal of the special license plates.					
Gonzaga University Alumni	131	1,309	\$42,525.02	-	\$42,525.02			
Helping Kids Speak	57	1,111	\$35,152.34	-	\$35,152.34			
Law Enforcement Memorial	1475	9,743	\$329,996.44	\$660,214.01	\$990,261.21			
Music Aid Northwest	312	1,756	\$55,997.59	\$41,635.32	\$97,632.91			
Professional Fire Fighters	398	4,165	\$136,604.99	\$26,621.96	\$164,033.20			
Seattle Seahawks	2570	15,781	\$513,151.41	\$349,766.62	\$863,139.92			
Seattle University	45	188	Currently repaying startup costs. Repayment is accomplished through the sale and renewal of the special license plates.					
Share the Road	283	3,482			\$94,336.69			
State Flower	144	449			\$12,405.76			
Washington's Lighthouse	248	3,142			\$276,881.03			
WA National Park Fund	1080	5,046	\$168,996.33	-	\$168,996.33			
Volunteer Firefighter	135	1,133	\$37,183.99	\$4,933.00	\$42,131.26			

Organizations Reporting Expenditures in 2016

The following table provides an overview of how special license plate revenue was spent for 2016.

Percentages are based on the total funds available; including revenue received during the reporting period, unspent revenue from previous reporting periods, and reported revenue from other sources. Spent revenue is only tracked for special license plates that are required to submit an annual financial report.

Plate Name	Total Revenue	Program Service Expenses*		Fundraising/Advertising Expenses*		Administrative Expenses *	
Fiscal Year 2016 (July 1, 2015 through June 30, 2016)							
4H for YOUth	\$4,090.32	-	0.00%	\$311.00	7.60%	-	0.00%
Armed Forces Collection	\$1,554,484.70	\$347,628.54	22.36%	-	0.00%	-	0.00%
Endangered Wildlife	\$374,544.95	\$149,263.08	39.85%	-	0.00%	\$24,035.00	6.42%
Keep Kids Safe	\$85,274.26	\$15,982.70	18.74%	\$6,434.00	7.55%	-	0.00%
Ski and Ride Washington	\$96,708.06	\$40,000.00	40.52%	-	0.00%	\$2,964.00	3.00%
Sounders FC - Mentoring	\$\$26,069.10	-	0.00%	-	0.00%	-	0.00%
Sounders FC - General	\$31,670.08	\$9,633.00	30.42%	-	0.00%	-	0.00%
WA State Park & Rec	\$596,885.64	\$120,986.49	20.27%	-	0.00%	-	0.00%
Washington's Wildlife	\$450,296.65	\$178,391.00	39.62%	-	0.00%	\$32,865.00	7.30%
We Love Our Pets	\$66,919.44	\$55,635.00	83.14%	\$440.00	.66%	\$1,025.00	1.53%
Wild on Washington	\$781,541.79	\$201,503.08	25.78%	-	0.00%	\$40,617.00	5.20%
Calendar Year 2016 (January 1, 2016 through December 31, 2016)							
Breast Cancer Awareness							
Gonzaga University Alumni	\$42,525.02	\$42,525.02	100%	-	0.00%	-	0.00%
Helping Kids Speak	\$35,152.34	\$35,152.34	100%	-	0.00%	-	0.00%
Law Enforcement Memorial	\$990,261.21	\$257,701.95	26.02%	\$8,728.00	0.88%	\$200,833.28	20.28%
Music Aid Northwest	\$97,632.91	\$89,341.02	91.51%	-	0.00%	-	0.00%
Professional Fire Fighters	\$164,033.20	\$123,700.67	75.41%	-	0.00%	\$35,130.80	21.42%
Seattle Seahawks	\$863,139.92	\$428,665.00	49.66%	-	0.00%	-	0.00%
Seattle University							
Share the Road	\$94,336.69	\$84,839.86	89.93%	\$4,780.00	5.07%	\$7,716.83	5.00%
State Flower	\$12,405.76	\$11,755.76	94.76%	\$300.00	2.42%	\$350.00	2.82%
Washington's Lighthouse	\$276,881.03	\$65,090.98	23.51%	\$10,023.07	3.62%	-	0.00%
WA National Park Fund	\$168,996.33	\$168,996.33	100%	-	0.00%	-	0.00%
Volunteer Firefighter	\$42,131.26	\$18,137.93	43.05%	\$7,700.00	18.28%	\$5,965.00	14.16%

Definition of expenses:

Program Service: This category includes money used directly for a sponsoring organization's mission such as providing scholarships to students.

Fundraising/Advertising: Organization's report revenue used to promote the special plate or hold fundraisers. Some organizations do not use special plate revenue for fundraising expenses.

Administrative: The category is used to report organizations administrative expenses that are paid by plate sales. This can include rent, salary and benefits, phones, bookkeeping, etc. Some organizations do not use special plate revenue for administrative expenses.

Collegiate, Stadium and Square Dancer plates

These license plate series were created under statutes that do not require financial reporting. Information is provided in the report as a convenience. (Calendar year 2016)

Plate Name	Original Issuances	Renewals	
Central Washington University	76	582	
Eastern Washington University	221	1,165	
Evergreen State College	8	134	
Square Dancer	16	616	
Stadium (Mariners)	109	1,671	
University of Washington	1,218	9,139	
Washington State University	2,230	19,776	
Western Washington University	51	753	

2017 New plates:



Washington State Wrestling

SHB 1830 (2016) Plate Available: January 1, 2017

Plates Sold as of December 31, 2017: 156

Special Plate Revenue Use: After the costs associated with establishing the special license plates are recovered, proceeds from the sale would go the Washington State Wrestling Foundation to fund new and existing college wrestling programs



Washington Farmers and Ranchers

SHB 2017 (2016) Plate Available: January 1, 2017

Plates Sold as of December 31, 2017: 77

Special Plate Revenue Use: After the costs associated with establishing the special license plates are recovered, proceeds from the sale would go the Washington Future Farmers of America (FFA) Foundation for educational programs in the state.



Washington Tennis

SB 2262 (2016) Plate Available: January 1, 2017

Plates Sold as of December 31, 2017: 34

Special Plate Revenue Use: After the costs associated with establishing the special license plates are recovered, proceeds from the sale of the plates will go to cities to assist in the construction and maintenance of a public tennis facility with at least four indoor tennis courts. Construction funds are first available to the most populous eligible city, according to the most recent census, for a time period not to exceed five years, with eligibility determined by the lack of public or private facility with at least four indoor tennis courts in a city.



Washington Steelhead

SB 6200 (2016) Plate Available: January 1, 2017

Plates Sold as of December 31, 2017: 1,021

Special Plate Revenue Use: After the costs associated with establishing the special license plates are recovered, proceeds from the sale would go to support the Department of Fish and Wildlife's steelhead species management activities including, but not limited to, activities supporting conservation, recovery, and research to promote healthy fishable steelhead.



Washington Aviation

HB 1400 (2017) Plate Available: July 23, 2017

Plates Sold as of December 31, 2017: 564

Special Plate Revenue Use: After the costs associated with establishing the special license plates are recovered, proceeds from the sale of the special license plates will be provided to the Washington State Department of Transportation to support infrastructure improvements at public use airports in Washington.



Fred Hutch

HB 1568 (2017) Plate Available: October 1, 2017

Plates Sold as of December 31, 2017: 68

Special Plate Revenue Use: After the costs associated with establishing the special license plates are recovered, proceeds from the sale of the special license plates will be provided to the Fred Hutchinson Cancer Research center to support cancer research.