## Special License Plate Annual Report

# Special License Plate Annual Report 

## Annual Financial Reports

This report details how the organizations are using revenue received from the sale and renewal of the plates (RCW 46.18.060). The complete individual reports and comptroller statements are available upon request.

Organizations Reporting Revenue in 2016
This table shows the revenue received from original (new) plate issuances and renewals, and revenue unspent during the previous reporting period.

| Plate Name | Original Issuances | Renewals | Revenue Received | Previous Unspent Revenue | Total Revenue w/Interest |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Fiscal Year 2016 (July 1, 2015 through June 30, 2016) |  |  |  |  |  |
| 4H for Youth | 14 | 79 | \$4,090.32 | - | \$4,090.32 |
| Armed Forces (Air Force) | 172 | 1,223 |  |  |  |
| Armed Forces (Army) | 456 | 2,254 |  |  |  |
| Armed Forces (Coast Guard) | 56 | 351 |  |  |  |
| Armed Forces (Marine) | 292 | 1,535 |  |  |  |
| Armed Forces (National Guard) | 15 | 178 |  |  |  |
| Armed Forces (Navy) | 259 | 1,439 |  |  |  |
| Armed Forces Collection |  |  | \$477,421.07 | \$1,076,079.83 | \$1,554,484.70 |
| Endangered Wildlife | 347 | 1,986 | \$132,416.63 | \$240,640.59 | \$374,544.95 |
| Keep Kids Safe | 57 | 511 | \$32,734.00 | \$52,523.39 | \$85,274.26 |
| Ski and Ride Washington | 68 | 598 | \$38,321.63 | \$60,386,.43 | \$98,708.06 |
| Sounders FC - Mentoring | 200 | 622 | \$26,069.10 | - | \$26,069.10 |
| Sounders FC - General |  |  | \$16,504.10 | \$15,165.98 | \$31,670.08 |
| WA State Parks \& Recreation | 366 | 1,771 | \$119,585.62 | \$477,300.02 | \$596,885.64 |
| WA's Wildlife (Bear) | 204 | 1,047 |  |  |  |
| WA's Wildlife (Deer) | 71 | 546 |  |  |  |
| WA's Wildlife (EIk) | 202 | 1,642 |  |  |  |
| WAs Wildlife Combined |  |  | \$214,927.95 | \$233,765.28 | \$450,296.65 |
| We Love Our Pets | 92 | 881 | \$55,681.70 | \$11,237.74 | \$66,919.44 |
| Wild on Washington | 329 | 2,245 | \$152,943.32 | \$624,847.27 | \$781,541.79 |
| Calendar Year 2016 (January 1, 2016 through December 31, 2016) |  |  |  |  |  |
| Breast Cancer Awareness | 112 | 246 | Currently repaying startup costs. Repayment is accomplished through the sale and renewal of the special license plates. |  |  |
| Gonzaga University Alumni | 131 | 1,309 | \$42,525.02 | - | \$42,525.02 |
| Helping Kids Speak | 57 | 1,111 | \$35,152.34 | - | \$35,152.34 |
| Law Enforcement Memorial | 1475 | 9,743 | \$329,996.44 | \$660,214.01 | \$990,261.21 |
| Music Aid Northwest | 312 | 1,756 | \$55,997.59 | \$41,635.32 | \$97,632.91 |
| Professional Fire Fighters | 398 | 4,165 | \$136,604.99 | \$26,621.96 | \$164,033.20 |
| Seattle Seahawks | 2570 | 15,781 | \$513,151.41 | \$349,766.62 | \$863,139.92 |
| Seattle University | 45 | 188 | Currently repaying startup costs. Repayment is accomplished through the sale and renewal of the special license plates. |  |  |
| Share the Road | 283 | 3,482 | \$94,336.69 | - | \$94,336.69 |
| State Flower | 144 | 449 | \$12,405.76 | - | \$12,405.76 |
| Washington's Lighthouse | 248 | 3,142 | \$100,230.66 | \$176,355.72 | \$276,881.03 |
| WA National Park Fund | 1080 | 5,046 | \$168,996.33 | - | \$168,996.33 |
| Volunteer Firefighter | 135 | 1,133 | \$37,183.99 | \$4,933.00 | \$42,131.26 |

## Special License Plate Annual Report 2016

## Organizations Reporting Expenditures in 2016

The following table provides an overview of how special license plate revenue was spent for 2016.
Percentages are based on the total funds available; including revenue received during the reporting period, unspent revenue from previous reporting periods, and reported revenue from other sources. Spent revenue is only tracked for special license plates that are required to submit an annual financial report.

| Plate Name | Total Revenue | Program Service Expenses* |  | Fundraising/Advertising Expenses* |  | Administrative Expenses * |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fiscal Year 2016 (July 1, 2015 through June 30, 2016) |  |  |  |  |  |  |  |
| 4H for YOUth | \$4,090.32 | - | 0.00\% | \$311.00 | 7.60\% | - | 0.00\% |
| Armed Forces Collection | \$1,554,484.70 | \$347,628.54 | 22.36\% | - | 0.00\% | - | 0.00\% |
| Endangered Wildlife | \$374,544.95 | \$149,263.08 | 39.85\% | - | 0.00\% | \$24,035.00 | 6.42\% |
| Keep Kids Safe | \$85,274.26 | \$15,982.70 | 18.74\% | \$6,434.00 | 7.55\% | - | 0.00\% |
| Ski and Ride Washington | \$96,708.06 | \$40,000.00 | 40.52\% | - | 0.00\% | \$2,964.00 | 3.00\% |
| Sounders FC - Mentoring | \$\$26,069.10 | - | 0.00\% | - | 0.00\% | - | 0.00\% |
| Sounders FC - General | \$31,670.08 | \$9,633.00 | 30.42\% | - | 0.00\% | - | 0.00\% |
| WA State Park \& Rec | \$596,885.64 | \$120,986.49 | 20.27\% | - | 0.00\% | - | 0.00\% |
| Washington's Wildlife | \$450,296.65 | \$178,391.00 | 39.62\% | - | 0.00\% | \$32,865.00 | 7.30\% |
| We Love Our Pets | \$66,919.44 | \$55,635.00 | 83.14\% | \$440.00 | .66\% | \$1,025.00 | 1.53\% |
| Wild on Washington | \$781,541.79 | \$201,503.08 | 25.78\% | - | 0.00\% | \$40,617.00 | 5.20\% |
| Calendar Year 2016 (January 1, 2016 through December 31, 2016) |  |  |  |  |  |  |  |
| Breast Cancer Awareness |  |  |  |  |  |  |  |
| Gonzaga University Alumni | \$42,525.02 | \$42,525.02 | 100\% | - | 0.00\% | - | 0.00\% |
| Helping Kids Speak | \$35,152.34 | \$35,152.34 | 100\% | - | 0.00\% | - | 0.00\% |
| Law Enforcement Memorial | \$990,261.21 | \$257,701.95 | 26.02\% | \$8,728.00 | 0.88\% | \$200,833.28 | 20.28\% |
| Music Aid Northwest | \$97,632.91 | \$89,341.02 | 91.51\% | - | 0.00\% | - | 0.00\% |
| Professional Fire Fighters | \$164,033.20 | \$123,700.67 | 75.41\% | - | 0.00\% | \$35,130.80 | 21.42\% |
| Seattle Seahawks | \$863,139.92 | \$428,665.00 | 49.66\% | - | 0.00\% | - | 0.00\% |
| Seattle University |  |  |  |  |  |  |  |
| Share the Road | \$94,336.69 | \$84,839.86 | 89.93\% | \$4,780.00 | 5.07\% | \$7,716.83 | 5.00\% |
| State Flower | \$12,405.76 | \$11,755.76 | 94.76\% | \$300.00 | 2.42\% | \$350.00 | 2.82\% |
| Washington's Lighthouse | \$276,881.03 | \$65,090.98 | 23.51\% | \$10,023.07 | 3.62\% | - | 0.00\% |
| WA National Park Fund | \$168,996.33 | \$168,996.33 | 100\% | - | 0.00\% | - | 0.00\% |
| Volunteer Firefighter | \$42,131.26 | \$18,137.93 | 43.05\% | \$7,700.00 | 18.28\% | \$5,965.00 | 14.16\% |

Definition of expenses:
Program Service: This category includes money used directly for a sponsoring organization's mission such as providing scholarships to students.

Fundraising/Advertising: Organization's report revenue used to promote the special plate or hold fundraisers. Some organizations do not use special plate revenue for fundraising expenses.

Administrative: The category is used to report organizations administrative expenses that are paid by plate sales. This can include rent, salary and benefits, phones, bookkeeping, etc. Some organizations do not use special plate revenue for administrative expenses.

## Special License Plate Annual Report

## Collegiate, Stadium and Square Dancer plates

These license plate series were created under statutes that do not require financial reporting. Information is provided in the report as a convenience. (Calendar year 2016)

| Plate Name | Original Issuances | Renewals |
| :--- | ---: | ---: |
| Central Washington University | 76 | 582 |
| Eastern Washington University | 221 | 1,165 |
| Evergreen State College | 8 | 134 |
| Square Dancer | 16 | 616 |
| Stadium (Mariners) | 109 | 1,671 |
| University of Washington | 1,218 | 9,139 |
| Washington State University | 2,230 | 19,776 |
| Western Washington University | 51 | 753 |

## 2017 New plates:



## Washington State Wrestling

SHB 1830 (2016)
Plate Available: January 1, 2017
Plates Sold as of December 31, 2017: 156
Special Plate Revenue Use: After the costs associated with establishing the special license plates are recovered, proceeds from the sale would go the Washington State Wrestling Foundation to fund new and existing college wrestling programs

## Washington Farmers and Ranchers

SHB 2017 (2016)
Plate Available: January 1, 2017
Plates Sold as of December 31, 2017: 77
Special Plate Revenue Use: After the costs associated with establishing the special license plates are recovered, proceeds from the sale would go the Washington Future Farmers of America (FFA) Foundation for educational programs in the state.

Washington Tennis

SB 2262 (2016)
Plate Available: January 1, 2017
Plates Sold as of December 31, 2017: 34
Special Plate Revenue Use: After the costs associated with establishing the special license plates are recovered, proceeds from the sale of the plates will go to cities to assist in the construction and maintenance of a public tennis facility with at least four indoor tennis courts. Construction funds are first available to the most populous eligible city, according to the most recent census, for a time period not to exceed five years, with eligibility determined by the lack of public or private facility with at least four indoor tennis courts in a city.


## Washington Steelhead

SB 6200 (2016)
Plate Available: January 1, 2017
Plates Sold as of December 31, 2017: 1,021
Special Plate Revenue Use: After the costs associated with establishing the special license plates are recovered, proceeds from the sale would go to support the Department of Fish and Wildlife's steelhead species management activities including, but not limited to, activities supporting conservation, recovery, and research to promote healthy fishable steelhead.


## Washington Aviation

HB 1400 (2017)
Plate Available: July 23, 2017
Plates Sold as of December 31, 2017: 564
Special Plate Revenue Use: After the costs associated with establishing the special license plates are recovered, proceeds from the sale of the special license plates will be provided to the Washington State Department of Transportation to support infrastructure improvements at public use airports in Washington.

HB 1568 (2017)
Plate Available: October 1, 2017
Plates Sold as of December 31, 2017: 68
Special Plate Revenue Use: After the costs associated with establishing the special license plates are recovered, proceeds from the sale of the special license plates will be provided to the Fred Hutchinson Cancer Research center to support cancer research.

