



**Department of Commerce**  
Innovation is in our nature.

# Motion Picture Competitiveness Program

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**September 1, 2010**  
Report to the Legislature  
Rogers Weed, Director

## **Statutory Authority**

In 2006, the Legislature created an incentive program to attract film industry investment to Washington State RCW 43.365. The incentive is administered by the non-profit 501(c)6 organization Washington Filmworks. The Department of Commerce is responsible for rules that guide the incentive program and reporting results to the legislature each even-numbered year by September 1st.

## **Incentive Program**

Productions are eligible once they meet the following Washington state spending thresholds:

\$500,000 Feature Films

\$300,000 Television

\$150,000 Commercials

## **Projects**

### **2007**

*The Holidays*, Feature Film

*Lipitor*, Commercial

*Diamond Dog*, Feature Film

*The Immaculate Conception of Little Dizzle*,  
Feature Film

*Mervyn's*, Commercial

*Letter to Bill Gates*, Movie of the Week

*The Golden Door*, Feature Film

*True Adolescents*, Movie of the Week

*Target*, Commercial

*The Ward*, Feature Film

*Campbell's Chunky Soup*, Commercial

*Chevrolet*, Commercial

*The Details*, Feature Film

*The Joneses*, Feature Film

*The Big Bang*, Feature Film

*Microsoft - In-store*, Commercial

*Microsoft – Sherlock*, Commercial

*XBOX 360 Lips Classics*, Commercial

### **2008**

*Traveling*, Feature Film

*Finding Bliss*, Feature Film

*Alicia's Book*, Feature Film

*WA State Lottery*, Commercial

*Norman*, Feature Film

*The Whole Truth*, Feature Film

*World's Greatest Dad*, Feature Film

*Commit*, Commercial

*Dear Lemon Lima*, Movie of the Week

*Give Em Hell, Malone*, Feature Film

*Hyundai Sonata*, Commercial

*Mervyn's*, Commercial

*Oy Vey, My Son is Gay*, Feature Film

*BECU*, Commercial

### **2010**

*The Hit List*, Feature Film

*Coors Banquet Beer*, Commercial

*Late Autumn*, Feature Film

*Catch 22*, Commercial

*Microsoft – Natal*, Commercial

*Knights of Badassdom*, Feature Film

*Toyota Running Footage*, Commercial

*Evergreen 2010*, Commercial

*Grassroots*, Feature Film

### **2009**

*Wrong Turn at Tahoe*, Feature Film

*WA Lottery "Frisbee" Mini Musical*,  
Commercial

*Banner Bank*, Commercial

*\$5 Cover*, Feature Film

## PRODUCTION SURVEY SUMMARY

Production Incentivized by Washington Filmworks  
July 1, 2007 to September 1, 2010

Category	Completed and Certified				Approved and Pending	Total
	2007	2008	2009	2010		
Total Number of Completed Projects	8	14	11	3	8	44
Total WA State Spend	\$ 6,334,790.90	\$15,148,744.13	\$ 14,747,866.44	\$ 5,232,432.40	\$ 6,030,487.87	\$47,494,321.74
Total Production Budgets for Completed Projects	\$14,721,536.00	\$53,606,120.00	\$15,461,210.15	\$10,527,997.00	\$7,061,362.00	\$101,378,225.15
Total Amount of Funding Assistance Paid to Productions	\$ 1,258,216.54	\$ 3,018,889.12	\$ 4,270,875.10	\$ 1,567,229.72	\$ 1,809,146.36	\$11,924,356.84
Total Employees Hired From WA State	470	996	981	345		2792
Total Employees Hired From Out-of-State	152	370	273	61		856
<b>Total Number of WA State Employees in the Following Salary Ranges, Calculated Per Production</b>						
# Less than \$30,000	472	474	549	301		1796
# Greater than \$30,000 & Less than \$60,000	34	362	396	163		955
# Greater than \$60,000	101	304	134	85		624
<b>Total Number of WA State Employees Typically Covered by Collective Bargaining Agreements That Received Production Provided Medical and Retirement Benefits in the Following Salary Ranges, Calculated Per Production:</b>						
# Less than \$30,000	268	130	138	2		538
# Greater than \$30,000 & Less than \$60,000	31	297	324	155		807
# Greater than \$60,000	94	324	111	85		614
<b>% Full Time WA State Employees (worked full filming schedule)</b>						
						53.74%
<b>% Part Time/Temporary WA State Employees (worked &lt; full filming schedule)</b>						
						46.26%

**NOTES:**

Average production schedules for feature films are 30 days. Very few production personnel make \$30,000 or more per production.
Not all positions on film sets are covered by a collective bargaining agreement.
All above figures are accrued from individual incentivized projects and not annual figures.
In 2009 the percentage of return went from 20% to 30%.
The surveys are turned in before official WF audit and review, therefore they are estimations. The final audited numbers may be slightly variable from the survey numbers, therefore the reported numbers in categories relating to WA spending and incentive dollars are taken from the audited final review, and the rest of the numbers are from the surveys.